

# FINANCIAL TIMES

EUROPE'S BUSINESS NEWSPAPER

Wednesday January 11 1984

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No. 29,217

Why Reagan plays  
the Moscow  
overture, Page 12

Amster...	24.18	London...	2500	Paris...	11.00
Baham...	10.00	Madrid...	11.00	Rome...	11.00
Belgum...	11.00	Nairobi...	11.00	Singapore...	11.00
Canada...	11.00	Seoul...	11.00	Taipei...	11.00
France...	11.00	Singapore...	11.00	Tokyo...	11.00
Germany...	11.00	Taipei...	11.00	Trinidad...	11.00
Italy...	11.00	Trinidad...	11.00	U.S.A...	11.00
Japan...	11.00	U.S.A...	11.00	West Bank...	11.00
South Africa...	11.00	West Bank...	11.00	Yemen...	11.00
Switzerland...	11.00	Yemen...	11.00	Zimbabwe...	11.00

## GENERAL

### Danish voters return Schlüter

Danish Prime Minister Poul Schlüter declared last night that he would go to Queen Margrethe today to be confirmed in office.

His Conservative-led coalition had gained 14 seats in yesterday's general election after three quarters of the votes were counted.

The Prime Minister said that the election result showed "a strong vote of confidence in the government," which took office 16 months ago.

### Mr Zhao's message

Chinese Premier Zhao Ziyang told U.S. President Ronald Reagan in Washington that U.S.-Chinese relations were at a turning point but that obstacles still existed. As they talked on the White House lawn, pro-Taiwan demonstrators were visible beyond the railings.

### Pipeline Briton dies

An unnamed British engineer working for U.S. multinational Dresser Industries died in a fire that destroyed a compressor station on the Siberia-Europe gas pipeline. The incident, which happened in October but was not revealed by the Soviet authorities, has caused a row between the Soviet supervisors and foreign contractors.

### Turkey kept out

Council of Europe's political commission recommended that Turkey should not be admitted to the council meeting on January 31, and a decision on its representation postponed until after its May municipal elections.

### Greek equality law

Greece's parliament passed a law guaranteeing women equal pay for equal work.

### Corsica blast death

A man killed and another seriously injured in a village near Ajaccio, Corsica, were probably victims of their own explosives, police said.

### Awali bridge opened

In southern Lebanon, Israel reopened a fourth bridge over the Awali river.

### Benazir Bhutto free

Pakistan Opposition politician Benazir Bhutto, daughter of executed Premier Zulfikar Ali Bhutto, was freed after nearly four years of detention, and flew from Karachi to Paris to join her mother, who is being treated for cancer. Page 6

### Jordan's new Premier

King Hussein of Jordan appointed Interior Minister and former institution chief Ahmad Obeidat as Premier in succession to Modar Sa'dun, who resigned. Page 14

### French police raids

Police launched a dawn operation in the French Basque region, setting up road blocks and raiding the homes of French Basque militants and Spanish exiles.

### Angola bombed

Angola's news agency said 20 South African aircraft bombed Catandu in south-east Angola, killing four soldiers and some civilians. South Africa Talks, Page 6

### Lebanon deadlock

Riyadh talks on Lebanon, between the foreign ministers of Lebanon, Saudi Arabia and Syria, were inconclusive, it was disclosed in Beirut. British Foreign Minister Sir Geoffrey Howe has arrived in Riyadh for talks on the Middle East.

## BUSINESS

### GM sets out on radical shake-up

GENERAL MOTORS, the world's largest vehicle maker, announced a sweeping reorganisation within the U.S. Page 14

DOLLAR fell to DM 2.815 (from DM 2.825), FFf 8.6 (FFf 8.675), and Sfr 2.235 (Sfr 2.251), but improved to Y233.55 (Y233.3). Its Bank of England trade weighting fell from 132 to 131.6. In New York it closed at DM 2.827, Sfr 2.248, Y233.67 and FFf 8.635. Page 31

STERLING rose 10 points to \$1.4015 and to Y232.5 (Y232), but eased to DM 3.9475 (DM 3.965), FFf 12.05 (FFf 12.09), and Sfr 3.135 (Sfr 3.155). Its trade weighting was up from 81.7 to 81.8. In New York it closed at \$1.3985. Page 31

GOLD rose \$4 to \$370.875 in London, by \$6 in Frankfurt to \$371.25, and by \$9 in Zurich to \$372.25. In New York, the January Comex settlement was \$368.50 (\$365.90). Page 30

LONDON: FT Industrial Ordinary index eased by 3.5 to 796.8. Government securities showed small falls. Report, Page 25. FT Share Information service, Pages 26, 27

WALL STREET: Dow Jones Industrial average closed 7.74 down at 1,278.48. Report, Page 21. Full share prices, Pages 22-24

COPPER prices dropped sharply for the second day in London. Cash high-grade price was down from \$95.5 to \$92.5 (\$1.3729) a tone. But zinc prices rose to their highest for 9 years. Page 30

TOKYO'S run of nine trading days high for the Nikkei Dow index improved its record ended when profit-taking brought it 37.6 down to 10,016.21. Stock Exchange index fell 2.29 to 748.02. Report, Page 21. Leading prices, other exchanges, Page 24

NIGERIA asked for a brief postponement of talks with the IMF, due next Monday, over a \$2bn three-year credit. Page 6. Turkey opened talks with an IMF team about a \$225m credit.

GREENADA financing is to be discussed by donor countries and institutions in Barbados, starting on February 6.

MEXICO cut its inflation rate from 99.9 per cent in 1982 to 80.8 per cent in 1983. Page 4

SWEDISH budget forecast a fall in deficit from Skr 84.3bn in the current year to Skr 60.6bn (\$9.9 bn) in 1984-85. Page 5

WEST GERMAN consumer prices rose by 3 per cent in 1983. Page 2

UK CAR production in 1983 was 1,045,000, 18 per cent up on 1982, and over 1m for the first time since 1979. Registrations were a record 1.78m. Commercial vehicle output fell 9 per cent to 244,200.

NATIONAL ADVANCED Systems is to pay IBM costs of \$5m in an out-of-court settlement of IBM's suit that NAS made use of IBM computer trade secrets worth \$2.5bn without admitting any wrongdoing. Page 4

ITALIAN banks cut the prime rate 0.25 per cent to 18.5 per cent. Page 3

VAST AREA WHICH IS TOTALLY UNEXPLORED

## BP abandons South China Sea exploration well

BY DOMINIC LAWSON IN LONDON

BRITISH PETROLEUM is to abandon the first exploration well drilled on its contract areas in the South China Sea.

The oil industry and international stock markets had been anxiously awaiting the results of the well, the first to be drilled since China opened up its offshore acreage, three times the size of the North Sea, to international oil companies last May.

Although BP is to abandon the well, some traces of oil were recovered from the drill pipe. The rig used to drill the well, the Nannhai II,

owned by the Chinese, will be moved to another part of the BP concession in the Pearl River Basin. BP's first Chinese well is believed the rig will start its second exploration well in about a week's time, pending permission from the Chinese authorities.

BP said yesterday: "We would have been happier with a more significant discovery, but we are at the beginning of a long exploration programme in a vast area which is totally unexplored."

Oil analysts pointed out yesterday that BP's concessions offshore

China were the size of 54 North Sea blocks. The contract area in which BP is exploring, 14/29, is in the Pearl River Basin, which had been considered the most promising area of the Chinese concessions.

Some oil analysts had estimated recoverable reserves in the basin to be 20bn-40bn barrels.

BP's abandonment of its first well off China's shore comes little more than a month after its U.S. subsidiary, Sohio, had found nothing but water in its Mukluk well, off Alaska.

Mukluk well are estimated at \$130m.

BP's first Chinese well is likely to have cost no more than \$15m to drill. Whereas Mukluk comprised one giant structure, which turned out to be dry, BP's Chinese concessions comprise a large number of structures, as in the North Sea.

BP's shares, having fallen 8p at one point, recovered to close unchanged at 403p. Today marks the date of the final payment of 235p per share, for the 130m shares sold by the Government last September. The shares were sold at 435p each, before the Mukluk well was drilled.

The small British oil company, Cluff Oil, recently gained the right to operate an area of 2,750 square miles in the Yellow Sea off China. Cluff Oil's share price fell 5p to 82p yesterday.

BP has a 45 per cent equity stake in the consortium responsible for the 14/29 area. Other members are the Broken Hill Proprietary Company of Australia, with 20 per cent, and the Brazilian state-owned company Petrobras International, with 15 per cent. Two Canadian companies, Ranger Oil and Petro-Canada, have 10 per cent each.

China's offshore oil test, Page 9

## Swedish steelmakers regroup for assault on stainless market

BY DAVID BROWN IN STOCKHOLM

Sweden's stainless steel manufacturers have agreed on a far-reaching restructuring plan that seeks to give the Johnson Group, the country's largest privately owned concern, and Sandvik dominating positions within the European industry.

Under the plan, announced yesterday, Avesta, Johnson's special steels subsidiary, is to buy the stainless steel operations of Nyby Uddeholm and Fagersta. That should give it as much as 40 per cent of the West European market in welded stainless tubes and sheets of 30 to 35 per cent in hot-rolled plate and strip products.

Avesta will become an important competitor in those product areas to Krupp Thyssen of West Germany and the state-owned British Steel Corporation. Further significant competition comes from Japanese companies producing cold-rolled stainless products.

Annual Swedish stainless steel output varies from 200,000 tonnes to 250,000 tonnes of finished products, which go almost entirely to export. Avesta's sales of hot-rolled plate, strip and welded stainless tube are estimated to reach Skr 8bn (\$435m) in 1984.

Avesta is to pay Skr 460m (\$56m) in convertible paper for the Nyby Uddeholm and Fagersta shares, the sum being divided equally between the two companies.

The Johnson Group would retain its majority interest in Avesta even after the convertibles have been redeemed. However, it plans to relinquish exclusive control, when it raises Skr 300m through a public share issue corresponding to about 25 per cent of the share capital.

The Swedish Government will extend a public aid package worth a total of some Skr 450m in loan write-offs and special financing including a previously agreed Skr 330m rescue payment to the sorely troubled Nyby Uddeholm company. Disagreement over that government aid blocked an earlier attempt to restructure the Swedish stainless steel industry in November 1983.

Yesterday's agreement aims at a substantial rationalisation of the stainless steel sector over the next three years. One smelting plant and two rolling mills will be closed in the new Avesta company.

A further smelting plant jointly owned by Avesta and Sandvik is also expected to shut down. In all about 1,500 jobs - or 15 per cent of the sector's workforce - will be lost.

Sandvik, the cemented carbide and special steels manufacturing group, will remain the second main Swedish producer of stainless steels. Its output will encompass its currently profitable seamless tube products, as well as specialty strip and wire products, which have an annual turnover of some Skr 3bn, mostly generated outside Sweden.

Although the plan implies a considerable rationalisation of current overcapacity, it is not intended to produce any reduction in current output.

"We do not expect our market shares to decline, despite the cut-

back in capacity," Mr Goran Ennerfelt, president of A. Johnson and Company, said yesterday. But he added, the possibility of price competition from state-owned companies such as British Steel remained "a worry."

The European Community is prepared to impose retaliatory duties on a range of U.S. chemical and sporting goods imports if no agreement is reached by this weekend on the long-simmering specialty steel dispute. U.S. trade officials warned yesterday, Steward Fleming writes from Washington.

Mr Robert Lighthizer, the deputy U.S. trade representative, said he was "hopeful but not optimistic" about the prospects of reaching an agreement in the next few days.

He added that the long series of EEC-U.S. meetings on the specialty steel issue had brought the two sides reasonably close on a number of crucial issues including the size of the EEC share within the quota based on specialty steel imports which the U.S. established last year, the level of compensatory trade the U.S. would offer the EEC under Gatt regulations to offset the quota imposition and special arrangements for some small specialty steel producers, mainly in the UK and Italy.

Swedish budget proposals, Page 14

## Honda Motor to double output at U.S. plant

BY YOKO SHIBATA IN TOKYO AND TERRY DODSWORTH IN NEW YORK

HONDA MOTOR yesterday announced plans to double passenger car production capacity at its Ohio plant to 300,000 units a year by 1988.

Mr Tadashi Kume, Honda's president, said the group would invest \$340m in building a second production line at its Marysville, Ohio, plant to produce the sub-compact Civic model. Construction work is expected to start in the middle of this year.

Honda, which is the world's largest manufacturer of motorcycles, ranks fifth among Japanese car producers. It began making cars in the U.S. only in late 1982; last year it sold just over 50,000 of its Accord model out of 55,000 units produced in the U.S. Accord output is expected to reach 130,000 this year.

The company is bringing forward to mid-1984 its target date for achieving full rate of production of 150,000 Accords a year, and as part of this process is incorporating the backhaul Accord as well as the station version into its production range.

Mr Kume said Honda was also planning to build a car engine plant in the U.S. It announced its intention last October of setting up production of motorcycle engines at the Ohio site. The group already has a motorcycle assembly plant in the U.S., which turns out about 300 units a day of large models of 1,100 cc and above.

Some 20 per cent of production is exported. Last September, Honda also began work on a lawnmower factory in North Carolina.

Ford Motor Company announced yesterday that it would build a \$500m plant in north Mexico to produce a small car designed by Toyota, Japan, for sale mainly in the U.S. Production of this sporty sub-compact car is expected to start in 1986, with an annual capacity of 130,000 units.

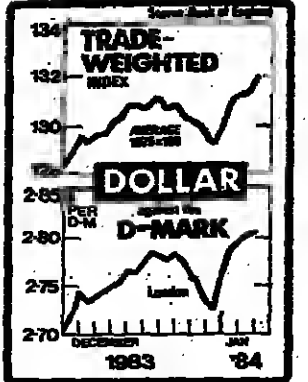
Ford matches Brazil against Japan, Page 16

Honda's expansion in the U.S. follows a relatively smooth lift-off to its initial manufacturing programme, despite a few early complaints about quality. Sales have built up rapidly through a network of some 800 dealers. Its experience of the U.S. market so far contrasts with that of Volkswagen whose sales have yet to meet initial hopes.

The company said yesterday that the entire \$240m investment in a second production line would be funded from U.S. cash-flow. No cash contribution would be needed from the Japanese parent.

Honda also announced yesterday that total worldwide car sales reached 1.15m in calendar 1983 out of total production of 1.17m. Sales and production are both projected at 1.26m for 1984.

In the first six months of its current financial year, ended August 31 1983, the company's consolidated net profits rose 19.8 per cent to Y43.4bn (\$188m) on sales up 5 per cent to Y1,198.3bn, despite the heavy negative impact of the worldwide plunge of the motorcycle market.



## \$ retreats from high levels in Europe

By Philip Stephens in London

THE DOLLAR lost some of its lustre on foreign exchanges yesterday, falling back from its highs against other leading currencies, but the currency markets appeared sceptical that the losses were anything more than a temporary setback.

After breaking new records in Tuesday's trading in the Far East, the dollar was depressed by a wave of profit-taking that brought a fall of 4 pips against the D-Mark before the U.S. currency recouped some of its losses.

It dropped back in New York to DM 2.827 against DM 2.84375 on Monday. Sterling firmed slightly, however, to \$1.3985 (\$1.3925).

When the day's hectic trading closed in London the dollar stood at DM 2.8150, just over 1 pip lower than on Monday, but above the day's low of DM 2.8010. Sterling strengthened fractionally to close at \$1.4015, 10 points up on the day, while against the Swiss franc the dollar closed at Sfr 2.2350, down from Sfr 2.2510.

The dollar's trade-weighted index against a basket of currencies fell to 131.5 from 132, according to Bank of England figures, while sterling's index rose to 81.8 from 81.7.

Foreign-exchange dealers said the fall was largely a reaction to the dollar's steep climb since the beginning of the year, with some central bank intervention encouraging heavy commercial selling and profit-taking.

But many speculated that the shake-out would be followed by further advances for the U.S. currency over coming weeks.

Economic indicators due to be released this week are expected to reinforce the impression that the U.S. economy is still expanding rapidly, and demand for dollars for investment in the U.S. remains strong.

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## EUROPEAN NEWS

## France seeks EEC farm, budget pacts by March summit

By JOHN WYLES IN BRUSSELS

FRANCE'S AGRICULTURAL Minister, M. Michel Rocard, yesterday issued the first public assurance that as President of the EEC's Council of Ministers, his country wanted to steer the Ten towards full agricultural and budgetary agreements at the Community's next summit in March.

He answered with a firm "Yes" as to whether a March package of agreements was the French goal. His response should go some way towards dispelling fears that Paris would not encourage these key settlements until the mid-June elections to the European Parliament are over.

President François Mitterrand and his Ministers are obviously still re-thinking their whole approach to the negotiations which dominated the last six months of 1983 and which ended in breakdown at last month's Athens summit.

M. Rocard, for example, was unable to say yesterday whether proposals tabled in December by M. Jacques Delors, French Finance Minister, for better control of EEC spending, were still on the table.

Mr Rocard also issued a public endorsement of the UK's "European credentials." He said that his British counterpart, Mr. Michael Jopling, had made a firm statement "dissipating" any suspicions on this front.

It seemed to matter little that Mr Jopling said later that he

had no recollection of making any such statement. M. Rocard's purpose appeared to be to signal that Britain could not be held responsible for major problems in the looming agricultural negotiations.

Mr Jopling did confirm that M. Rocard's ambitions for a March settlement had brought a sense of urgency to the two-day meeting of EEC Farm Ministers which ended yesterday.

During their meeting, Ministers established a procedure for negotiating on the European Commission's proposals for reforming the Common Agricultural Policy and on the Commission's 1984-85 price proposals, due at the end of this week or early next.

This still leaves the issues of a permanent solution to the British budget problem and of raising the ceiling on the EEC's budget revenues to be settled by Foreign Ministers in order for a global package to be adopted by March.

If prospects for an agreement are to be improved, the Commission will have to modify its proposals for curbing the British budget problem and effectively controlling EEC spending.

On the budget, the Commission's final suggested solution contained only "some elements" on which Britain thought it worth negotiating. Plans for controlling spending were thought too weak by Britain, France and the Netherlands.

## Move to strengthen competition rules

By Paul Cheeswright in Brussels

THE EUROPEAN Commission is studying how to strengthen enforcement of EEC competition rules through courts in the member-states by the use of private damage actions.

Mr Frans Andriessen, Commissioner in charge of competition policy, disclosed this in Lisbon yesterday.

"Even if in the enforcement of Community competition law actions before the national courts have not gained the importance of treble-damage actions under U.S. anti-trust law, it has to be made clear that the enforcement of these competition rules through national courts is of great importance to the proper functioning of the system," he said.

Any draft regulation the Commission puts to the Council for approval would be aimed at codifying national laws into Community law rather than seeking to create new rights for individuals and companies.

The process could help the Commission's aim to heighten the role of competition policy in stimulating economic activity through breaking down barriers to trade, and economic distortions.

The Commission study involves the principle that infringements of competition rules can give rise to private damage actions, although the damages sought would cover the actual cost and not be multiple, as under the U.S. system.

It also would make national courts responsible for jurisdiction of such private damage actions. There would be no Commission involvement. The mechanics of proving both the infringement and the right to damages would be left in national hands.

Exemptions likely to come through this year include joint activity by companies engaged in research and development and selective distribution in the car trade.

"It is to be expected that this power to grant such exemptions will become the major instrument by which the Commission steers its competition policy in co-ordination with the other policies of the European Communities," Mr Andriessen said.

## French union chief hits out at Government

By DAVID HOUSEGO IN PARIS

THE FRENCH Government came under unexpectedly abusive attack yesterday for its handling of industrial problems by the pro-Socialist union normally most sympathetic to its cause.

M. Edmond Maire, head of the CFDT, the second largest union, warned the Government that if it resorted to the same high-handed methods in dealing with steel coal and other ailing sectors of industry as it had in the Talbot dispute, it would face "head-on confrontations, a digging-in of heels, lags in

industry, violence and even racism."

His words reflect the CFDT's bitterness at the Government's failure to consult the unions over job losses in declining industries.

The union feels its own solutions of work-sharing and a shorter working week have been brushed aside. It is also indignant that in recent disputes in the paper and motor industries, the Government has leaned more for support on its rival, the Communist-led CGT union.

M. Maire's attack—the sharp-est he has made on the Government in its two and a half years in office—was accompanied by an equally strong denunciation of the CGT and the Communist Party. He accused them of trying to force workers at Talbot to swallow the 1,905 redundancies and of using their weight "to bring the worker to order."

The Government responded last night by declaring that there was no privileged relationship with CGT. But the fact remains that the Government has found it easier to deal with

a disciplined union such as the CGT than with the more loosely run CFDT. It has also had the support of the Communist ministers, one of whom is in charge of employment issues.

The CFDT leader tacitly admitted yesterday his problems in controlling militant rank-and-file during the dispute at Talbot's Poissy plant. He told a news conference that responsibility for the union's "no redundancies" slogan at Poissy lay with the local leadership. He accused the Government

during the Poissy dispute of being "more inflexible" than the management and said that it had "systematically refused all negotiations" about redundancies.

However, he added yesterday that his meeting with M. Pierre Mauroy, the Prime Minister on Monday had given him encouragement that the Government would change its approach and show more readiness to negotiate. Nothing could be achieved without "consultation and negotiation," he said.

## W. German prices up 3%

By Rupert Cornwell in Bonn

CONSUMER PRICES rose by an average of just 3 per cent in West Germany last year, reinforcing hopes that the country will be able to combine low inflation with a decent rate of economic growth this year.

Prices in December were, as in both the preceding months, 2.6 per cent higher than a year earlier, according to official figures.

The 3 per cent figure compares with 5.3 per cent in 1982. What is more, both official and unofficial projections agree that inflation should remain around 3 per cent this year as well, even though the pace of economic expansion is likely to rise to 2.5 per cent from slightly over 1 per cent last year.

The two main threats to such forecasts are a large jump in either labour costs or the price of oil and energy products.

West Germany's main unions and employers have dug themselves in for what promises to be a lengthy battle over the former's demands for a 35-hour working week. Industry claims that would push up production costs by 15-20 per cent.

Meanwhile, the benefits of cheaper oil for the country's inflation rate can be measured by the fact that the price of light heating oil and industrial fuel dropped by 6 and 3.2 per cent respectively in 1983.

## CONFERENCE ON DISARMAMENT IN EUROPE OPENS NEXT WEEK

### U.S. hopes for 'turning point' in relations

By OUR BRUSSELS CORRESPONDENT

THE REAGAN Administration wants to make the conference opening in Stockholm next Tuesday on reducing the risks of war in Europe a "turning point" in East-West relations, Mr. James Goodby, the leader of the U.S. delegation, said here yesterday.

Speaking after preparatory discussions within Nato, Mr. Goodby stressed the desire of the U.S. for a successful outcome to the 35-nation conference.

This confirms the new emphasis the Reagan Administration is putting on improving relations with Moscow since the Soviet Union walked out of the Geneva talks on reducing intermediate nuclear missiles in December.

Mr. Goodby said that the U.S. and its Nato allies were still working on common proposals for the Stockholm conference. These would embody "new concepts" and would cover exchanges of information between East and West on military movements, prior notification of military activities and observation and monitoring of them.

With U.S.-Soviet disarmament negotiations at a standstill, the Stockholm conference has become the main forum for East-West contacts. It would be an important channel of communications with the East, said Mr. Goodby, who added "and we do want it to succeed."

He stressed, however, that

the U.S. would not be satisfied with "declaratory" measures such as nuclear-free zones which are expected to form part of the Soviet negotiating position. "These are not very helpful and have no lasting results," he said.

There were indications, he added, that the Soviet Union would treat the negotiations seriously and that it would produce some proposals "that we can work with."

He would not forecast how long the conference might last. But he thought that the second round of negotiations scheduled from May 6 to July 6, should reveal the extent of common ground and "whether

there is going to be a long drawn out negotiation."

Nato ambassadors meeting in Brussels today are expected to set in motion a key study designed to produce a "thorough reappraisal of East-West relations with a view to achieving more constructive East-West dialogue."

The U.S. is believed to want the study to be confined to an historical analysis of East-West relations, whereas some European governments, including the British and West Germans, would like it to re-examine the principles underlying East-West policies and to re-emphasise the importance of political detente and dialogue.

## Growth of pay rises slows

By OUR BRUSSELS CORRESPONDENT

THE GROWTH of wage rises in the EEC shows a marked decline in 1983 compared with peak increases recorded during the previous three years, according to preliminary figures from the European Commission.

Average gross hourly earnings of workers in industry were 11 per cent higher in the first quarter of last year than a year earlier. This compares with a peak year-on-year increase for the EEC of 16 per cent in the second quarter of 1980.

The Commission does not yet have sufficient national data to calculate a Community average for subsequent quarters of 1983, but it says the slowdown did

continue in several countries.

In France hourly earnings in the second quarter were 10.2 per cent higher than a year earlier compared to an 13.2 per cent rise in the second quarter of 1982. Wage rises also slowed in Ireland and Britain.

The slower rate of increase in nominal earnings has not led to a reduction in real earnings, says the Commission. The declaration of inflation has been more substantial, with the result that real hourly earnings were rising at an annual rate of nearly 2 per cent from the second half of 1982, having previously fallen to less than 1.5 per cent.

## Nervous excitement grips officials in Bonn

By JAMES BUCHAN IN BONN

WEST GERMAN officials are looking forward with a mixture of excitement and trepidation to next week's opening of the European security conference in Stockholm, which looks set to be the sole functioning East-West arms negotiation channel for some time.

Herr Hans Dietrich Genscher, the Foreign Minister, whose furious diplomatic entry has scarcely been quenched by a nasty motor accident last week, will travel to Stockholm next week for a conference he feels he has done much to bring about.

Western diplomats in Bonn, above all those from the U.S., have been uneasy that Herr Genscher's vigorous campaigning might unleash public expectations unlikely to be fulfilled from a conference that will not conclude even its first phase until 1986.

In an essay published on December 2, Herr Genscher called for a "new attempt at bringing about a comprehensive, long-term and viable form of detente with the Soviet Union" and that the conference "should, from the very beginning, be used to explore all avenues to progress in East-West relations, including their political aspects."

U.S. officials have sought to restrict expectations to the "mandate" signed by all the European states (except Albania), the U.S. and Canada in Madrid last September. This

calls for mandatory military confidence-building measures more far-reaching than those agreed at the first security conference in Helsinki in 1975.

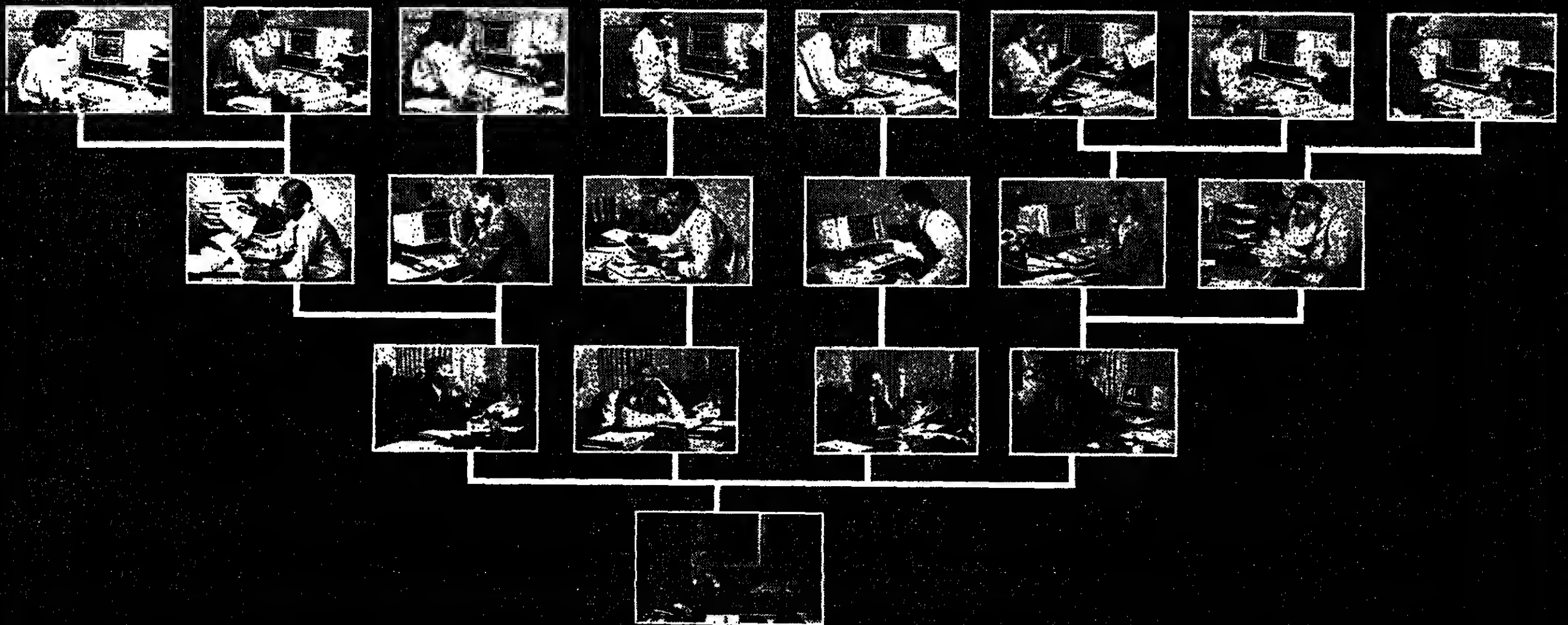
It is felt by U.S. and West German officials that Moscow probably has an interest in such measures as early warning of troop movements, but they suspect that it will first make "factual" concessions to counteract the opportunity of breaking off the arms control talks.

Some Western diplomats believe this Western deviation from the Madrid mandate would merely assist the Soviet Union in putting forward its proposals for an inter-alliance non-aggression pledge and an "armistice-free" zone, combining the two

German states, as outlined in last year's Warsaw Pact "Prague declaration."

Bonn now says that it sees a non-aggression agreement only as a "crowning" of the conference and that it should anyway be global and in force within the alliances, so that the Soviet Union would have to forego such adventures as the Afghanistan invasion or the "external intervention" of the Brezhnev doctrine.

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## EUROPEAN NEWS

Dublin Government  
braced for battle on  
contraception issue

BY BRENDAN KEENAN IN DUBLIN

THE IRISH coalition Government, despite a bruising encounter with the country's Roman Catholic bishops last year over abortion, is bracing itself for another battle on the issue of contraception.

This time, the Government of Dr. Garret FitzGerald will also have to take on the powerful medical lobby over plans to provide contraceptives through local health clinics.

At present Irish law provides for the supply of contraceptives only on prescription from a doctor. This restricted access was allowed only after the courts overturned the previous law which banned the importation or supply of contraceptives.

Some Catholic doctors refuse to prescribe contraceptives on conscientious grounds, while others object to having to write prescriptions for what they regard as non-medical items such as condoms. In a recent test case a doctor was put on probation for supplying condoms directly to a patient.

The present law was introduced by the present opposition leader, Mr. Charles Haughey, who described it as "an Irish solution to an Irish problem." Mr. Barry Desmond, the present Health Minister, believes it is not a solution to the overall problem of providing a comprehensive family planning service throughout the country.

His plan to provide such a service through local clinics has been attacked by the Medical Union, which represents most of the country's

general practitioners. It said the best solution would be a women's health service provided by the general practitioner. A spokesman admitted that an alternative system would have to be operated in areas where the General Practitioners refused to supply contraceptives.

The Catholic hierarchy is likely to be particularly concerned by Mr. Desmond's apparent intention to provide the service for anyone who wants it, irrespective of whether they are married.

Mr. Desmond is a member of the junior Labour Party in the coalition Government, but his plan is likely to cause most trouble among some members of Dr. FitzGerald's Fine Gael Party, who take a traditional Catholic view on issues of this kind.

Defections by members of the Fine Gael Parliamentary Party meant the Government could not carry through its preferred wording on the abortion referendum last year.

Dr. FitzGerald says he hopes for all-party support on the proposed contraceptive legislation, but this seems unlikely. Some of his advisers are quite willing to face revolt in their own ranks in order to force the opposition into blocking the new measures.

Their calculation is that Dr. FitzGerald's best prospect is to portray Mr. Haughey's Fianna Fail as a party of the rural, conservative vote in order to hold on to the gains which Fine Gael has made in urban areas.

Fix brewery  
fights order  
to close

By Our Athens Correspondent

KARLOS FIX Breweries, the ailing producer of Greece's national Fix beer, is seeking to prove unconstitutional the Socialist Government's plans to take over the management or close down industries which are heavily indebted to the state banking system.

These so-called problem industries constitute the majority in Greece and they represent one of the main economic headaches inherited by the Socialists from their Conservative predecessors after the 1981 general election.

The Government passed a law last summer enabling it to take these industries in hand. However, this has raised fears that the Socialists will use the law to nationalise private sector companies through the back door.

The Fix brewery's closure, along with the sale of company property to cover an estimated Dr 6bn (\$42m) of debt to state banks, was ordered under that law by the National Economy Ministry last November. It has now taken its case before the Council of State.

The company is asking the Council, which, under the Greek constitution, has the power to cancel government decisions, to declare the problem industry law unconstitutional on the grounds that it violates articles protecting the right to private property.

The company, which employs 450 people in Athens and Salonika, is the largest beer and soft drinks concern quoted on the Greek Stock Exchange.

Andriana Ierodiaconou in Athens reports on an opposition in disarray

## Old Greek joke still raises a laugh

WHEN THE conservative New Democracy Party was in power in Greece before the socialist election victory in 1981, it used to be said of official functions at Athens' stately Grande Bretagne hotel that the waiters looked like Cabinet Ministers and the Cabinet Ministers looked like waiters. If they changed places, the joke continued, the Government would be better run but the hotel would go to pieces.

New Democracy does not seem to have performed any better in its role as Greece's major opposition group. More than two years after losing power, it remains a party in search of a political future. It is commonly acknowledged that if Greeks were to go to the polls tomorrow, the governing Pasok Party's strongest card would be the lack of a convincing alternative.

Many of New Democracy's problems are organisational. A much advertised party programme, due to have been completed and released months ago, still remains under wraps. Though the party claims to have substantially increased the number of local offices, grass-roots organisation—one of the key secrets of the socialist's success in 1981—remains weak. There are also financial problems, as backers remain unconfident of the party's electoral prospects.

The 1981 election defeat lit a short fuse under the unity of the party. This has not been strong since the party was hastily put together after the collapse of the military junta in 1974, as an umbrella for all shades of non-Left political opinion. Unity has been especially fragile since 1980, when New Democracy's founder, Mr. Constantine Karamanlis, gave up his position as party leader



Mr. Averoff (left), party leader. Mr. Karamanlis (right), power behind the scenes

and Prime Minister to become President of Greece.

Today, the party hierarchy has deteriorated into an uneasy assortment of rivals, dubbed the "dauphins" by the local Press. Despite pressure for change from within, the leadership remains in the hands of Mr. Evangelos Averoff, aged 75, who took over following the resignation of defeated Prime Minister Mr. George Rallis in 1981.

Unlike his central liberal predecessor, Mr. Averoff, a former Minister of Defence, stands on the party's right wing, is judged too young and Mr. Rallis, whose possible comeback was a matter of speculation for a time, is now acknowledged to have written himself out of a return as party leader. He has published two books exposing internal party quarrels and criticising the lack of reorganisation over the past two years.

Perhaps most important, given the Greek tendency to vote for personalities rather than parties, none of the candidates

of any of the candidates.

Their short-comings are various. Mr. Constantine Mitsotakis, a Cretan with considerable Cabinet experience and for a time a leading "dauphin," is burdened with the political baggage of a past apostasy from the centre union Government of Mr. George Papandreou in the early 1960s.

Mr. Constantine Stephanopoulos, a dapper and articulate lawyer in his early fifties, on the party's right wing, is judged too young and Mr. Rallis, whose possible comeback was a matter of speculation for a time, is now acknowledged to have written himself out of a return as party leader. He has published two books exposing internal party quarrels and criticising the lack of reorganisation over the past two years.

Perhaps most important, given the Greek tendency to vote for personalities rather than parties, none of the candidates

Banks trim  
prime rate  
in Italy

By James Buxton in Rome

ITALIAN BANKS yesterday reduced prime rate by a quarter of a point to 18.5 per cent.

The fall, the first to be agreed by the executive committee of the Italian Bankers Association (ABI) since last April, is being presented as a goodwill gesture towards the Government and the public, rather than as a move justified on financial grounds.

The banks would have preferred to see clearer signs that the Government was seriously trying to reduce its huge borrowing requirement, the basic cause of the high Italian interest rates. But the ABI came under Government pressure to make a rate reduction while Economic Ministers work on a package of further economic measures. The reduction was the smallest it was possible to make.

Portugal, U.S.  
plan satellite  
station talks

LISBON and Washington will start negotiations soon on installing a U.S. satellite tracking station in Portugal. Its purpose is largely scientific, although some military use is likely, writes Diana Smith in Lisbon.

The station would link similar facilities in Hawaii, South Korea and Diego Garcia in the Indian Ocean. The U.S. also hopes to start negotiations for occasional use of an airbase in southern Portugal.

Norwegian N.E. Frigg  
gas field on stream

BY FAY GJESTER IN OSLO

THE LATEST Norwegian offshore field to come on stream—the North-east Frigg gas field—was opened officially yesterday. It has been producing gas since early last month, though not at full capacity.

The field is the first on Norway's continental shelf to produce by a sub-sea installation. It has been producing gas since early last month, though not at full capacity.

installing an ordinary production platform is too difficult or too expensive.

The six well-heads on North-east Frigg lie on the seabed at 100m. They are operated from a nearby unmanned control tower which receives its "instructions" as radio signals from the main Frigg field.

The gas is piped to Frigg for treatment and export to Britain through the Frigg/St Fergus in offshore fields where Kine.

## Call for more union independence in East bloc

BY LESLIE COLITT IN BERLIN

TRADE UNIONS in the communist countries must gain greater independence if the "high price" of the Polish crisis and the Hungarian uprising of 1956 is to be avoided, according to Mr. Sándor Gaspar, chairman of Hungary's trade union federation.

Mr. Gaspar told the Hungarian Communist Party's political academy that workers in the communist countries will only accept organisations which are independent and put forth their own opinions.

He noted that while it would be "harmful" for the trade unions to use strikes and boycotts they "will have to risk an open conflict" if they believe their views serve the policy of the Communist Party "in a better and more just way." Differences of opinion between the unions and the state are not only possible, he said, but necessary.

Mr. Gaspar told the party gathering that the key question regarding the role and efficiency of the unions was their function as an independent organisation. "Events in Poland," he said, provided lessons which should "not be underestimated."

The Hungarian union leader said the "crisis in Poland" and the 1956 Hungarian uprising showed the high price paid when organisations which are supposed to represent members' interests and achieve social control function in a formal manner.

While co-operating with the Government, Mr. Gaspar said the

unions in communist countries should offer an independent view.

Mr. Gaspar cautioned that the unions must not give way to any pressure pushing them toward "demagoguery." This is a code word in communist countries which stands for the dangers of a pluralistic society.

"They must maintain a realistic view," he said, adding that demagoguery was not the greatest danger today.

## UBS resignation denial

BY JOHN WICKS IN ZURICH

UNION BANK of Switzerland said the French "oil-sniffer" affair was in no way responsible for the resignation in 1980 of Mr. Philippe de Weck as its chairman, and loans made to Elf, the French state-owned oil group, in connection with the project have been repaid.

According to UBS, Elf and a group of investors approached the bank and its chairman at the time. Mr. de Weck, for support in the organisation and financing of a "revolutionary new technology for the

determination of underground mineral reserves." The bank says "maximum secrecy" was requested. It agreed in view of Elf's reputation and the interest of the French Government.

At the wish of both partners Mr. de Weck took over what UBS calls personal trustee functions, the bank itself supplying backing for contractual payment transactions. It stressed that both UBS and Mr. de Weck collaborated in financial and administrative matters only.

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## AMERICAN NEWS

## NAS agrees \$3m out of court settlement over IBM suit

BY LOUISE KEOHE IN SAN FRANCISCO

IBM and National Advanced Systems, the computer subsidiary of National Semiconductor, have agreed to an out-of-court settlement of \$3m, settling a lawsuit filed by NAS last year alleging that NAS made use of IBM trade secrets sold by IBM to be worth \$2.5m. NAS has agreed to pay IBM's legal and investigation costs totalling \$3m, without admitting any wrongdoing.

The settlement ends a 16-month legal battle during which NAS has repeatedly claimed innocence.

Under the terms of yesterday's settlement, NAS agrees to return all IBM confidential documentation in its possession.

According to FBI evidence, IBM documents describing the design of IBM computers were found at NAS headquarters in Sunnyvale, California.

The documents were allegedly brought to NAS by a former IBM engineer hired by the company. IBM alleged in its civil suit that NAS has made use of the material in the design of its IBM-compatible computers. NAS denied this throughout.

NAS has also agreed to inform IBM if National is ever again approached with possibly secret IBM information, to give IBM the right to inspect any computer

products made by Hitachi (involved in a related suit) or NAS for potential trade secrets violations for the next five years and to set up an arbitration panel to resolve any subsequent disputes.

"We have effectively obtained a permanent injunction against NAS's use of IBM trade secrets," an IBM spokesman claimed. "We have got our documents back and our costs have been recovered."

The settlement is "good as settlements go," commented David Martin, president of NAS. "When the alternative is a protracted and expensive legal battle it makes business

sense to settle, but it is still disappointing that any settlement had to occur. Nobody, not IBM, the courts nor the FBI has produced any evidence of corporate wrongdoing on the part of NAS," he claimed.

"IBM provides the industry with product standards, but with this case and other trade secret cases it is trying to impose its own legal and policy standards on the industry. The former serves the industry, the latter could destroy it," Mr. Martin charged.

IBM challenges his interpretation. "He is wrong. IBM's actions have been taken

to protect its property from misappropriation and misuse," said a spokesman for IBM. "IBM has not acted to hinder its competition," he stressed.

Terms of the agreement contrast with those reached by IBM and Hitachi. Hitachi last year pleaded guilty to criminal charges of trade secrets theft and agreed to pay undisclosed damages reported to be over \$300m to IBM in settlement of a similar civil suit.

Hitachi manufactures computers sold by NAS, and NAS was accused of conspiracy to provide Hitachi with IBM secrets, a charge which NAS has denied.

## Brazil loan signing may be delayed

By Peter Montagnon, Euromarkets Correspondent

BRAZIL may be unable to sign its \$6.5bn (£4.7bn) loan from commercial bank creditors as planned next Monday because of a continuing shortfall of subscriptions from some of the smaller banks involved.

The total committed has been creeping up slowly but still stands at only around \$6.37bn. Many banks which have subscribed are insisting that all other creditor banks put up their share of the money before the loan is signed.

Yesterday Mr. Brazil Sr. Alfonso Pastore, the country's Central Bank Governor, issued a statement reaffirming the need for all creditors to subscribe their share. Larger creditor banks would not make up any shortfall in loan commitments, the statement said.

Pressure is thus being maintained on small banks to agree to the loan. It is understood that this has already borne some fruit in the Middle East which was previously a stumbling block. But there continue to be pockets of resistance to the loan in countries such as Spain as well as from individual Latin American and U.S. regional banks, most of which have only a tiny share in the total amount sought.

## Mexico inflation 80% last year

MEXICO'S rate of inflation was 80.8 per cent in 1983, down from 88.9 per cent in 1982, William Chislett writes from Mexico City.

The Government had originally hoped to lower inflation to 50 per cent, but changed its target to 40 per cent after deciding that it could no longer suppress price increases if it was to strengthen the parlous state of public sector finances.

The Bank of Mexico is now confident that it can halve inflation to 40 per cent this year since price increases will be less dramatic and it will continue to deploy a tight monetary policy. A key factor behind the reduced inflation has been the remarkably disciplined trade union movement which allowed its wages to decline in real terms by about 25 per cent last year in order to help preserve jobs and a time of economic crisis.

## U.S. bank failures 'could continue at rate of one a week'

BY WILLIAM HALL IN NEW YORK

A TOTAL of 48 U.S. banks failed last year, and the Federal Deposit Insurance Corporation (FDIC), which insures the deposits of America's 14,000 banks, expects bank failures to continue at the current rate of roughly one a week in the early part of this year.

In addition, the FDIC has 631 banks on its problem list, currently equivalent to 4.3 per cent of all U.S. banks. This is nearly double the number on the list at the end of 1982.

The percentage of banks considered sound has fallen from 91 per cent to 86 per cent, according to the FDIC.

Most of the casualties were based in small communities. The problems in the energy sector and the farming industry were the two main reasons for failure. The high rate of failure indicates that although the U.S. economic recovery is entering its second year, there are still sectors of the economy where the recession is biting hard.

Although the number of 1983 failures was a post-war record, the sums of money at risk were almost certainly smaller than the \$9.9bn covered by the FDIC in 1982, when several large mutual savings banks were closed.

Almost 870 banks have failed since the FDIC opened. Only 1 per cent of depositors have lost their money, since the agency effectively insures both large

and small depositors. It does this by transferring good assets and deposits to another bank and assuming the bad loans on its own risk.

Although the rate of bank failure has accelerated in recent years, the FDIC has been able to boost its own funds to more than \$15.2bn and keep the

U.S. BANK FAILURES		
	No.	Deposits \$m
1977	7	205
1978	7	254
1979	10	111
1980	10	214
1981	10	3,826
1982	42	9,798
1983	48	3,400*

\* FT estimate.  
Source: Federal Deposit Insurance Corporation

premiums paid by banks for insurance to relatively low levels. Claims which totalled more than \$1bn in 1982, are met from a combination of premiums for insurance and the earnings on investments.

The banking agency ranks U.S. banks' soundness on a scale of one to five. Banks rated five are classed as those with an extremely high probability of failing. Banks ranked four are categorised as those with serious financial and operational weaknesses. These two categories cover the 631 banks on the FDIC's current problem list.

## Vatican and U.S. upgrade diplomatic relations

VATICAN CITY—The Vatican and the U.S. have established full diplomatic relations, the Vatican announced yesterday. Vatican spokesman Father Romeo Panciroli said the upgrading of relations took effect from yesterday.

A Vatican statement said: "The Holy See and the United States of America, desiring to develop the already friendly relations that exist, have decided by common accord to establish between them diplomatic relations at the level of apostolic nunciature on the part of the Holy See and of embassy on the part of the United States of America, from today January 10, 1984."

Father Panciroli did not announce the name of the Vatican's Nuncio. Vatican sources said he is expected to be the current apostolic delegate to the United States, Archbishop Pio Laghi.

Washington is expected to announce shortly that President Reagan has named Mr. William Wilson, currently Ragan's personal envoy to the Holy See, as Ambassador.

Diplomats described the move as the most important recognition of Vatican diplomacy since Britain re-established full ties with the Vatican in 1982 after more than four centuries. Renter

Stewart Fleming in Washington explains the White House strategy on the budget

## Budget deficit hoist on election petard

PRESIDENT Ronald Reagan is about to supply his answer to the most burning economic policy issue: do huge federal budget deficits of close to \$300bn a year matter? The answer, judging from what is already known about the President's forthcoming budget message to Congress is "No," at least not in an election year.

It appears that the President, who set out in 1981 dramatically to restructure Government spending, will present Congress on January 30 with what even some of his officials describe as a "stand pat" budget for fiscal 1985, certainly as far as spending is concerned.

According to provisional decisions released to Congressional leaders, the President is going to seek only some \$3.4bn of spending cuts from the levels previously predicted. That is less than half the \$17bn cuts which the President sought a year ago, and leaves the Administration with a 1985 spending forecast of some \$92.4bn and a deficit little changed from the \$186bn expected for the current fiscal year.

It is not yet certain that the Administration will put into its longer-term forecasts to 1989 a "revenue plug"—some type of tax increase or, more likely tax "reform"—which will enable it to project that at least by 1986 deficits will be falling sharply, to reach \$110bn or \$120bn in 1988. Otherwise the Administration could find itself having to project deficits little changed from 1983's \$135bn.

Just before Christmas the Administration published the key economic assumptions which underpin its budget outlook. Broadly speaking, they are not very different from those released in July last year at the time of the mid session Budget review.

The main differences are that unemployment is predicted to be lower over the next six years, and so too are inflation and interest rates. It is easy to justify the healthier employment picture but many private economists would argue that recent history would lead us to expect both interest rates and inflation to be rising over the next few years, especially if growth continues with the vigour the Administration is predicting.

In the view of economists such as Griggs and Santow of New York, the predictions are "very unrealistic." One has to go back to the inflation-free 1960s to find as sustained a period of economic growth as the one the Reagan Administration is anticipating, roughly 4 per cent a year until 1988.

As Mr. Rudolf Penner, director of the Congressional Budget Office, pointed out recently, in the seven years following the trough in the fourth quarter of 1970, real economic growth was only 3.6 per cent. Since 1979 it has been only 3.1 per cent. He warned that basing projections on the 4 per cent average of the six post-war economic recoveries may be optimistic since "economic growth has

U.S. ADMINISTRATION ECONOMIC ASSUMPTIONS (%)							
	1984	1985	1986	1987	1988	1989	
GNP growth (4th quarter to 4th quarter)	4.5	4.8	4.8	4.0	4.0	3.7	
Inflation rate (annual average)	5.8	4.7	4.4	4.1	3.8	3.5	
Unemployment (annual average)	7.8	7.4	7.3	6.8	6.1	5.7	
Treasury bills (91 days)	8.5	7.7	7.1	6.2	5.5	5.0	

been slower in advanced countries generally and some economists believe that the conditions that gave rise to the rapid growth of the 1950s and 1960s are no longer present."

An important threat missing from both official and unofficial projections is the strong possibility that the U.S. will suffer another recession before 1989. Ms. Alice Rivlin, the respected former director of the Congressional Budget Office who is now with the Brookings Institution, is one of several economists who are warning that the danger of waiting to tackle the budget deficit is that the expansion of the economy may not last until 1985, Mr. Vukobratovic has also warned against delay.

Washington officials prefer not to discuss openly the impact of a recession on their budget projections. Depending on its timing and magnitude, a recession would tend to boost the deficit to new peaks and make the task of tackling it doubly difficult, because budget cutting when the economy is already slowing, say in 1986, would tend to push economic activity down even further.

In spite of the obvious risks, several factors help to account for the President's reluctance to propose either major spending cuts or specific revenue raising measures in the 1985 budget. One is political realism.

Most of the \$8.4bn of reductions in programmes such as care for the aged, education and mass transit expected in the budget are almost identical to the cuts asked for this time last year, which were subsequently rejected by Congress. The Administration's decision to resubmit them is seen as an act of political symbolism in an election year.

The chances of Congressmen voting to curb their constituents' benefits or raise their taxes are very low. The President is calculating that he has little to gain from proposing bold initiatives, especially since they will do nothing to improve the budget prospects before the election.

True to its political convictions however, the Administration is expected to propose containing big increases in defence spending although how

big is apparently still not settled. Mr. Caspar Weinberger, the Defence Secretary, has already called for a rise of around one fifth in defence appropriations to \$305bn and actual spending may be projected to rise by a similar amount to around \$366bn. Congressional leaders have been making it plain that they will seek to trim a big increase.

Some in the Administration hope that by not proposing specific measures for cutting the deficit now, they will give the President greater freedom, assuming he is re-elected, to tackle the deficit in the way he wants later, with more emphasis on cutting spending rather than raising taxes. The assumption is that Congress will move swiftly to tackle the deficit after the election.

For the administration, with the economy performing well and the deficit continuing to provide an economic stimulus and not likely to create serious problems before the election, a "stand pat" strategy makes sense.

Congress will have its last chance to take the initiative in April, when legislation will again be needed to raise the federal debt ceiling. But rhetoric rather than action is to be expected. By then the deafening rumble of the approaching election campaign will be drowning out the warnings about the trouble being stored up through the administration's policy of spending too much and taxing too little.



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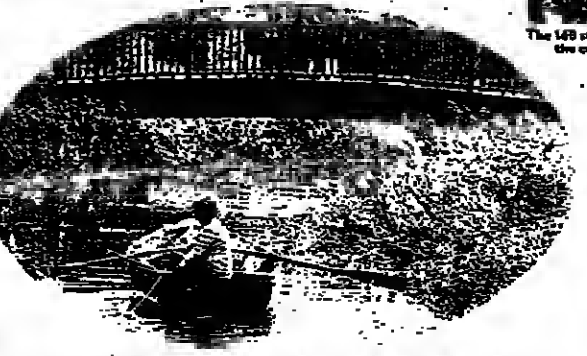
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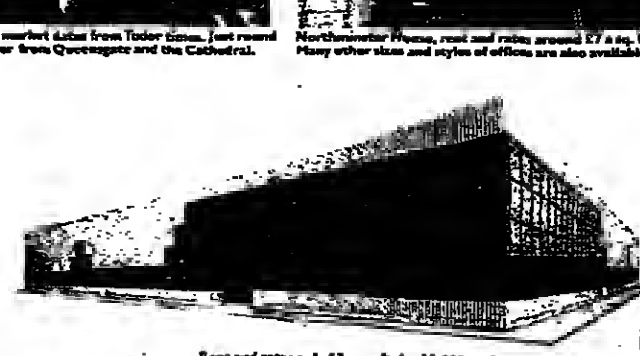
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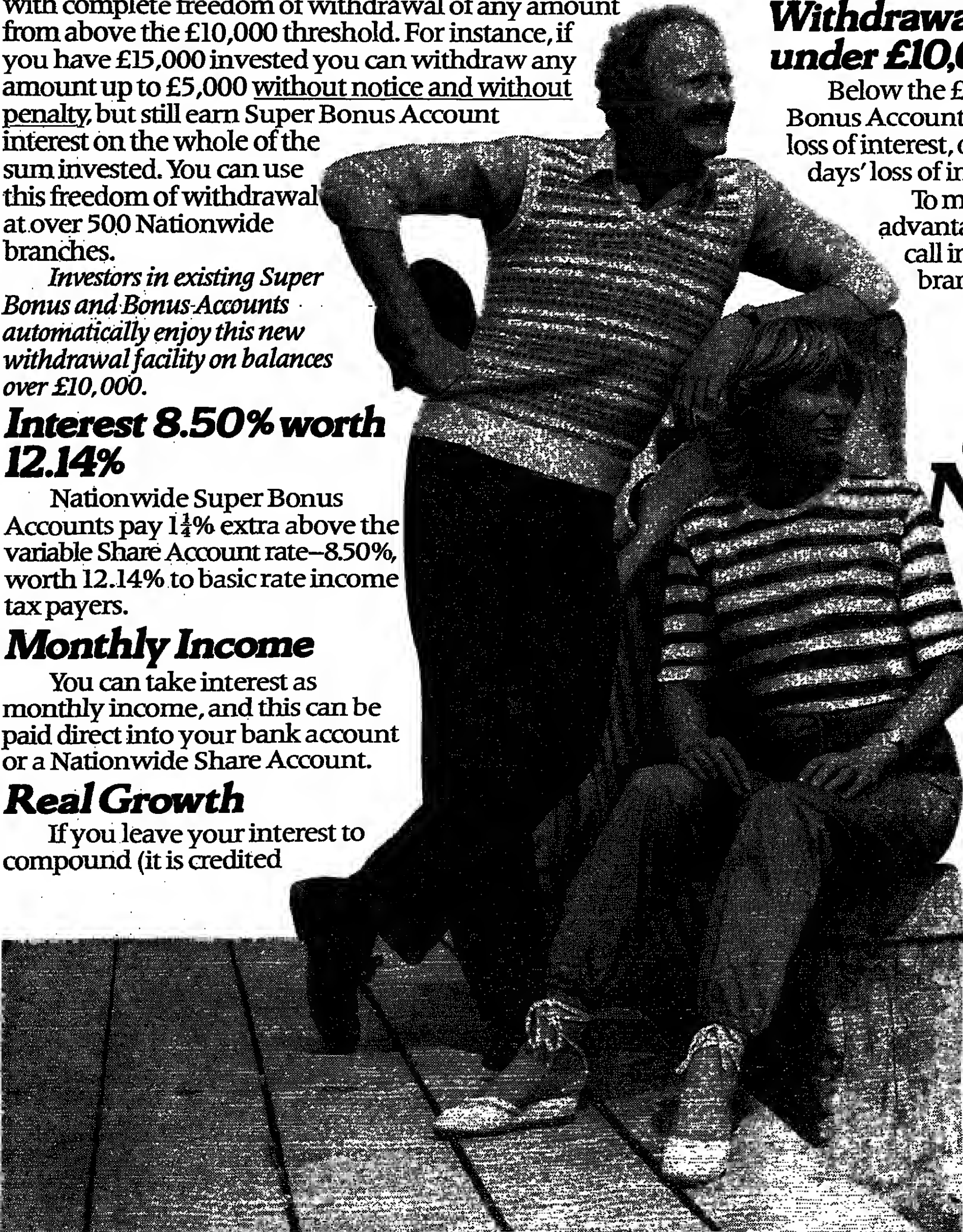
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## WORLD TRADE NEWS

## ALCAN FAILS IN CHALLENGE TO CALIFORNIA LAW

## U.S. unitary tax appeal rejected

BY NANCY DUNNE IN WASHINGTON

OPponents of unitary taxation have been baulked once again in efforts to fight the controversial state tax practice through the U.S. Supreme Court.

The court, ignoring complaints from a dozen nations, on Monday refused to consider the appeal of Alcan Aluminium of Canada, which had sought permission to challenge California's unitary tax in a federal court.

California and 11 other states compute the tax liability of foreign-owned business by taking a

percentage of the worldwide profits of a company, rather than a percentage of the profits earned in the state.

By rejecting Alcan's appeal, the court took a "state's rights" view consistent with the emerging consensus of the 20-member Treasury working group appointed by President Ronald Reagan.

The working group, headed by Mr Donald Regan, Treasury Secretary, agreed last month to search for a solution short of federal legislation.

In doing so, it disappointed the international business community, which has been pushing for Congressional legislation banning unitary taxation of foreign affiliates investing in the U.S.

Several governments have said they will consider retaliatory moves against U.S. companies if the practice continues.

Last term, the Supreme Court authorised the use of unitary taxation of U.S. corporations with subsidiaries overseas. However, it did not deal with the question of taxing for-

eign corporations with U.S. subsidiaries. It avoided the issue again yesterday.

The Canadian company had sought to prove that unitary taxation of foreign affiliates is unconstitutional as well as a violation of a commerce treaty between the U.S. and Canada. If it wants to continue to press its suit, Alcan must do so in a California state court.

A Treasury task force that advises the working group is expected to discuss solutions to the controversy.

## Crossair sets course for further expansion

BY JOHN WICKS IN ZURICH



The Saab-Fairchild 340 Cityliner: major key to improved trading margins

AT A TIME when most airlines are happy if they can hold their own, success stories like that of Crossair are few and far between. In only four years, the former Swiss air-taxi company has become the leading European operator of "regional" flights and has just doubled its capital to finance a 100 per cent expansion in capacity.

In 1975, Business Flyers Basel was set up with a capital of SwFr 115,000 (\$61,570) as an air-taxi, charter and pilot-training company based at the Franco-Swiss airport of Basle-Mulhouse. Headed by Mr Moritz Suter, its founder, the company quickly turned itself into a scheduled airline.

Renamed Crossair, the airline bought its first two 18-seat Swearingen Metroliners and in July 1979 opened up services between Zurich and Nuremberg, Innsbruck and Klagenfurt. A few months later a Zurich-Luxembourg flight was started and in the summer of 1980 a service linking Zurich, Bern and Paris, as well as a direct flight between Zurich and Hanover, were introduced.

By the winter of 1981 Crossair was flying between the Swiss cities of Zurich, Bern, Lugano and Geneva, and a total of eight foreign destinations.

It was at this stage in its development that Crossair struck a deal with Swissair, the Swiss national airline, involving route swaps and other services. From trading arrangements laid down in the spring of 1982, Crossair pays Swissair

around SwFr 3m a year for baggage handling, reservation and catering services.

The agreement with Swissair has allowed Crossair to keep in the black during a difficult trading period. On the one hand, Swissair guarantees Crossair a certain income on the important Basle-Brussels route. Swissair also picks up much of the tab for Crossair's Basle-Zurich and Basle-Geneva flights and those from Zurich and Geneva to Strasbourg. In return Crossair has undertaken to restrict its operations to those with aircraft of 40 or at the very most 50 seats.

Last October Crossair was granted a permanent concession by the Swiss authorities. Hitherto, it had been working on a provisional concession. It has proved both that it can operate profitably, with cash-flow equal to 21.6 per cent of turnover in the first nine months of 1983, and that it serves a need. For

the current year, Crossair will probably register 200,000 passengers.

The permanent concession means that the company, which already belongs to the European regional airlines' body, ERA, and a number of IATA agreements, will now be able to join IATA as a full member. This is very important. Apart from the fact that it is far from being a U.S.-style cut-price commuter service, Crossair depends largely on inter-line passengers; on some routes, 90 per cent of all business is accounted for by connection travel.

At present, Crossair serves five Swiss and 10 foreign destinations—from Amsterdam in the north to Venice in the south—with a fleet of nine Metroliners, and a Cessna for charters. Its loss-making air-taxi service is being abandoned. The network has over the years been restructured as well as

expanded and this has led to an upgrading of the minor Swiss airports, Basle, Lugano and Bern, and the dropping of such foreign destinations as Vienna, Rotterdam and Maastricht.

The airline is planning to more than double its total capacity by the end of 1985. To replace the nine 18-seat Metroliner 11t aircraft, Crossair ordered 10 Saab-Fairchild 340 Cityliner aircraft—the first airline to take the plane.

To finance part of this \$45m purchase, capital was last month doubled to SwFr 50m by a rights issue plus the sale of SwFr 6.25m worth of registered and bearer shares.

One major key to improved trading margins in future lies with the new fleet. The Cityliners will have a seating capacity of between 31 and 34 and will reduce Crossair's break-even point on flights dramatically.

## Norway lifts alloys output

By Fay Gjerster in Oslo

IMPROVED WORLD demand led to a marked rise in production and output last year by Norway's important ferroalloys industry, and the producers' association is confident that 1984 will be another good year.

Output value, estimated at over Nkr 3bn (\$384m), showed a real increase for the first time in several years, and volume is expected to be about 16 per cent higher than in 1982, at around 770,000 tonnes. Virtually all output is exported. Main markets are the EEC, EFTA (the European Free Trade Association) and Japan.

## Opec market panel to meet on February 10

BY DOMINIC LAWSON IN LONDON

THE Organisation of Petroleum Exporting Countries' (Opec's) market monitoring committee is to meet on February 10, in an attempt to plot a course for the organisation through the tricky spring period.

Sr Arturo Hernandez Grisanti, oil minister designate in the new Venezuelan Government, said that the committee would decide at the February meeting whether an extraordinary conference of Opec was needed.

Sr Grisanti's statement comes at a time of growing problems of sup-

ply for Opec. Last week the International Energy Agency in Paris revealed that Opec members in the last quarter of 1983 had continued to produce at a rate of 18.8m barrels of oil a day.

That is well above the official Opec production ceiling of 17.5m b/d.

Opec is anxious to avoid a repeat of the events of last spring, when an excess of oil stocks resulted in a \$5-a-barrel cut in the official Opec price.

## American Can sells factory

By Maurice Samuelson in London

AMERICAN CAN (UK) has sold its metal drum factory in Britain to a consortium which includes its current and former senior executives.

The Liverpool plant, which trades under the name of Reads, mainly makes 45 gallon drums for the oil and chemicals industries. Some 400 people are employed there.

American Can, one of Britain's major manufacturers of open top beverage cans, said it had sold Reads because it no longer felt that drum-making was part of its strategy.

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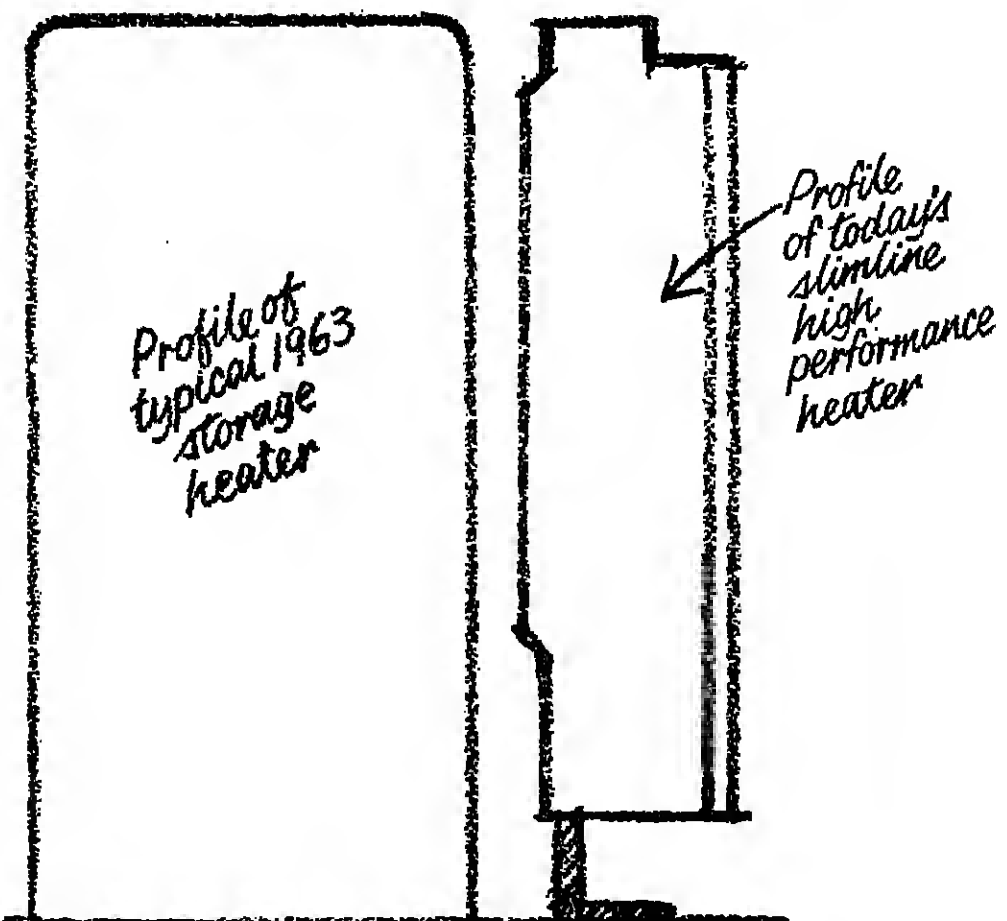
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## WORLD TRADE NEWS

## Java hydro-electric orders may still go to Balfour Beatty

By Chris Sherwell in Jakarta

HOPES are rising that an Anglo-Swedish consortium, with the financial assistance of the British and Swedish Governments, has saved contracts for a 180 MW hydro-electric scheme in Central Java worth at least \$350m (£250m).

The scheme, involving Balfour Beatty of the UK and Skanska and Asea of Sweden, was one of 47 capital intensive projects "rephased" by the Jakarta Government last year under an austerity policy designed to counter the impact of falling oil revenues of Indonesia's balance of payments.

The battle to save the contracts began immediately because work on the project at Merka was already well under way. The strongest public hint of success came on Monday when President Suharto, in his budget speech, stated that the scheme would continue.

It is understood that the terms of the original financial package have been softened to the point where Government-to-Government financing has been reached after discussion at the highest levels.

Previously, the major part of the work was to be done under a \$127m loan insured by the Export Credits Guarantee Department, and there was some \$12m on concessional terms.

Details of the new package have not been revealed, and a team from the Anglo-Swedish consortium is now in Jakarta to try to conclude agreement with PLN, the state electricity company.

A senior executive from Balfour Beatty is also accompanying Mr Norman Lamont, Minister of State for Trade and Industry, who is visiting Jakarta this week and will meet Government Ministers.

Balfour Beatty, part of the BICC group, had been awarded an \$80m contract for civil engineering work on the project, while another British company, Bovis, secured a contract worth about \$31m for supply and installation of turbines, water control equipment and gates.

A third UK company, Engineering and Power Development Consultants, was contracted to design work along with Sveco of Sweden.

Joan Gray, Construction Correspondent, reports: Costain Australia Ltd, which is two-thirds owned by the British Costain Group, has won a \$52m construction management contract for the first phase of the South Yarra development in Melbourne.

The \$250m development will include two apartment blocks, an office tower, motel, shops and leisure centre. Main developer is the Jack Chia group of Australia.

Work will start in April and stage 1 is due to be completed late in 1988.

Costain Group's chief executive, Mr Peter Costain, who used to run Costain Australia, said this was the largest construction management contract the company had won in Australia so far.

## Sweden's anti-sub deal

SWEDEN is turning to British technology in its attempts to foil Soviet submarine incursions into its territorial waters.

The Royal Swedish Navy has ordered several anti-submarine tracking systems from Marconi Avionics of Rochester, Kent, in a bid to detect any future incursions more accurately.

There have been several suspected Soviet intrusions in the waters off Sweden's east coast since 1980, including the incident in 1981 when a Soviet submarine ran aground.

Although depth charges have been dropped during later incidents, Sweden has failed to catch any Soviet submarines within its waters and force them to the surface.

Marconi will not disclose how much the order is worth, but the new systems being bought are part of a reported \$40m (£30m) being spent by the Swedes on improving their detection and weaponry against submarines.

The Marconi systems are already in use with the Royal Navy, which has fitted them in its Sea King anti-submarine helicopters. Agencies

## UK groups shortlisted for Indian port project

By John Elliott in New Delhi

TWO GROUPS of British civil engineering contractors are being invited to tender next month against world-wide competition for the first \$175m (£118m) stage of the \$800m Nhava Sheva port construction project in the Indian port of Bombay.

Pauling and Costain have joined up to form one consortium with Afoons of Bombay as the local contractor. The other group is led by Taylor Woodrow and includes Christani and Nielsen and an Indian contractor, Hindustan Construction.

The project is one of the largest civil engineering tenders invited internationally by India, and 14 groups of contractors have been shortlisted out of over 30 applicants. They are being informed this week that they have been chosen.

Strong competition is expected for the work because of the world-wide recession.

The project has been delayed for a year, partly because of differences of opinion, involving the World Bank, over the necessity for a new port at Bombay, the work has been scaled down slightly, mainly involving small reductions to the lengths of berths.

The Indian Government is expected to negotiate an agreement with the World Bank for aid of more than \$200m soon. Meanwhile, tenders are to be invited to the beginning of next month with a closing date in April so that the contract can start after the monsoon in October.

The work involves some 1,800 metres of docks, 1m sq metres of road and paved areas and about 10m cu ft of earth work. In addition to the UK companies, the other groups shortlisted and invited to tender are: Hyundai of Korea; Mitsubishi together with Mitsui of Japan; Brown and Root of the U.S.; Archirodon of Greece with Bechtel of the U.S.; Interbeton of the Netherlands; AB Skanska of Sweden; Hoechst Aktiengesellschaft; Strabag Bau also of West Germany; Dumez Travaux Publics, Société Générale des Entreprises de France, and Impregilo of Italy.

Only some of the groups have links up with Indian contractors so far.

Ottawa is to seek Gatt help in resolving its dispute with the EEC

## Canada takes hard line on newsprint

By Paul Chesieright in Brussels

THE Canadian Government intends later this month to open a new round of consultations with the EEC on the question of its access to the newsprint market of the Ten.

But the consultations will have a different flavour from those which failed to resolve the problem last year. They will take place within the framework of the General Agreement on Tariffs and Trade (GATT) dispute procedure.

Canada will shortly suggest a date for talks under the terms of Gatt's Article 23. This is the first stage of a procedure which, if followed to the bitter end in the absence of agreement, could lead to the establishment of a Gatt adjudication panel.

The dispute concerns the rights of Canada to have access to the EEC newsprint market under the terms of a 1973 Gatt agreement. The Canadian Government believes that its Gatt rights have been impaired by the new arrangements proposed by the EEC.

These arrangements follow the establishment since the beginning of the year of a completely duty free zone for newsprint embracing the EEC and the European Free Trade Association.

With Nordic producers having open access to the EEC market, the problem is to decide the level of Canadian access. In Gatt terms, this boiled down to interpretations of the legality of the 1973 agreement.

At that time, the EEC bound itself in the Gatt to allow duty free access to newsprint from outside suppliers of 1.5m tonnes.

From the Canadian point of view, this figure is one which has been negotiated and paid for. For the EEC, it is reasonable that the overall figure for imports should be reduced to take into account the free access of the Nordic producers.

EEC Foreign Ministers have suggested that Canada's duty-free access quota should be 500,000 tonnes for 1984—a figure Canada rejects as inadequate. In 1981 sales in the EEC were 716,000 tonnes and in 1982 they were 686,000 tonnes.

The differences between the two sides at one stage were between 100,000 and 200,000 tonnes as figures floated around the 600,000-700,000-tonne mark. But the lack of progress in the talks, described as tough but not arduous, has pushed both sides back to their opening positions.

Thus, the EEC has calculated that Canada takes roughly a quarter of the newsprint export market and should therefore have a quota of about 375,000 tonnes. Canada's demands have been put at over 900,000 tonnes.

## Renault and Citroen win E. German contracts

By Paul Betts in Paris

RENAULT and Citroen have both won orders for machine tools and flexible manufacturing systems from East Germany worth a total of FF 610m (£50m). The machine tools are to be used for the production of industrial vehicle engines in the East German IFA engine plant at Nordhausen.

Of the two French companies, Renault has won the larger order totalling FF 450m. The company said yesterday its equipment would be used to manufacture a new diesel engine for industrial vehicles at Nordhausen.

Citroen, a subsidiary of the Peugeot group, said yesterday its order was worth FF 160m and that it would start supplying the machine tools and flexible manufacturing equipment to East Germany next year. Production of the new engine is due to come on stream in 1986.

Separately, Peugeot, Renault and Volvo have also renewed their industrial co-operation venture on the V-6 engines they jointly develop for their top-of-the-range passenger car models. The engines are produced at a plant at Douvri in northern France.

Since 1974 the plant has produced nearly 500,000 engines which equip Peugeot's 604 GTI model, Renault's 30 RTX model, the Alpine Renault A 310 and Volvo's 760 GLE.

AP-DJ odds from Toronto: Massey-Ferguson has arranged for its Perkins Engines Canada unit to distribute throughout North America a range of small diesel engines produced in the People's Republic of China, the company said yesterday.

Massey also said it will offer small generator sets and pump sets powered by the Chinese diesels.

Mr Victor Rice, chairman and chief executive of Massey, said the programme is important because it is a "highly competitive range of new products, encourages our distributors and dealers in Canada and the U.S. to enter new markets, and is compatible with Canada's policy of developing bilateral trade relations with the People's Republic of China."

## Pacific Rim trade bloc sought

By Michael Thompson-Noel in Sydney

MR BOB HAWKE, the Australian Prime Minister, is keen to encourage exploratory talks on the formation of a Pacific Rim trading bloc, and is expected to canvass the idea during an 18-day Asian tour starting on January 29.

Mr Hawke will visit Japan, China, South Korea, Hong Kong, Singapore and Malaysia. Dr Ross Garnaut, Mr Hawke's principal economic adviser, and Mr John McDonald, a senior official at the Department of Trade, are already in Asia, testing likely reactions to the Australian initiative.

This reflects the Labor Government's determination to concentrate on forging a regional role in economic and foreign policy. The reaction of Japan, which easily dominates trade in the western Pacific, is expected to be crucial to the Hawke plan.

Mr Hawke's hope is that Singapore, Malaysia, Thailand, the Philippines, Indonesia, Japan, South Korea, Hong Kong and New Zealand, with the smaller Pacific nations, can be encouraged to join Australia in taking a unified line at the 1987 round of multilateral trade negotiations proposed by the U.S.

Textiles and farm products are regarded as easy starting points for regional trade negotiations.

However, the political, cultural and economic features of the western Pacific are so diverse that a regional trading bloc may remain a pipedream for years to come.

## Sanyo to market VCRs in U.S.

OSAKA.—Sanyo Electric will start to market 8mm video systems in the U.S. possibly by the end of this year, the company announced yesterday.

The 8mm video system is regarded as the next-generation video cassette recorder (VCR) with sound and picture quality superior to conventional products.

Mr Kaoru Iue, president of the electric appliance maker, said two models of the video system—portable and fixed types—will be exhibited at an electronics show now under way in Las Vegas to assess American consumers' reactions.

Sanyo will become the first Japanese appliance maker to market 8mm video systems in the U.S. under its own name.

Two other major makers, Matsushita Electric and Hitachi, plan to export their own 8mm video camera systems to the U.S. for marketing from this summer under the brand names of American manufacturers—General Electric (GE) in the case of Matsushita, and the RCA Corporation in the case of Hitachi.

Sanyo's decision has apparently been prompted by the export plans of Matsushita and Hitachi.

In the future, VCR systems are predicted to be dominated by 8mm systems, which are much smaller in size and lighter in weight than conventional VCRs. Sanyo does not want to be outdone by its rivals.

Sanyo said prices and production levels remain to be decided. AP

## Philippines 'to expand trade with China'

PEKING.—China has agreed to expand trade with the Philippines, Mrs Imelda Marcos, First Lady of the Philippines, said at the end of a four-day economic mission.

Mrs Marcos signed three agreements with the Chinese, including a memorandum in which both countries agreed to strive for expanded annual import and export volume totalling \$500m (£357m), both sides reported.

Mrs Marcos came here as the special envoy of her husband, President Ferdinand Marcos, to ask the Chinese to boost their purchases of sugar, coconut oil, and other commodities, to offset her country's debts.

Figures for 1983 trade volume were not immediately available but a Philippine embassy spokesman said \$500m was an important expansion.

There was no word on whether the Chinese agreed to buy Philippine Treasury bonds, reportedly another of the main purposes of Mrs Marcos' trip. AP

## TECHNOLOGY

### LASERS OFFER NEW POSSIBILITIES IN SEMICONDUCTORS

## Light works for chip shops

By Peter Marsh

LASERS ARE figuring seriously in the plans of the people working on the next generation of semiconductor chips.

In two separate areas of work, researchers are using lasers to make either the chips themselves or the glass "masks" that are essential tools in the semiconductor business.

The research involving what are called excimer lasers is potentially the most exciting. As a result, semiconductor engineers think they may be able to produce new versions of densely packed chips, but without abandoning conventional manufacturing methods.

Work on making chips with excimer lasers started at IBM in the U.S.

With the technique, researchers at Britain's Rutherford Appleton Laboratory near Oxford have produced semiconductor devices in which the distances between adjacent circuit elements are as little as half a micrometre.

In today's generation of microchips, the comparable distance is no less than about 2 micrometres.

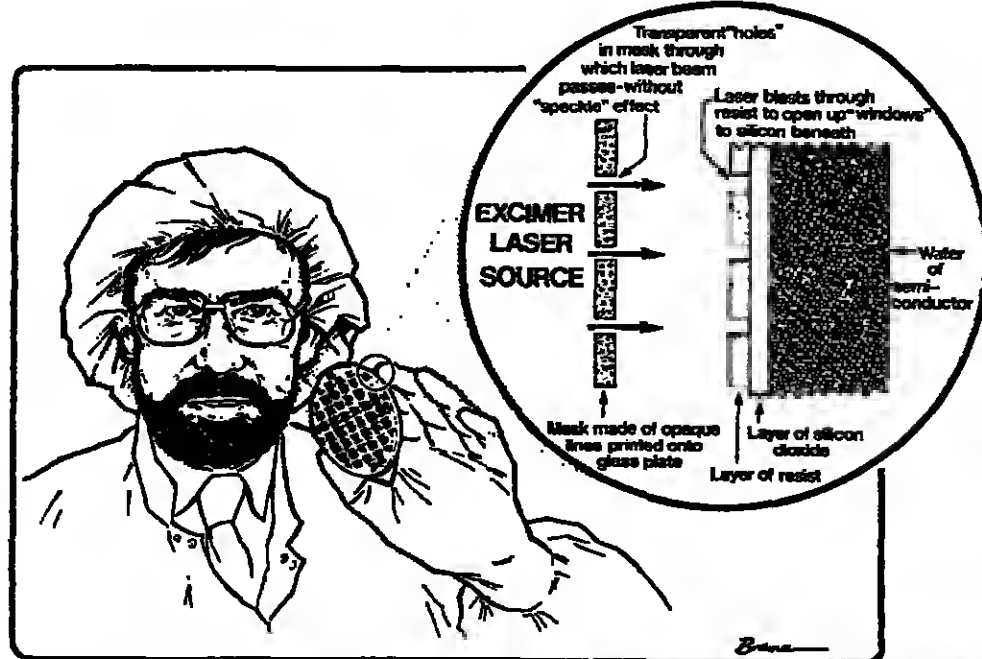
What is more, the British workers have achieved their success with tools very similar to those used in conventional semiconductor manufacture. The chief difference is that a laser, rather than an ordinary light source, prints a circuit pattern onto a semiconductor such as silicon.

In an unrelated development, a company in California called TRE Semiconductor is designing hardware in which lasers will write high-density patterns on the semiconductor masks used in the chip-making process.

Masks define the network of lines imprinted onto semiconductor chips to define their electronic characteristics.

IC Masks, a company in Warwick jointly owned by TRE and the chemical giant ICI, plans to turn out masks with the equipment by the end of this year.

The hardware developed by TRE uses a helium cadmium laser with a wavelength of 440 nanometres. A computer controls the laser so that it steers beams onto a blank piece of glass to define lines with a



With excimer lasers, engineers can blast away sections of chemical resists to speed up chip manufacturing

resolution of about 2.5 micrometres.

In the electronics industry, engineers continually want to increase the power and the performance of their semiconductor chips. They must pack more circuit elements such as transistors into a chip a few millimetres square.

This translates to a problem of increasing the resolution of the mesh of lines in circuit patterns. The lines define the places where the electronic characteristics of the semiconductor are changed by the introduction of "dopant" atoms.

In conventional semiconductor manufacturing, workers define the patterns by beaming a laser onto a semiconductor wafer a beam of visible light. The light first passes through a mask on which the mesh of lines has been printed.

In a process akin to photographic printing, the light changes the nature of a chemical resist with which the semiconductor is coated, transferring to this material the pattern from the mask.

But the wavelength of visible

light is too high to produce a mesh in which the distance between adjacent lines is less than about one micrometre.

In a bid to increase resolution, researchers have experimented with projections of X-rays which, because of their short wavelength, give denser circuit patterns.

Also, in some parts of the semiconductor production process, engineers have turned to electron beams. Computer-controlled hardware can "steer" such beams directly onto chips without the use of masks.

Both these techniques suffer from severe drawbacks. X-ray machines require special masks which are very flimsy and difficult to handle.

At about \$2m, compared with some \$300,000 for optical production equipment, electron-beam machines are highly expensive. They replicate patterns onto chips at about one-tenth of the speed of optical hardware. And electron-beam machines require special resists, which are more costly than those for the techniques which use light.

Researchers think that excimer lasers, which are based on rare gases such as argon, could eventually take the place of optical projection equipment. The hardware would use the same masks and resists as optical machines.

Moreover, excimer lasers may make it no longer necessary to add chemicals to the resists to develop them, in a technique analogous to the development of photographic film.

Excimer lasers are relatively incoherent—their radiation is spread over a fairly wide range of frequencies.

As a result, when beams from these devices strike the lines in a semiconductor mask, they do not produce the interference or "speckle" patterns seen with conventional lasers. These are areas of fuzziness which prevent ordinary lasers defining very sharp patterns with the resolution required by semiconductor researchers.

### MULTIPURPOSE TRANSPORT FOR THE THIRD WORLD

## On the track of a plywood and plastic trail-blazer

By Victor Tapper

THREE PROTOTYPES of a vehicle designed in Britain for production mainly in the Third World will set out on January 15 on a test journey from the Arctic to the equator. The 10,000-mile run marks the end of the vehicle's three-year development programme.

Designed by engineer and film maker Mr Anthony Howarth, the innovative Africar is built with a plywood chassis and body to reduce capital costs in comparison with the investment required to manufacture steel vehicles. Financial backing is being sought to take the vehicle into the first phase of production.

The Sweden-Kenya journey will be filmed as part of a Channel 4 television series on the history of transportation. The four-part documentary is being directed by Mr Howarth, who is also managing director of Deryne, a small London-based company that has developed the Africar.

The \$350,000 prototype programme undertaken at a plant in Coalville, Shropshire, has been financed with private capital and loans.

Deryne plans to set up a 25m plant in Wales to produce 700,000 vehicles a year, of which 50 per cent would be for export. This initial output is intended to stimulate overseas interest in the vehicle.

The company estimates that capital investment in the plant will be about \$2.5m, with the rest of the funding coming in grants. Talks with the Welsh Development Agency have been "encouraging".

Overseas countries being studied for the setting-up of locally funded plants are Papua New Guinea, Australia and Kenya. A U.S. finance consortium is discussing the possible purchase for \$2m of a 40 per cent stake in an international holding company which would control design and development rights.

Mr Howarth's idea for a form of multi-purpose transport grew during the planning of the Channel 4 series, which is to be screened at a later date. The film will seek to show the failure of the motor car to serve countries with poor road systems.

The Africar concept was based on the following criteria:

- Production should be through a network of overseas plants operating under a franchise system. This would overcome the problem of import restrictions on vehicles and kits in countries with hard currency shortages.
- Most components should be produced locally, ensuring supply continuity.
- The vehicle should be lightweight but robust, economical to run and capable of travelling easily on or off the road.
- The design should allow for simplicity of construction in low-cost facilities that could be profitable with small output.
- The Africar, which is also intended for manufacture and sale in industrialised countries, has been developed for either labour-intensive or automated production methods. Deryne envisages worldwide output of up to 200,000 vehicles a year.
- The Africar's construction in plywood soaked with epoxy resin is a technique commonly used in boat and light-aircraft manufacturing. A \$50,000 computer-controlled plywood cutter would be the central piece of machinery in a plant producing 5,000 vehicles a year. Apart from allowing low capital costs, the material was also chosen because of its availability in the Third World.
- Strengthened with a steel roll-over, the Africar is claimed to give at least as much passenger protection as a conventional vehicle.
- The utility design owes much to the Citroen 2CV. Citroen engine-gearbox units have been used in the prototypes, but purpose-built engines and gearboxes are planned. These, like the rest of the vehicle, will have a minimum of imported components to facilitate local production.
- Fuel consumption for the basic four-wheel-drive Africar model is claimed to be 55 miles per gallon lightly laden and 45 mpg fully laden. Cruising speed on tarmac roads is 65-70 mph.
- The models will range from a pick-up with an estimated UK sales price of £5,500, to a 14-seater bus priced at £10,000 plus. Deryne estimates that the vehicles could be built in developing countries for sale at about half the UK price, but this would depend on taxation levels.



Anthony Howarth, md of Deryne

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## Instrumentation Low cost 'scopes to grow

ACCORDING TO a recent Frost and Sullivan report, broad instruments like oscilloscopes and meters have been doing well at the lower end of the price spectrum, having managed a 13 per cent gain in the difficult 1982-83 period to \$453m.

This category of instrumentation, which includes oscilloscopes with an upper frequency limit of 100MHz, is likely to achieve market growth of 16 per cent (constant money terms), reaching an annual value of \$624m during 1987.

The F&S report indicates that the two most important product categories, scopes and digital multimeters, have "changed dramatically." The market emphasis has shifted from the home hobbyist to the local servicemen and industrial end user.

Low cost 'scopes will form the fastest-growing segment says the research company, with sales of \$262m in 1983 nearly doubling by 1987 to \$485m. Digital multimeters will enjoy the next best growth during the same four years, from \$120m to \$223m, a rise of 86 per cent.

## Software Integrated office

MULTICOMPUTER OF Maidhead is no offering an integrated office management software package developed by Molecular Computer of San Jose, California to run on its SM200 system.

It is menu driven and includes word processing, spreadsheet and electronic mail. Called Atom, the package will be available next month for \$950.



## APPOINTMENTS

## New chief at Steel Brothers

Mr Patrick E. Cooper will become chief executive of STEEL BROTHERS HOLDINGS from April 1, following the retirement of Mr David E. W. Thomas. Mr Cooper joined Steel Brothers in 1977 having been a director of Sime Darby Holdings and Clive Discount Company and was appointed group deputy chief executive in January 1978.

THE FREDERICK PARKER GROUP, manufacturer of stone crushing and asphalt plant, has appointed Mr John A. Harper as a non-executive director of the main board. He is a main board executive director of Staveley Industries.

UNITED SCIENTIFIC HOLDINGS has made the following appointments to the boards of subsidiary companies: Mr William R. Meadows has been appointed managing director of Heli Mirror Co. He joined the group in October 1979 as managing director of Arino Singapore (Pte). Mr Terry Bell has been appointed production director of Heli Mirror Co. He was previously employed by Osonair Engineering Co. Mr M. Derek Causons has been appointed managing director of Arino Singapore (Pte). Previously he was deputy managing director of W. Vinten.

CAMERON MARKBY, solicitor, has been appointed as partner in the firm of Messrs Markby, Topley, Mr A. L. R. Fincham and Mr N. W. Paul.

JOHN WADDINGTON has been appointed as director of the company. Mr Waddington has been a director of Waddington Holdings and the chairman of subsidiary Rose Foyrve. He has been a director of Waddington since 1977. Mr Waddington is chairman of Weavercraft Carpets and a director of Prudential Pensions.

RILEY LEISURE has appointed Mr Patrick Craves to the board. He is managing director of Powersport International, a subsidiary of Riley Leisure.

Mr Charles Brown has been appointed a director and Mr Geoffrey Shepherd has been appointed company secretary of GIBBS INSURANCE HOLDINGS. Gibbs Hartley Cooper, the new chairman of Lloyd's insurance and reinsurance brokers, began trading on January 8. The board is: Mr John Miller (chairman), Mr David Robson (deputy chairman), Mr John Jewell (managing director), Mr John Barrett, Mr John Bishop, Mr David Carrington, Mr Peter Dawe, Mr Christopher East, Mr John Edmunds, Mr Michael Hunt, Mr John Owen,

Mr Roger Udell and Mr Ian Wallace. Mr Geoffrey Shepherd is company secretary. Both companies are wholly-owned subsidiaries of the Hongkong Bank. Gibbs Hartley Cooper was formed by the merger of the insurance broking business of Gibbs Sage and Hartley Cooper and Co, following the acquisition of the latter by Gibbs Insurance Holdings last September.

BARRATT DEVELOPMENTS has appointed Mr Graeme R. McCallum as deputy chairman. Barratt Southern, in succession to Mr F. J. Lockett, who has



retired, Barratt Southern, Luton, is the holding company for the 10 subsidiaries. Mr McCallum was managing director of Barratt Sutton Coldfield.

KIRKLAND - WHITTAKER (STERLING BROKERS) has appointed Mr Anthony E. Cooper as an associate director.

Mr W. Y. Hughes, chief executive of Grampian Holdings, has been appointed chairman of CBI Scotland's education and training committee. Mr J. L. McGavigan, chairman of John McGavigan & Co., has been appointed chairman of CBI Scotland's smaller firms working group.

Mr Tim Greenhill has been appointed sales director of BMW (GB) following the appointment of Mr Paul Layzell as managing director. Mr Greenhill joined BMW (GB) as marketing manager in December 1979.

Mr Philip T. Black has been appointed managing director of ARBUTHNOT FACTORS part of the Dow Scandia Holdings Group. He was managing director of Arbutnot Factors International division. Mr Ken Deane, formerly managing director of the domestic division has undertaken secondment with a group project. He remains a non-

executive director of Arbutnot Factors. Both men are directors of Arbutnot Commercial Services, holding company for Arbutnot's Factoring Group.

MELTON MEDES has appointed Mr James E. Philpotts as chief executive. He was group managing director of Dorada Holdings (now Assted Holdings part of Keep Trust).

THE TORONTO-DOMINION BANK has set up an energy group in London, headed by Mr John F. Coombs, assistant general manager. Mr Stephen Murray-Sykes has been appointed managing energy accounts. The bank has also made the following marketing appointments: Mr Roland A. Cardy, assistant general manager, UK and Ireland; Mr Brian D. E. Jarvis, manager corporate accounts, Italy, Greece, Spain and Portugal; and Mr Ian S. Cowley, manager corporate accounts, Netherlands, Switzerland and Luxembourg.

The Reliance Consulting Group (RCG) has appointed Mr Dick Harrison as chairman and managing director for LEASCO SOFTWARE, following the return to the U.S. of the previous chairman, Mr Fred Schriever, who is also president of RCG. Mr Harrison, who has been acting as chairman in Mr Schriever's absence for the last two years, takes over immediately, following Mr David Markby's resignation as managing director. Mr Gordon Crawford has been appointed director and Dr Len Barlow, associate director.

SHORT BROTHERS, Belfast-based aerospace manufacturer, has appointed Mr Richard J. Gordon as marketing manager.

As part of its reorganisation as a consequence of the Lloyd's Act 1982 WIGHAM POLAND HOLDINGS has appointed Mr John Poland president, and Mr Alton F. Kirby III, chairman.

Mr W. P. Jowett and Mr J. A. Benn have joined the board of CHARLES E. DICKINSON AND CO.

BANKERS TRUST COMPANY has appointed Mr Karl Conley, vice-president, as head of the North Europe division, based in London. Mr Paul Barrett, vice-president, will succeed him as senior country officer for Germany and general manager for Bankers Trust GmbH, a wholly-owned subsidiary of Bankers Trust Company, based in Frankfurt. Prior to this appointment, Mr Barrett had been responsible for the bank's government business in Europe; from 1979 to 1982 he was senior country officer in Switzerland and general

manager of Bankers Trust AG, Zurich. Both appointments are effective from January 31.

Ropemakers Hawkins and Tipson and Marlow Ropes have been merged as one operation following their recent acquisition by Evered Holdings. The new company, H & T MARLOW, brings together several areas of ropemaking activity covering the shipping, industrial and leisure markets. Chairman is Mr Osman Abdallah, managing director Mr Graham Wrigley, finance director Mr Graham Taylor, export sales director Mr Nigel Bennett, home sales director Mr David Cottingham, production director Mr Nick Hawkins, and technical director Mr Mike Parsey.

Dr Theo M. T. Adriaansens, general manager, Amsterdam, Rotterdam Bank NV, has been elected director of EURO-CLEAR CLEARANCE SYSTEM. He succeeds Dr Lambertus Lammer, Mr Kazuo Fujii, director and general manager of Bank of Tokyo International, has been elected alternate director of Euro-clear Clearance System, replacing Mr Takeo Takuma.

Mr Terry Miller has been appointed regional director of LLOYDS BANK eastern counties regional head office in Cambridge. He



Mr Terry Miller, regional director of Lloyds Bank

succeeds Mr Peter Leech who has become an assistant general manager at the bank's head office in London. Mr Miller has been chief manager at Coventry since 1979.

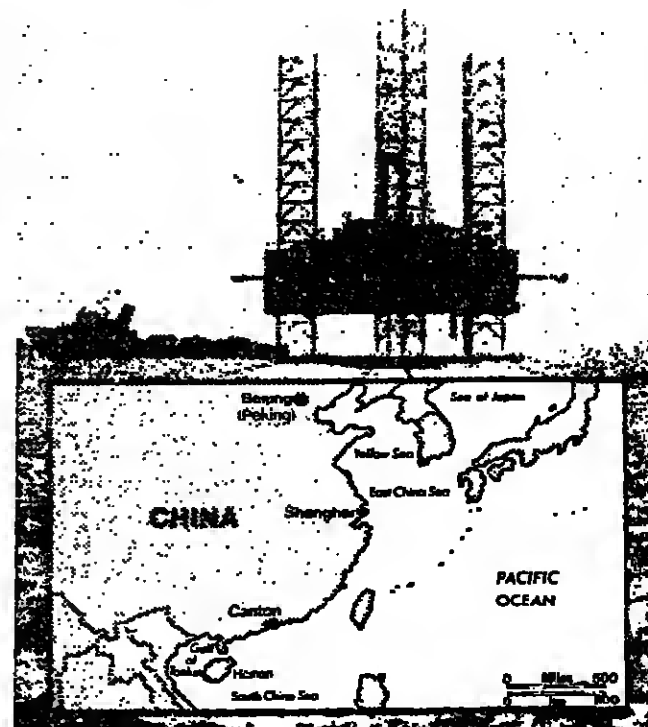
Mr Victor Garland, until recently High Commissioner for Australia to the UK, has been appointed a director of TR AUSTRALIA INVESTMENT TRUST and Mr Peter Kyte has been appointed managing director in place of Mr George W. Hague, who stays on the board.

THE BRIAN WHITTY GROUP OF COMPANIES, has appointed Mr Robert Jackson as financial director. He was head of finance with the Consolidated Construction Group in the Middle East.

## ENERGY REVIEW

## China: the offshore oil test

By Mark Baker, recently in Canton



Drilling in the South China Sea

THE RACE for stakes in China's anticipated offshore oil bonanza is almost over. By the end of last year 27 oil companies from nine countries had signed contracts to explore the most promising tracts within an area of 150,000 sq kms of the South China Sea and the south Yellow Sea.

The intensely competitive and highly secretive bidding process extended over more than a year. The world's leading oil companies are now about to put to the test an area which is believed to have the best oil and gas prospects of any untested area outside the Arctic circle.

The potential has been estimated at between 30bn barrels—a figure frequently mentioned by foreign oil men—and 150bn barrels, the guess of some of the more optimistic Chinese officials.

BP, operator for the first consortium to be awarded contracts, yesterday announced a disappointing result from its first exploration well in the South China Sea. The company said that although samples of oil had been recovered, the well was being abandoned and its rig moved to another BP contract area.

Esso and Occidental were due to start drilling early in the new year, with the other consortia close on their heels. Canton, centre of most of the new industry, is already bristling with preparatory activity.

But the aftermath of the procession of champagne signing ceremonies in the Great Hall of the People late last year is beginning to fade. While all the companies are preparing enthusiastically to drill, they are now having to face up to the hard slog of establishing their operations, and there is widespread disquiet at some of the problems emerging.

None of the companies is revealing its secrets, but the consensus is that the Chinese have driven hard bargains with all of them—to the point where early and strong discoveries have become particularly important to the economics of the ventures.

The case of Total, which recently completed drilling in an earlier exploration zone in the Gulf of Tonkin, is being watched closely. After drilling 14 wells,

at least four of which are believed to have produced oil, the company has withdrawn its personnel. The official explanation is that they are evaluating the results, but several oil officials in Canton believe Total is pressing for a renegotiation of a contract too favourable to the Chinese.

Those newcomers who are believed to have given extra ground in bidding to get in early, or to secure the more promising blocks, are awaiting the outcome of Total's case as a test for renegotiations they are likely to have to make after discovering oil. It will be a test for everyone of China's willingness to be flexible and respond to changing market and other conditions.

While seismic surveys have been very promising, optimism is being tempered by the knowledge that no wells have ever been sunk in the main area of the South China Sea and that the companies must foot the entire bill for exploration programmes which, in most cases, will run for five years. Only after oil is being tapped can they begin to recoup outlays.

The normal complications of establishing a large-scale venture in a new country are being compounded by an immense and fragmented Chinese oil bureaucracy, poor communications and China's apparent determination to squeeze as much money as possible out of the fledgling industry—from 100 per cent duty on imported vehicles to a 400 per cent mark-up on canned tomato juice brought from Hong Kong, next door.

To administer the new contract areas the Petroleum Ministry has created three new corporations, in addition to the National Offshore Oil Corporation, which handled the negotiations: the South Huanghai Oil Corporation, for the south Yellow Sea, the Nanhai East Oil Corporation, for the main new South China Sea area; and the Nanhai West Oil Corporation, for areas around Hainan Island and in the Gulf of Tonkin.

The BP consortium has blocks in each area. To attend quarterly management meetings, consortium executives must visit three lots of bureau-

crats in three different centres—a 10-day round trip.

A separate corporation, the China National Offshore Joint Services Corporation, a joint venture between the Petroleum Ministry and the Guangdong provincial government, has been formed to provide supply and logistic services. It has established four different support bases and nine subsidiary corporations to handle specific supply areas from helicopters to mechanical maintenance. The corporation has also entered scores of joint ventures with Chinese and foreign companies to tender for the supply of specialised commodities and services.

Some oil executives say the bureaucracy is becoming unmanageable, and that there is increasing competition and rivalry between different Chinese units building their own empires. The joint services corporation is unable to supply figures for its workforce, but West Nanhai alone is said to have more than 10,000 employees.

The Chinese authorities have also stepped up pressure on companies to give a greater share of their business to Chinese enterprises and suppliers—although there does not appear to have been any direct interference in the tendering process. CNOOC has already ruled that only Chinese concerns, or Chinese-foreign joint ventures may tender to supply helicopters, logistic support, positioning, supply units and telecommunications. While the official explanation is that these areas impinge on China's security, it is seen by some oil companies as a step towards excluding foreign tenders from most, if not all, contracts.

Most companies seem, at this stage, to be treating such problems as merely irritating inconveniences. Some officials are surprised by their achievements against such odds. Says BP's Michael Yeldman, an assistant general manager: "Seven months ago we didn't even own a pencil here. Now we are drilling. That's quite an achievement."

Other officials concede that bureaucracies and high costs are part of the price of participating in a new exploration area. They take comfort from predictions that, by the time China's offshore crude begins to flow at the end of the decade the current world oil surplus likely to have vanished.

## We're minding our own business



Roy Merrington Leavite Ltd

David Taylor Aalco Ltd

Chris Rimer Century Aluminium Company Ltd

Brenda Langley Amari PLC

Jon Pilher Amari Holdings PLC

Alex Miller Aalco Ltd

Keith Piggott Amari Plastics Ltd

Keith Winterford Amari World Steel Ltd

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extruder and finisher, and a distributor of plastics. Our principal companies Aalco, Amari Plastics, Amari World Steel, Century Aluminium and Leavite employ 1200 people in Britain, Europe and North America. Net capital resources exceed \$15 million and 1983 sales have reached a record level of \$140 million.

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## UK NEWS

# Lloyd's prepares market for £100m hive-off

BY JOHN MOORE, CITY CORRESPONDENT

MR PETER MILLER, the new chairman of the Lloyd's insurance market, yesterday announced proposals which will form part of a big restructuring of the market.

The plans are likely to provoke intense argument among the Lloyd's professionals for whom they could prove much tougher than was expected.

The proposed rules lay down procedures to be followed when the Lloyd's insurance brokers hive off their interests in the management companies of underwriting syndicates.

In total, 114 agency companies managing the affairs of 308 insurance syndicates, into which the 21,000 members of Lloyd's are grouped, will have to be disposed of in a grand sale by the brokers,

which could earn an estimated £100m.

Lloyd's was forced by Parliament to include provisions for the divestment by the brokers of their interests in the agency companies as part of its legislation designed to overhaul the self-regulatory mechanisms of the market.

Parliament insisted on the divestment proposals when it decided that potential and actual conflicts of interest existed when brokers - the groups that buy insurance on behalf of clients - control companies which run underwriting syndicates, the sellers of insurance.

Although Parliament said that brokers should divest themselves of their interests in the companies which run insurance syndicates at Lloyd's by 1987, five years from the

date of the enactment of the Bill, it was only yesterday that Lloyd's was finally able to issue the outline procedures which it expects will be followed in the sale.

Procedures indicated by Lloyd's suggest that the market's authorities are determined that there should be no flouting of the spirit of the legislation. Already there are suggestions that some brokers who have effected only an apparent rather than a real divestment.

Brokers have contemplated using "fronting" arrangements, selling the management capability to the staff of the underwriting agency company while retaining a large part of the revenues earned from the agency in a side agreement.

Lex Page 14

## Scottish yard wins £30m oil rig order

BRITOL has placed an oil rig order worth more than £30m with the McDermott yard at Ardara, near Inverness, on the north-east coast of Scotland.

The order was confirmed only a few weeks after the cancellation by Britoil of an £80m rig order it had placed with the Scott Lithgow yard on the lower Clyde.

The latest rig will be built with steel supplied by British Steel Corporation and is due for completion by the summer of next year.

Smith's Dock, the Teesside yard of British Shipbuilders, hopes to win a £12m order to build an offshore support vessel for use in the North Sea by British Underwater Engineering (BUE).

The yard, which is at present completing two roll-on/roll-off ships for Brazil, will tender for the BUE order this month. Although it is not the only European yard in contention, sources in the industry said the company was favourably placed to win the order.

Smith's Dock is one of three large merchant facilities of British Shipbuilders that have good reputations with shipowners. But they need to gain work soon as present business runs out.

● CAR PRODUCTION last year topped 1m for the first time since 1978. Commercial vehicle output, however, fell to a level last seen in the 1950s.

Figures from the Department of Trade and Industry estimate car output at 1,045,000, an 18 per cent rise on 1982. Nine per cent fewer commercial vehicles were made, totalling 244,200. This compares with a peak year in 1969 when 465,720 vehicles were produced.

● FLIGHTS in and out of Heathrow Airport, London, could be disrupted this week as a result of a pay dispute involving British Airways engineering and maintenance staff.

The airline met union leaders last night but was thought unlikely to improve on a two-year pay offer which has led to an overtime ban and a call for stoppages. The engineers serve all BA aircraft and those of some foreign airlines.

● BRITISH NATIONAL Oil Corporation (BNOC) is to recommend a 10c barrel cut for oil from the UK sector of the Statford field. The price cut, to \$30.30 per barrel delivered, follows the cut announced by Statoil of Norway in the price of oil from its own 84 per cent stake in the field.

## 'EARLY WARNING' SYSTEMS FOR BANKRUPTCIES LAUNCHED

### Failsafe for failures

BY DAVID GARDNER

DUN AND Bradstreet, the business information group which has had the unenviable task in recent years of notching up succeeding post-war records for UK corporate failures, yesterday moved to clean up its image as the bearer of bad tidings.

It launched a new computerised database service which it believes will help slow the rate of bankruptcies, by providing an early warning system to help combat the so-called "domino" effect, where the collapse of one company sets off a chain of failures among unsuspecting suppliers.

The new service, called Duns-match, is designed to "supply subscribers with the complete details which might lead to a change in the

credit status of a customer before it happens", the company said.

The service would provide a corporate profile, including the structure, history, financial breakdown and experience of trade suppliers with a given company, to which the new computerised system would add 14 categories of "time-critical data" which might affect future dealings, to be supplied on request.

This data ranges from County Court judgments, meetings of creditors, mortgages and charges to the appointment of liquidators and receivers and the names of companies which are unsecured creditors in liquidations and bankruptcies. The service will also provide immediate notification of accounts filed, and of changes of directors, ownership and

articles of association.

The basis of Duns-match is the matching of requested names with incoming data, but unmatched data - on a sectoral or company basis - can also be supplied on a daily, monthly, or weekly basis.

Yesterday's launch was aimed at the UK market, but Dun and Bradstreet has plans to extend the service to four other European countries - France, Belgium, the Netherlands and Italy - for which it has an initial budget of \$23m.

The company is reluctant to discuss forecast revenue from the service but its cost - from £10.28 to £18.21 per name per annum, with lower rates if more names are requested - appears to indicate expectation of high turnover.

## Worker wins test case over dismissal

By Brian Groom, Labour Staff

A FORMER shop steward (factory union official) at a General Motors plant was unfairly dismissed, an industrial tribunal ruled yesterday in a test case of the Conservative Government's legislation on the "closed shop".

The Government introduced legislation in 1980 and 1983 to make it more difficult for unions to conclude or maintain a closed shop (which requires that all workers at a particular plant belong to a union).

A tribunal at Bedford agreed that Mr Douglas Thorpe, aged 55, had grounds of "deeply-held personal conviction" under the Employment Act 1980 for leaving the Amalgamated Union of Engineering Workers (AUEW) after 32 years' membership. He was employed at the GM truck plant in Dunstable.

It is the first time this provision has been successfully pleaded as justification for leaving an existing closed shop.

The Bedford tribunal deferred an award for a month while Mr Thorpe discusses his possible reinstatement with the company. If no agreement is reached, the tribunal must decide whether to order reinstatement or compensation.

The company, which has a closed shop agreement with the AUEW, gave Mr Thorpe 12 weeks' notice of dismissal on September 6 after he refused to rejoin the union.

Mr Thorpe first fell out with the union in 1978 for refusing to attend a mass meeting on a pay offer. There was further trouble in 1981 and 1982 when he worked during strikes.

The right-wing Freedom Association, which represented Mr Thorpe, said yesterday that it did not expect a flood of cases to follow because the strength of Mr Thorpe's case made this one exceptional. After years of loyal union membership, the tribunal accepted that he was "transparently honest".

The association argues that the 1980 Act is unclear and difficult to use. It wants the balloting provisions of the Employment Act 1982 brought forward, making it easier for individuals to win closed shop cases.

The 1982 Act requires a ballot vote of at least 80 per cent of workers for a closed shop to remain legal, but this provision is not planned to come into force until November 1984.

The Government has indicated that it will consider bringing forward the ballots.

## Hoare Govett wins role in BT privatisation

BY ALISON HOGAN

STOCKBROKERS Hoare Govett have been appointed lead brokers to advise the Government on the £4bn sale of shares in British Telecom (BT) - the biggest privatisation of state-owned assets so far undertaken.

De Zoete & Bevan and Scrimgeour Kemp-Goe will also be retained to assist the Department of Trade and Industry and their merchant bank advisers, Kleinwort Benson.

The announcement yesterday, by Mr Norman Tebbit, Secretary of State for Trade and Industry, ends months of speculation in the City of London over the appointment.

Richard Westcott, senior partner of Hoare Govett said: "We are delighted to have been appointed. A great deal of work went into our presentation."

He said it would be premature to disclose the details of their plans but "we like to feel we have been innovative."

"The two aspects to which we paid particular consideration were the sheer size of the sale and the wish to reach a wide range of investors."

Kleinwort Benson began its search for brokers to the issue in November, receiving letters from a large number of firms who expressed their interest in participating in some capacity.

"BT will be a huge issue and will need the support of the whole mar-

### PRIVATISATION BROKERS AND BANKERS

Company	Issue date	Brokers to company	Brokers to offer	Merchant bank
British Aerospace	Feb 81	Hoare Govett	Hoare Govett Cazenove Greenwell	Kleinwort Benson
Cable & Wireless	Nov 81	Cazenove	Cazenove James Capel Bowe & Pittman	Kleinwort Benson
Amersham	Feb 82	Cazenove	Cazenove Wood, Mackenzie Hoare Govett Bowe & Pittman	NM Rothschild Morgan Grenfell NM Rothschild SG Warburg
Britoil	Nov 82	Cazenove Wood, Mackenzie	Cazenove Wood, Mackenzie Hoare Govett Bowe & Pittman	Kleinwort Benson
Associated British Ports	Feb 83	Cazenove Kitchin & Alden	Cazenove Kitchin & Alden	Kleinwort Benson
British Telecom	To come	Cazenove Greenwell	Hoare Govett Scrimgeour de Zoete	Kleinwort Benson
British Airways	To come	-	-	Lazard

ket. Though three firms have been nominated, a large number of brokers will be able to play an important role," Kleinwort said.

It is expected that the conventional role of the lead and managing brokers to an issue will be broadened to include other firms, both national and regional, in the mammoth task of marketing the shares.

The appointment is attractive for

the prestige as much as the financial incentive - though the nominated firms should receive a healthy commission for their work.

Kleinwort Benson, the brokers and the DTI have only a few months to refine the proposals.

The structure of the share capital is not likely to be radically different to earlier sales of state-owned shares.

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## Daimler limousines may be sold in U.S.

BY JOHN GRIFFITH

JAGUAR CARS is expected to build on the recent success of its saloon cars in the U.S. by launching its hand-built Daimler limousine there. A final board decision is likely to be taken in the next few weeks, Mr Keith Cammidge, director of limousine operations, said yesterday.

Mr Cammidge was speaking at the unveiling in London of a new version of the limousine, equipped as a mobile office with computers, word processor and printer, television, video and radio-telephone. The new model, which will be built to customer order only, will have a list price according to specification. A

model shown yesterday costs £19,000 - about £5,240 less than a Rolls-Royce Silver Spirit.

The price compares with £25,995 for the standard Daimler limousine of which about 200 a year are produced by a separate workforce of about 50 at Jaguar's plant in Coventry.

The limousine is an often-overlooked part of Jaguar's business. It is fitted with the Jaguar six-cylinder, 4.2 litre engine, but the body is produced by outside suppliers Park Street Metal and Motor Panels (Coventry). Introduced in its present form in 1968, it has achieved total sales of 3,330

units - the majority in the UK. Between 45 and 50 per cent of them are sold to funeral directors.

The U.S. is much the largest market for limousines. Dozens of conversion companies have a flourishing trade in customising cars such as the Cadillac, and for several years the U.S. has been the largest single market for Rolls-Royce.

Jaguar is taking a cautious approach while the necessary work has been carried out on the limousine to meet U.S. legislative requirements, the company intends to be certain before a

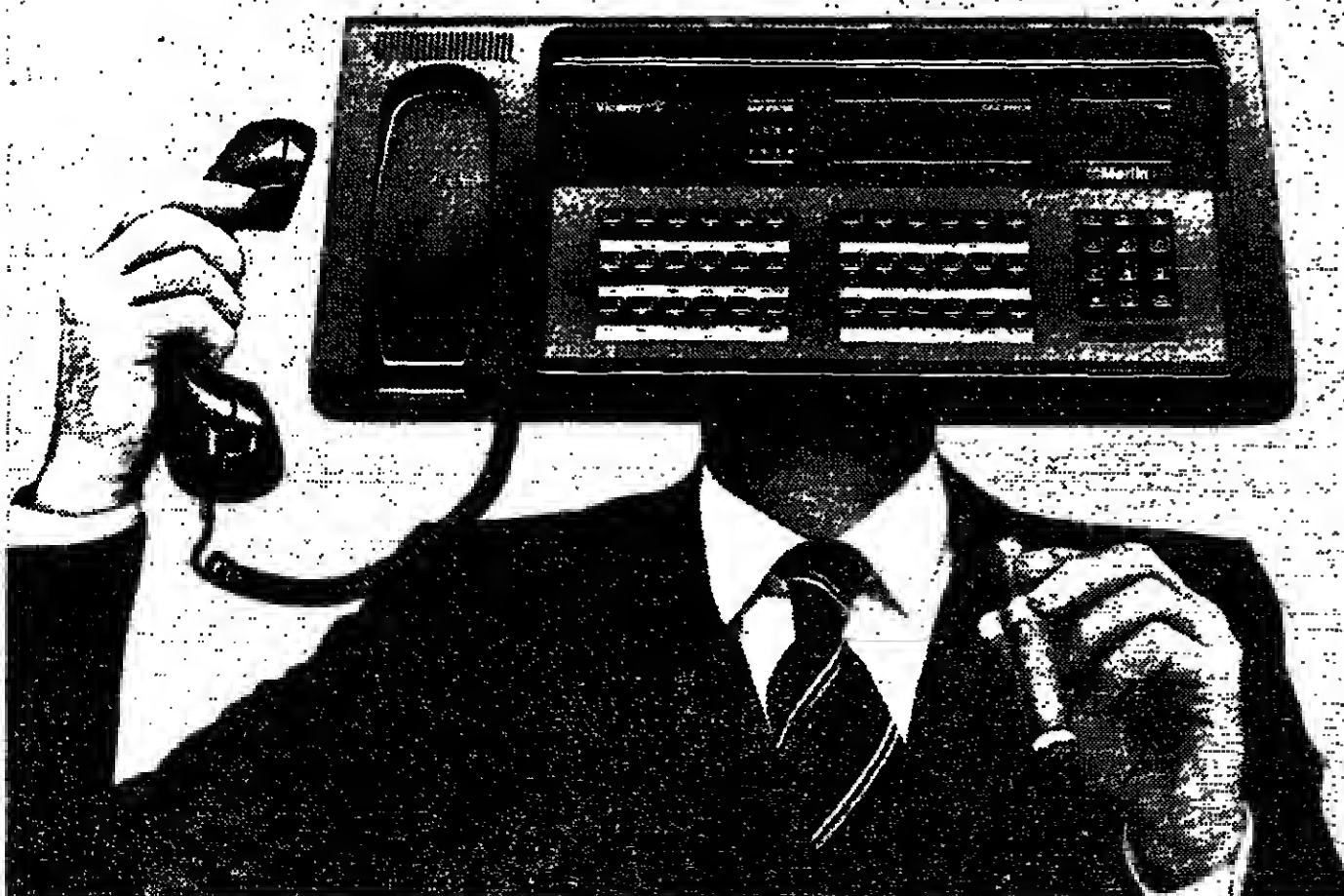
launch that an adequate market and back-up facilities exist.

One vehicle has already been on an assessment tour in the U.S. and Mr Cammidge said Jaguar had been very encouraged by the reaction.

"One potential West Coast outlet said it could see a market for it, but warned us that it could not envisage handling more than 200 cars a year," Mr Cammidge said.

If Jaguar does launch the limousine in the U.S., it is expected that employment would rise to handle the extra output. The hand-built nature of the operation would mean little or no increase in capital investment.

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## Zastava cuts price in UK car sales drive

BY KENNETH GOODING, MOTOR INDUSTRY CORRESPONDENT

THE STRUGGLE between the East Europeans to win sales at the big end of the UK new car market intensified yesterday when the importer of Zastava cars from Yugoslavia cut the price of the base model in the range by £100 to £2,398.

This follows hard on the heels of a similar manoeuvre by Lada which reduced the base model in its Russian-built range to £2,398.

Mr Michael Heery, chief executive of Yugo Cars, the Zastava importer, pointed out that the Zastava 311 E now costs less than when it was first launched in the UK 18 months ago.

The new low prices, which made the East European models among the lowest priced on the British market, will provide both Lada and Zastava with their main marketing platform this month when private

buyers predominate and demand is usually buoyant.

Zastava is expected to play a major role in Yugoslavia's drive to reduce its trade deficit with Britain. Mr Heery believes Zastava can eventually match Lada's performance and take about 1 per cent of total UK car sales.

Last year Zastava hoped for sales of at least 6,000 but its registrations came to 4,634, up by 49 per cent from the 3,101 for 1982.

With the benefit this year of a string of models new to the UK, the company forecasts that its sales will jump by at least a further 62 per cent to between 7,500 and 8,000.

This compares with Lada's 1983 registrations of 19,225, up from 16,752.

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## UK NEWS

## Councils plan offensive over spending curbs

BY ROBIN PAULEY

LEADERS OF Conservative-controlled local authorities plan to step up their opposition to the Government's plans to restrict the rates (property taxes) levied by high spending regional councils.

They have been joined in their campaign against the Rates Bill now going through Parliament by a former Tory minister, Mr Reg Prentice - who joins Mr David Howell, Mr Geoffrey Rippon and Mr Francis Pym in the growing list of dissenters to the Bill in both houses of Parliament.

The Bill is being opposed as a threat to the constitutional autonomy of local councils.

Mrs Margaret Thatcher, Prime Minister, showed no signs of relenting when she met Tory council leaders at No 10 Downing Street on Monday evening. She told them the Bill would be enacted and refused to offer any deals or compromises.

Mr Prentice said: "It is a bad Bill and I hope it will be defeated if not in the Commons then in the Lords. Better still, the Government should think again. My hope is that their majority will be so far reduced in the second reading debate next week that they will go back to the drawing board."

Mr Lewis Moss, Tory group leader on the Association of County Councils, told Mrs Thatcher it was an unnecessary and dangerous concentration of power at the centre, and urged her to consider detailed alternative proposals for increasing local government accountability.

Other leaders told her the Bill could lead to direct control by Whitehall over every council and would be a serious erosion of local democracy, apart from the fact that it was unlikely to fulfil the Government's public spending objectives.

Meanwhile, the Government has stepped up its attempts to defuse the opposition. A concentrated series of speeches by Cabinet ministers has been planned to occur every day until Tuesday.

The idea for rate capping, as it has become known, was put to the Cabinet on at least four occasions by its architect, Mr Leon Brittan, now Home Secretary, before the general election last year. On every occasion he failed to find a single supporter.

Mr Nigel Lawson, Chancellor of the Exchequer, sought to drum up support for the Bill this week when he said: "We are not taking powers to dictate to local government precisely what it can spend or what its priorities should be, but we are acting to put an upper limit on the amount some authorities can spend and tax."

## Setback for Lear Fan jet project

By Our Belfast Correspondent

THE DEVELOPMENT of carbon fibre executive aircraft for production in Northern Ireland by the UK Government-backed Lear Fan Company has suffered a setback which is straining the project's finances.

The latest technical problem occurred during ground tests on the aircraft's fuselage. It has led to 81 redundancies among the 500 Lear Fan workers in two factories in Northern Ireland.

It appears that any further delays in plans to gain certification for the aircraft from the U.S. Federal Aviation Administration could push the project beyond its budget.

The test failure happened at Reno, Nevada, where the certification programme is being carried out. The company said a minor structural failure occurred during bending tests, but because the fuselage was pressurised there was "major damage."

To ensure there was adequate funding to see it through to certification, the company had "pragmatically decided" to delay the start of production.

There was a similar setback last year when a design fault was detected during tests on the wing.

The British Government has committed more than £31m to the Lear Fan project since 1979. It hopes to see in return the creation of 2,800 jobs when full production is achieved.

In a 1982 refinancing, the U.S. parent company raised U.S.\$90m. Two-thirds came from a Saudi Arabian consortium, which has an 85 per cent shareholding, and one third from the Northern Ireland Department of Economic Development, which has a 5 per cent equity stake.

Signs of stability and strength needed to be seen in the context of a 38 per cent fall in industrial employment and a 14 per cent decline in output between 1979 and 1983, it said.

## TUC prepares motor initiative

BY JOHN LLOYD, INDUSTRIAL EDITOR

THE TRADES Union Congress (TUC) is preparing to make a major initiative in the motor industry. It plans to lobby the Government to increase investment and curtail imports. It will also consider establishing a motor industry committee, bringing together all the industry's unions.

A detailed study of the industry, to be discussed by the TUC's economic committee today, calls on the Department of Trade and Industry to develop an immediate recovery programme for the industry.

The most immediate priority, the TUC says, is control of imports - both those of the motor manufac-

turers with plants in the UK, such as Ford, General Motors (Vauxhall) and Talbot - and direct imports from countries like Japan. The Government should also ensure that the number of registrations rises to, and stays at, 2m a year.

The TUC sees BL as the centrepiece of a new UK strategy for the industry because it is publicly owned and therefore open to public scrutiny and control. BL, it says, performs a vital role in the preservation of British skills. The company "acts as a counterbalance to the powers of the multinationals... without BL the UK industry would be completely in the hands of foreign-owned companies which could do as they liked to the industry."

The document recognises that recent attempts at state planning and intervention in the motor industry have not worked well in practice.

It is also open-minded on increased collaboration between BL and a larger multinational.

It says: "This will probably involve a Japanese company like Honda or Nissan, though other European companies could not be ignored." But BL would become less independent and produce a smaller range of models.

"If BL is to consolidate its position through involvement with n-

Japanese producer," it states, "then some sort of accommodation with the other UK manufacturers, principally Ford and Vauxhall, to apportion the British market among themselves will be required."

The Government's approach to BL is to encourage links between the company and Japanese companies and ultimately to private the company part by part. It is recognised that the Austin Rover mass car division will remain unattractive to the private market.

Further and massive state support for BL is called for, on top of the £2bn which the company has received since 1971.

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## Further cuts expected in BAE workforce

By Michael Donne, Aerospace Correspondent

A REDUCTION this year in the British Aerospace (BAe) workforce, which totals 75,500, is forecast by Sir Austin Pearce, the company's chairman.

Sir Austin says the group's competitiveness has to be improved to get better value for money out of all its activities. "That means there will be a rundown in numbers of people in the company over a period, so that when people retire they will not be replaced."

No figure is put on the reduction. It is not likely to be as severe as that announced last year, when 3,500 people were made redundant.

Sir Austin says the situation might worsen if the Government fails to provide the military contracts and civil launch aid that BAe has been seeking for various programmes. In particular, the group is seeking state aid for the planned launch of the European Airbus A-320.

Sir Austin warns that there might be "significant" redundancies if aid for that and other projects is not forthcoming.

## Lawyers hopeful on Laker trust action

BY MICHAEL DONNE, AEROSPACE CORRESPONDENT

U.S. LAWYERS acting for Mr Christopher Morris, liquidator of Laker Airways of the UK, remain confident that the anti-trust action brought by Laker against UK, U.S. and foreign airlines will eventually be successful.

This is stressed by Mr Morris in his latest liquidator's report on the long task of settling the complex legal affairs of Laker Airways, following that company's liquidation in early 1982.

Mr Morris, of Touche Ross and Company, chartered accountants, says that in the U.S. anti-trust action Laker is claiming damages provisionally estimated at \$350m, on the grounds that a principal cause of Laker Airways' collapse was a conspiracy (as defined under U.S. law) between other international airlines to force Laker out of business.

Mr Morris says that "under U.S. anti-trust law, damages awarded by a jury in favour of a successful plaintiff are automatically trebled. Accordingly, the action has become one for in excess of \$11m."

Mr Morris adds that he has been given permission to appeal to the House of Lords against earlier judgments by the UK Court of Appeal effectively removing British Airways and British Caledonian as defendants in the U.S. anti-trust action.

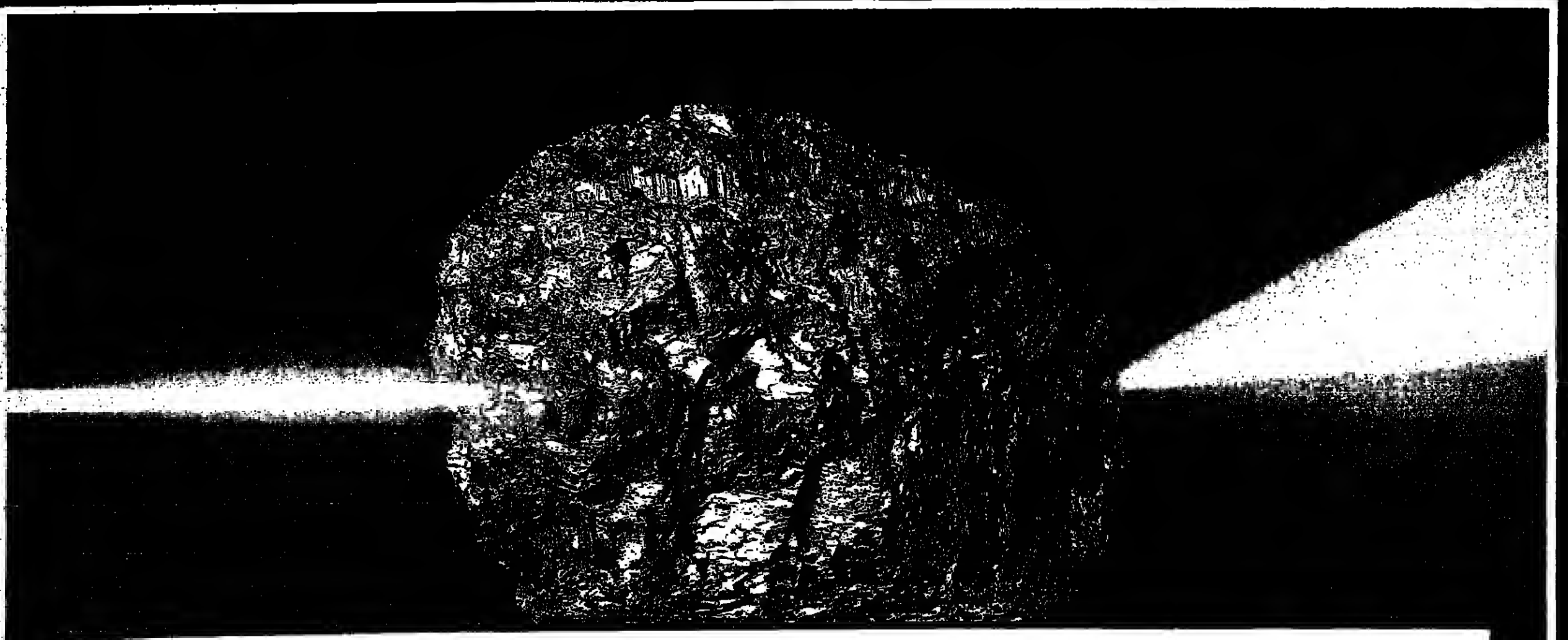
This appeal hearing is expected to take place in June.

Two other airlines, Lufthansa and Swissair, had also sought injunctions against Mr Morris in the UK courts, seeking to nullify his actions against them.

"I have applied to the court to have these proceedings dismissed, but this will not be dealt with until after the decision of the House of Lords referred to above," says Mr Morris.

"There has been considerable discovery from a number of defendants and also from third parties, as a result of which several other airlines have been joined as co-defendants. These airlines comprise Sabena, KLM, Scandinavian Airlines System and UTA (a French airline)."

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## UK PACKAGE TOUR INDUSTRY

## Prices: the greatest gamble yet

By Arthur Sandles

BRITAIN'S PACKAGE tour operators, locked in their fiercest-ever price war, are now looking anxiously at the bookings figures. The next five weeks will tell whether the great gamble—that lower prices will mean more custom and thus no loss of revenue—has come off.

Meanwhile, enter stage left, another element in the drama. The pound has been looking distinctly wobbly against the dollar, and the dollar is a currency which plays a crucial role in most travel sums.

The performance of the dollar in recent months has put the travel industry world-wide into turmoil. Its strength against sterling has helped to boost U.S. traffic to the UK by as much as a third in the past year, and perhaps 50 per cent in recent weeks. At the same time, the fact that the Mediterranean sunshine currencies have been even harder hit than sterling, is helping to encourage the Britons themselves to scurry off in ever increasing numbers for the sun.

For the moment, however, it is cut prices which are capturing the headlines, with the great Universal Stores tour subsidiary, Global, being the latest to launch its programme for this summer with lower prices tags.

The round of price cuts started a year ago when Thomson, the market leader, knocked around 5-10 per cent

off its summer 1983 tariffs. This was in response to the rapid growth of Intasun, the tour company headed by Mr Harry Goodman, which has come from nowhere to No 2 in five years.

Thomson and Horizon (the No. 3 in passenger carrying terms) were by tradition first onto the shelves with their brochures. Intasun has always published late, and offered lower prices. Thomson decided that the price differential was growing too great and reacted by producing a second, lower price list. Since the whole industry regards Thomson as the pace-setter, the knock-on impact was inevitable. Now no one knows when the price-cutting will stop.

In this selling season Thomson and Intasun have played a cut and mouse game from which Thomson appears to have emerged the early winner. But the fight has generally intensified the retail trade. High street travel agents are in uproar, particularly since they must pass lower income and more part work (agents work on a fixed percentage commission).

Knowing that Thomson and Horizon had threatened to match any Intasun cuts, Intasun delayed publishing its summer 1984 brochures until just before Christmas. In theory, this did not give the rivals time to react before the main winter selling



From nowhere to No 2 in five years... acting as steward on Intasun's first Boeing is its chairman, Harry Goodman

campaigns. In practice, both Thomson and Horizon re-launched anyway and Horizon went as far as to form a new down-market tour company, Broadway, to confuse the picture even further and compete toe-to-toe with Intasun.

A third party computer check on Thomson's Horizon prices suggests that Thomson has cut tariffs by an average 6.12 per cent and Horizon by 4.32 per cent but that most of the cuts have been on lower-priced holidays—the ones which are in direct competition with Intasun.

The other companies have followed these cuts with reluctance. Mr Roger Corkhill, Global's managing director, says: "It is a pity Thomson joined Intasun to provoke this price war. A price war in any industry brings casualties and these will be among the smaller operators who have not the resources to sustain this aggressive competition. But, he promises, 'we shall take whatever steps are necessary to remain competitive if other operators continue to be over-aggressive'."

Much is being made of the impact on smaller tour operators. This aspect of the battle is exercising the minds both of the licensing body, the Civil Aviation Authority, and of the Association of British Travel Agents. The CAA is taking a tough line on tour operators

working capital. "We want to see evidence that they could ride out a bad year," says the CAA.

A bad year for many companies could be one in which margins have been trimmed in order to match the big boys, but in which the market does not expand to make up any price cuts must produce. Trade indications are that the package tour market is indeed expanding. Pickfords, one of Britain's biggest retail chains, says that already bookings are well up on last year. "We still think the market will rise by around 15 per cent," says Mr Richard Gapper, the managing director.

If that happens (and Thomson, Horizon and pretty well everyone else agrees) it would imply a further substantial swing from independent holiday-making to packages since the total foreign travel market is static.

But if that side of the formula is coming out right, in that the major tour operators have guaranteed their prices, at least should be able to make up their turnover losses through price cuts with increased custom, there remains another open question—currency rates.

Almost without exception, Britain's big tour operators have guaranteed their prices. In other words, as the brochures say, "the price you see is the price you pay, no ifs, no buts, no surcharges."

Readers of such promises might overlook the exception which covers "governmental action," such as sudden changes in VAT rates abroad, the imposition of VAT on tours by the UK Government, rises in airport taxes or anything else the tour company choose to see as "governmental."

In theory tour companies protect themselves against other cost increases simply by buying currency forward. The facts of tour life are rather more complicated.

Mr Peter Drew, chief executive of the Rank Organisation's travel side, which includes the upmarket operator Wings and the villa company OSL, sees this as a much more uncertain area for his smaller rivals than the price war. The major tour companies priced their programmes at a time when the pound stood at \$1.53 against the dollar. Now that it is down to around \$1.40, the average British package tour costs the companies about £3.40 more than they thought it would. This is simply because aviation fuel is paid for in dollars.

If a company has bought its dollars forward this is of purely academic interest. But many may not have done so.

"The foreign currency content of the average package is as much as \$150-£170," says Mr Drew. "To buy that amount of currency forward for a whole programme needs financial muscle." In other words, a bank has to be sure that a company will have the money in August or September 1984 to pay for the dollars, pesetas or drachmas that have been ordered a year earlier.

"The banks may well be asking for some security," says Mr Drew.

Since the CAA is also seeking security, in the form of liquid guarantees against the possibility of collapse, the strain is obvious.

The best news for almost everyone is the business, it seems, would be for things to continue as they are at the moment. A stable fuel price, a strong, but not over-strong, dollar and continued weakness in the sun-belt currencies of the Mediterranean would make for a contented season for the entire country at the British hotel industry. If any of these factors show signs of changing, then wait for the squalls.

## Britain's old buildings

## Conservation has gone far too far

By Michael Manser

CONSERVATION is a comparatively new idea and those who support conservation and are active in it sometimes have judgement which is too subjective to be sound.

William Morris, who was the founder of the Society for the Protection of Ancient Buildings in the 19th century, had a view of ancient buildings which was extremely uncertain by our standards. In his words: "the 18th century was quite unconscious of its tendency towards ugliness and nullity." He described the new railway stations of his time and the New Palace House as "the horrible and restless nightmare of modern architecture."

William Morris was a sensitive and creative man and highly respected in his time. During a visit to Paris, he spent most of his days in the Eiffel Tower reading and writing to a French friend who asked him if he liked the tower. Morris answered: "Take it if it is the only place in Paris where I can avoid seeing the damn thing."

Over the passage of time the Eiffel Tower has become a popular symbol of Paris. There would be a great outcry from conservation societies if its destruction were proposed today. And the truth is that exactly the same people would protest if somebody now suggested building another similar tower.

Conservation has gone far too far. Instead of being a recognition of outstanding architectural or historical quality, listing has become an accolade for survival. The chief planning officer of a central London borough gave me his view, that if it were possible to save a building, regardless of its quality, it was sufficient justification for doing so. This cannot be right.

It has been the normal historical pattern for the bulk of buildings to be replaced as they become old and obsolete.

British Rail has just spent over £6m on three or four listed great train sheds. That was about half the annual grant to the Historic Buildings Council for the entire country at the time. They have over 1,200 listed buildings, conservation areas, ancient monuments and

sites of scientific interest. Would there be so many if the listers had to fund their maintenance?

The total immediate bill for BR's listed buildings is in the region of £100m. The Victorian railway stations were well built in their time, they have stood up incredibly well to hard usage for 100 years or more but they are coming to the end of their useful life. New buildings are needed for a modern railway.

It would be salutary if the Electricity Board were to convey to the chairman of the most vociferous of its preservation groups the freehold of Battersea Power Station—it costs over a million pounds a year to keep it empty and safe.

The Boroughs of Westminster and Kensington and Chelsea are

London's skyscrapers should all have been twice as tall

almost continuous conservation areas. Why? Much of this 19th-century area is undistinguished and shoddily built. The Department of the Environment wisely turned down an application to list 80 per cent of Kensington and Chelsea. As it is, 80 per cent is conserved and the same policies are applied to adjacent areas.

There is something terribly sick in the idea of preserving facades. It is an appalling thing to do to a building and creates a ghoul-like effect at night, because the raddled old mask is revealed as a glittering modern building. It is a monumental deceit and only occurs because there is a lack of confidence in the present and the future. Conservation which is totally preservationist is unnatural, untraditional and unhealthy.

The Enclosure Act of the 18th century dramatically altered the face of the countryside. This is now regarded as the traditional countryside and there are groups dedicated to preserve it against the new prairie-style agriculture. Construction of railway viaducts in the 19th century was bitterly opposed. Now they are part of the accepted landscape and their destruction is bitterly opposed.

The author is president of the Royal Institute of British Architects. The opinions expressed in this article are his personal views.

## Letters to the Editor

## Government launch aid for the A320 Airbus

From Mr J. Wilkinson, MP

Sir,—May I add my voice to appeals that have already been made by such authoritative bodies as the Society of British Aerospace Companies and the Air League to the Government to provide launch aid to recoverable on sales for the A320 Airbus?

Traffic figures now indicate clearly that the recession in civil air transport is ending and there is little doubt that airlines will be seeking to replace ageing, noisy, narrow-body aircraft such as the BAe 111, Boeing 737 and 737, DC9 and Trident with new equipment that is not only more fuel-efficient but also meets the noise regulations that will be widely prevalent in the latter part of this decade. The market for new airliners in this category is well over 3,000 aircraft by the year 2000.

Increasingly airlines will stipulate an entirely new airliner rather than a derivative

of an existing type to meet their requirements in the 150-seater category and will demand an aeroplane with optimal passenger appeal, good operating economics and the most up-to-date engineering technology.

At present there is only one potential such aircraft—the Airbus Industrie A320 which has already been ordered from the drawing board by four airlines, including British Caledonian. When the A320 was launched it had no prior orders. Today Airbus Industrie is the sole effective competitor to Boeing and no less than 350 A320s and A310s have been ordered by airlines. British Aerospace has built the wings of those existing Airbus with-out a penny of British Government launch aid.

If the British Government is to have an industrial strategy which looks to the future and builds upon success rather than merely subsidising loss-making nationalised industries, it must

support launch aid for the A320. To fail to do so would cause grave complications for British Aerospace's position on the Airbus consortium and there is every likelihood that Airbus Industrie would find another manufacturer to build the wings of the A320.

If the Government wants to promote the interests of hard-pressed Rolls-Royce, one of the best ways would be to guarantee the A320 on the merits of its participation in the A320 Airbus. The futures of British large civil airliner manufacture and of Rolls-Royce are inter-related. The A320 is the most probable candidate for the new Rolls-Royce V2500 five-engine consortium engine, and so powered could meet British Airways' requirements very nicely.

(Chairman, Conservative Aviation Committee.)  
House of Commons, SW1.

## Regional policy

From Mr J. Egerton

Sir,—The prospect that parts of the West Midlands may be granted assisted area status as reported by John Lloyd (January 6) raises the issue of whether the present instruments of regional policy can be applied successfully in concentrated urban areas.

The economic history of Liverpool is less than encouraging. As the largest English city to receive regional aid, it provides evidence which is surely relevant before final decisions are taken on extending the system to cover Birmingham.

Among the misfortunes of Liverpool are: an abnormally high proportion of industrial plants controlled from outside the city; a marked decline in employment in indigenous firms in the 1970s; and an abnormally low small firm birth rate.

It is, of course, arguable that things would be even worse but for regional aid. On the other hand, it might be wondered whether the indirect impact of regional policy on the city's labour market and industrial relations might not be causally related to the problems of the city.

It is perhaps significant that there is a divergence between the views of the West Midlands Chambers of Commerce and the West Midlands CBI on the merits of extending regional policy to their area. While head offices of multi-plant firms have a significant—many would say dominant—influence on CBI policy-making, they would have less influence over an organisation containing in its direct membership a majority of the industrial companies in the West Midlands. The present instruments of regional policy offer greater support to firms establishing new plants than those modernising existing ones.

An alternative to extending regional policy to cover the West Midlands would be to expand the urban programme in that area. Not only would this allow greater flexibility in developing schemes to tackle specific problems, it would also build on the already considerable work being undertaken already. A further advantage of this approach is that there is already a well-established mechanism for involving local business in urban programme decisions.

Joseph R. S. Egerton.  
Oxford Centre for Management Studies,  
Kennington, Oxford.

## Capital outflows from the UK

From Mr F. Wright

Sir,—From his article (January 3) it would seem that the recent massive capital outflows from the UK do not perturb Walter Eilis in the slightest. Indeed, he looks forward to the promise of increased invisible earnings. This being the case, it would seem worth reviewing the facts to date as revealed by the most recent issue of the balance of payments "Pink Book."

Between 1979-82 the UK non-bank private sector invested just over £26bn overseas, £21.6bn of which was "direct" investment and £14.4bn "portfolio" investment. This compares with an outflow of £11.7bn between 1974-78, of which £11.4bn was direct investment and only £300m portfolio investment. In real terms, the annual rate of outflow in 1982 was 40 per cent greater than it had been in 1978. Meanwhile, UK non-bank private sector surplus overseas has more than doubled, rising in value from £37.7bn in 1978 to £90.6bn in 1982 (from £49.2bn to £122.5bn if banking sector assets are also included). Moreover, it was not the case that these and other capital outflows on the capital account of the balance of payments were covered by the massive North Sea oil-generated current account surpluses accruing during this period: in 1981, for example, when the current account surplus reached a record £6.5bn we actually had to run down our reserves because it was exceeded by net capital out-

flows. Now the case for these outflows as expounded by Sir Geoffrey Howe when he was Chancellor, and implicitly reiterated by Walter Eilis, is that we will be able to secure a higher return by investing our surplus oil-generated foreign exchange in the more dynamic and profitable economies of our competitors, compared with investing it in the restructuring of the British economy. Unfortunately, the evidence to date gives no credence whatsoever to this view: between 1979-1982 the average annual return to the British economy (earnings less local taxes, depreciation charges and profits re-invested overseas) on direct investment (excluding oil companies) was only 4.3 per cent against the book value of these assets. The average return on portfolio investment over the same period was 4.1 per cent.

The real irony, however, is that these rates of return are below those (calculated on the same basis) being garnered by foreign capital in this country: between 1979-82 the average return on foreign direct investment in the UK (again excluding oil companies) was 8.8 per cent per annum, and 16.6 per cent on foreign portfolio investment!

So, even apart from any reflections about how the domestic availability of even some of this capital might have affected the monetary scene and interest rates, the large-scale export of capital engendered by the abolition of exchange controls is in no sense in the best interests of the majority of the British people.

Once capital has left there is no guarantee that earnings thereon will ever return, particularly as far as earnings on direct investment are concerned.

Philip Wright.  
University of Sheffield,  
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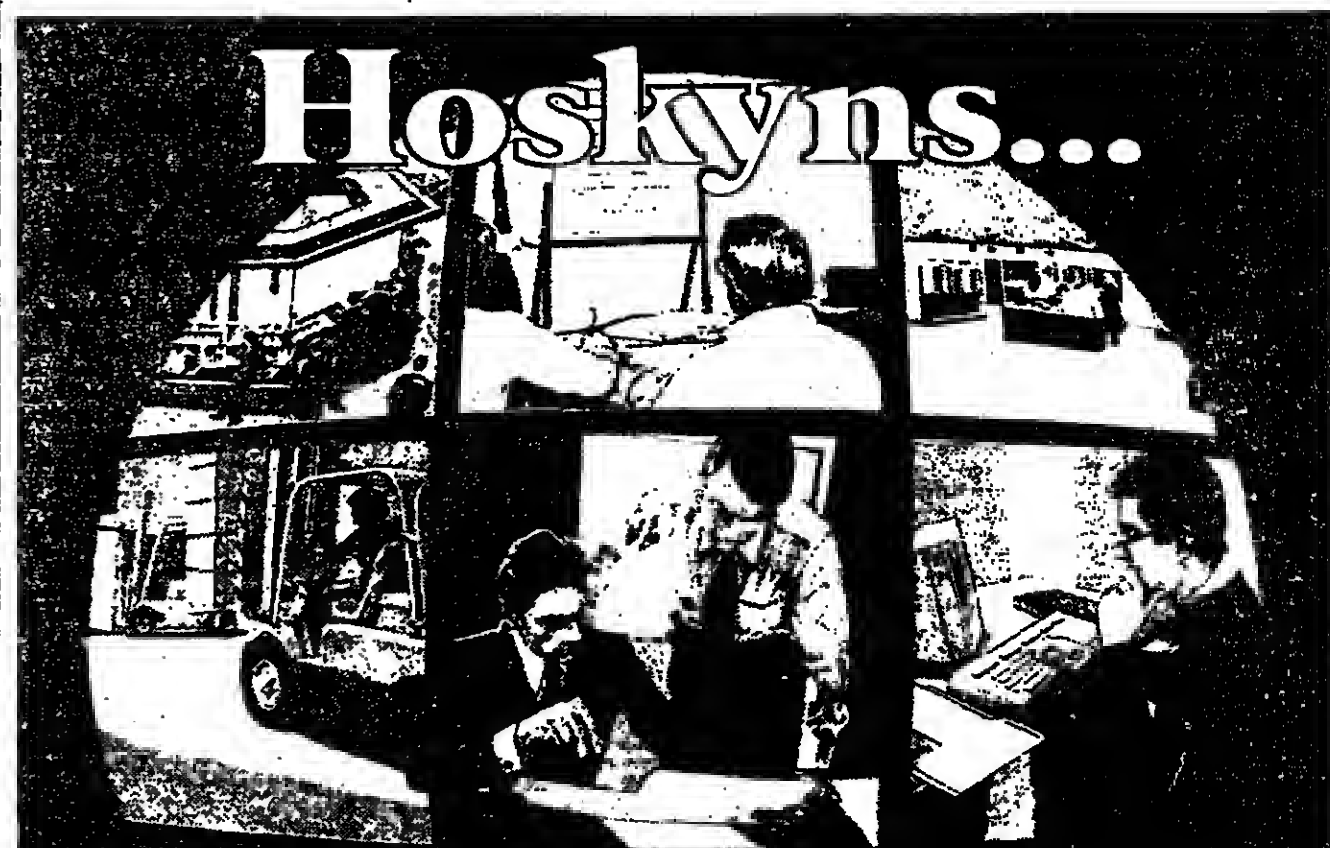
## Spending in Derbyshire

From Mr P. Oppenheim, MP

Sir,—Colin F. White, the headmaster of William Allitt School (December 31) somewhat intemperately stated that he was not aware of "unprecedented spending spree" by Derbyshire County Council. Derbyshire County Council's expenditure since the current left wing regime took over has included £10,000 of ratepayers' money given to so-called "peace groups," almost £100,000 allocated to a council newspaper, and now £11.22m which the abolition of charges for home helps has cost. This last item may have been admirable in intention, but is surely extravagant at a time when the country is desperately trying to control public expenditure.

Mr White also states that Derbyshire is short of teachers. I am sure he is aware that the pupil:teacher ratio is better now than it ever has been—and that includes during the "caring" Labour administration of 1974-78 which he no doubt avidly supported.

Philip Oppenheim.  
House of Commons, SW1



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## LITTLE REDUCTION IN BUDGET DEFICIT

# Swedes plan growth-led recovery

BY KEVIN DONE, NORDIC CORRESPONDENT, IN STOCKHOLM

THE RECOVERY in the Swedish economy is set to gather pace this year, helped by budget proposals published yesterday, which are aimed at halving the inflation rate and reducing the state expenditure.

Fiscal policy has been tightened and, according to Mr Kjell-Olof Feldt, the Finance Minister, "Sweden should be able to both 'work' and 'save' itself out of the present crisis."

Public-sector expenditure will increase by only 1/2 per cent in real terms and will actually fall as a share of gross domestic product (GDP) to 66.6 per cent in 1984, from 68.1 per cent in 1983.

The flow of funds through the public sector in Sweden is still greater than in any other Western country, however.

The country's Social Democratic Government is gambling on the economy growing out of its current trouble, helped by the 16 per cent devaluation 15 months ago, and it

has only made modest moves to attack the swollen central government budget deficit.

As a result of yesterday's proposals, the central government budget deficit will be reduced to SKr 80.8bn (\$9.8bn) in 1984-85 compared with an actual deficit of SKr 86.6bn in 1982-83 and an estimated deficit of SKr 84.9bn in the current fiscal year.

As a share of GDP, the deficit will therefore be cut from 10 to 8 per cent in calendar 1984, from 12.5 per cent in 1983 and 13.4 per cent in 1982.

The picture is considerably better than that presented in last year's long-term budget projections, where a deficit of SKr 101bn was foreseen for 1984-85.

Much of the reduction - about SKr 11bn - is accounted for by the one-off effects of extraordinary measures to improve cash management. The payment of income-tax and payroll tax is being speeded up,

for example, and some state agencies are being taken out of the budget to finance themselves from the capital markets rather than through state allowances.

The underlying deficit for 1984-85 will remain about SKr 92.1bn, little nominal change from the underlying deficit of SKr 92.6bn in the current fiscal year, and SKr 92.5bn in 1982-83.

Sweden is still having to cope with the mountain of debt run up by the state in the second half of the 1970s, and interest payments will amount to no less than SKr 65bn of next year's projected actual deficit of SKr 90.8bn, compared with SKr 48.2bn of the 1982-83 deficit of SKr 86.6bn.

One of the country's leading economic institutes recently warned of "catastrophic consequences" if budget deficits were not drastically reduced, and Mr Bengt Dennis, governor of the Swedish central bank,

has also called for tougher cuts in public expenditure.

The Government is, however, anxious not to take harsh deflationary measures when the economy is still recovering from several years of recession and when unemployment is still running at a high level by Swedish standards. Yesterday's budget contained no important tax increases or saving measures beyond last autumn's SKr 7bn mini-budget package.

The Government's economic strategy is still endangered by the high wage demands from leading Swedish trade unions and the current pay negotiations are a crucial test if the administration is to get close to its target of cutting inflation to 4 per cent by the end of the year.

Equally, it has still to find a solution for its troubled defence budget. The improvement in the economy this year is again expected to be exported, but it will be helped by a slow pick-up in domestic demand.

## General Motors embarks on radical shake-up

By Terry Dodsworth in New York

GENERAL MOTORS, the world's largest motor group, yesterday embarked on its most radical internal reorganisation since its present five-marque structure was established in the 1930s.

The change appears to have been designed to respond in part to the increasing challenge that the company faces from Japanese imports in the small car market, where it negotiated a deal last year to establish a joint manufacturing project with Toyota of Japan.

Under the new structure, the company will establish one division to manufacture small cars, and another to take charge of the large car range. GM made a point of stressing that Mr Lloyd Reuss, the new group executive for the small car division, will have responsibility for the Saturn project, the group's long-term design programme for producing a competitive small car.

At present, each of GM's divisions - Chevrolet, Pontiac, Buick, Oldsmobile and Cadillac - makes and markets a virtually full range of model sizes. Now Chevrolet and Pontiac will take over the engineering, manufacturing and marketing of small cars, leaving the other three companies to look after the group's large car activities.

The Fisher body company, which produces the company's body stampings, will be integrated into the two new manufacturing entities. GM plans to retain the five company names, which it said yesterday had established high customer loyalty and the "strongest dealer network in North America."

GM's reorganisation follows an earlier restructuring masterminded by Mr Roger Smith, the present chairman, in which he separated truck and bus engineering and manufacturing.

In the car sector, however, the company faces a different problem. It generates healthy profits on its large cars, but has virtually admitted that it would be unable to make money on a new small car investment.

## Nigerian exchange controls

By Tony Hawkins in Lagos

THE NIGERIAN military government yesterday announced stringent new measures to curtail the outflow of foreign exchange in its first big economic policy move since the December 31 coup.

The measures include drastic reductions in foreign exchange allowances for business and holiday travel abroad, cuts in remittances for Nigerians studying abroad, and in allowances to pay medical bills. According to one estimate, business travel allowances alone amounted to several hundred million dollars last year.

The new regime has also confirmed that it would go ahead with plans to reform the foreign-exchange allocation system by transferring responsibility from the Central Bank of Nigeria to the commercial and merchant banks - a proposal made by former President Shehu Shagari in his budget, two days before the military takeover.

Bankers were given details of these proposals yesterday at a special meeting convened by the Central Bank of Nigeria.

They said that in terms of the guidelines, their foreign currency allocations would now be based on the levels of their actual foreign remittances over the past five years.

Imports will be classified into seven categories ranging from top-priority items, such as essential foodstuffs, and medical goods to non-essential items.

The existing "Form M" import allocation system is cumbersome and inefficient and has been the target of strong criticism by businessmen.

Bankers said the business travel allowances for Nigerians had been cut to 100 naira (\$132) a year. The banks were also told that in 1984 the growth in their lending would be restricted and that the accounts of the state-owned corporations would be shifted from the central bank to the commercial banks.

The banks have welcomed initially these measures designed to stabilise Nigeria's external payments, although they believed that there are a number of issues that require clarification and possible modification.

Nigeria seeks delay in IMF talks, Page 6

## THE LEX COLUMN

# No headroom for the aggregates

Even a mid-afternoon boost from Wall Street failed to deflect the interest of the London equity market yesterday from a gloomy set of money supply figures and an erratic pound.

The year's early euphoria may have given way to a studied analysis of interest-rate prospects but, just as likely, the institutions were simply saving their pennies for today's final BP call.

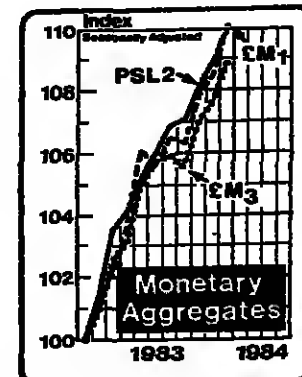
## Money figures

The sharp deterioration in expectations which set in last Friday lunchtime was duly satisfied by the December money supply figures. These showed the monetary aggregates bursting through the top of their current target range, making it increasingly hard to see how the Treasury can manage to endorse a lower growth ceiling in this spring's budget.

An apparent expansion of overall bank lending in the £14bn region may have something to do with the seasonal adjustments; seasonal correction is bound to take on a degree of festive imprecision at this time of year. Yet all the signs indicate that bank lending to the personal sector is galloping along: retail credit increased by a record £375m in November, to stand more than a fifth higher than the year before, while December's more rapid growth of M1 versus the wider aggregates in turn suggests that the transactions element of money demand is peculiarly buoyant.

Perhaps monetary targeting is due for some political de-emphasis, but the figures point up the Government's need to keep tight on funding. In net terms, the January banking month seems likely to have got the show back on the road; roughly £14bn of gross sales seem more than enough to take care of the redemptions, although active buying in the 11½ of 1984 which go ex-dividend for the last time next week might mean that the authorities have more to do before make-up day.

If it becomes clear that the company sector is starting to return to the banks in a serious way, the need for funding to keep the money stock from grossly overflying its official bounds will be intensified. Interest rates have for some while been too low to be consistent with the 7 to 11 per cent target



range - as 10 per cent yields on short-dated stocks and persistent money market shortages both hint. It looks as if demand, interest rates, or the targets, may before long have to give.

## British Telecom

British Telecom is by far the most ambitious privatisation yet and the Government has understandably taken its time in selecting a team of auctioneers to match the sale of the century tag. If precedent is any guide, brokers involved in the Telecom offer will not grow rich on the proceeds but, in several cases, exclusion from the charmed circle must represent a blow to corporate pride.

Hoare Govett emerged yesterday as the lead broker to the Government, with De Zoeta & Bevan and Scrimgeour Kemp-Gee in support. The company has not yet announced its own team but is expected to pick Cazenove and W. Greenwell. The most conspicuous omission must be Rowe & Pitman, which could have hoped for a happier sequel to this week's earlier announcement.

The line-up emphasises the crucial importance for a broker of research expertise in the new issue market. Hoare Govett can justifiably claim to offer skills in distribution and corporate finance, as well as research, but it is fair to assume that Hoare's supporting partners earned their places principally on the basis of their research capability. Only Cazenove, it seems, has the muscle to force its way on to the privatisation lists without much research back-up.

A similar pattern is establishing itself in the private sector with, for

example, both Beecham and Rael moving to brokers with a strong reputation for research in their separate sectors. It may be that, by harnessing analysts to the corporate finance department, brokers will lose out elsewhere.

Hoare Govett is still a fair way down the Continental Illinois search rankings, while the conspicuous market leader, James Capel, has not figured strongly on the Government's lists. Yet Capel's present attempt to beef up its corporate finance team suggest that this broker, too, is reassessing its priorities.

## Lloyd's

The meter has been running for nearly 18 months on the legislative clock over the important matter of the divestment of the Lloyd's underwriting interests from insurance broking parents. Yet it was only yesterday that Lloyd's authorities produced their final idea of what procedures they expected to be followed in the grand divestment sale.

Brokers like Hogg Robinson, which yesterday reported pre-tax profits of £3.4m for the first half of its financial year compared with £2.78m, have been in the dark until yesterday about what sort of expectation Lloyd's bid for the divestment restructuring, now taking place.

Indeed, they may not be much the wiser after yesterday's announcement. Brokers and underwriting agents are told that it is very much up to them to devise their own divestment plans but are warned that the council has a duty to ensure that the philosophy of Lloyd's legislation requiring divestment is "respected."

That opens the way for considerable argument and interpretation. In - laudably - attempting to see that the spirit of Lloyd's divestment provisions are observed, Lloyd's own lack of precise definition may confuse the divestment exercise. Moreover, the Lloyd's plans require a sophisticated monitoring procedure which might place considerable strains on available resources.

Brokers such as Hogg Robinson, whose Lloyd's underwriting interest can contribute between 15 and 25 per cent of the group's total prosperity in any on financial year, face an extensive period of trial and error in their attempts to divest.

## Moscow proposes chemical war ban

By Anthony Robinson in London

THE Soviet Union yesterday presented Nato ambassadors in Moscow with a proposal for banning chemical weapons in Europe. While offering little new in substance, the offer appears to be a conciliatory gesture before next week's opening of the European Disarmament Conference (EDC) in Stockholm, Western diplomats believe.

The offer was presented as a "parallel" step to the long-running talks on banning chemical weapons which have been taking place in Geneva under the auspices of the UN Committee on Disarmament for the last seven years.

The new proposal was presented to diplomats as a Warsaw Pact rather than a purely Soviet initiative and included a suggestion for an East-West meeting some time this year to explore ways of reducing Europe of chemical weapons.

Western diplomats interpreted that as an offer to expand the field of arms control. As such, it was in marked contrast to Soviet actions after initial Nato deployment of cruise and Pershing 2 missiles in Western Europe. The deployment was followed by Moscow's decision last November to walk out of Intermediate-Range Nuclear Force (INF) talks in Geneva and its refusal to set a date for a resumption of the parallel Strategic Arms Reduction (SALT) talks.

The text carried by the Tass news agency proposed the creation of chemical weapon free zones in Europe and the regional reduction of stockpiles and deliveries of such weapons to countries which already possess them.

Reduction of chemical weapons in Europe "would undoubtedly strengthen European security, help lessen the threat of war and facilitate the consolidation of mutual trust and improvement of the overall political atmosphere," Tass added.

The reference to "mutual trust" and "improvement of the political atmosphere" appears to echo the subject of the forthcoming Stockholm conference, which is not arms control or arms reductions as such, but military confidence building measures. These are aimed at reducing the risks of accidental war by improving communications between the military blocs.

Foreign ministers from both Nato and Warsaw Pact countries are expected to attend the opening week of the Stockholm conference. Mr Andrei Gromyko, the Soviet Foreign Minister, is scheduled to meet Mr George Shultz, the U.S. Secretary of State, Sir Geoffrey Howe, the British Foreign Secretary, and other Western leaders for what Nato diplomats hope will be the first real East-West talks since Nato went ahead with deployment of the new U.S. missiles.

## European television groups to join Eurikon cable network

By Raymond Snoddy in London

SEVERAL LEADING European broadcasting organisations are considering taking part in a new Europe-wide cable television service aimed at the young executive and emphasising political and financial news.

The Eurikon service, which might involve broadcasting organisations from up to 10 of the European Broadcasting Union (EBU) countries, should be available by June.

It will be delivered by the low-power ECS satellite to the head ends of cable networks all over Western Europe.

Eurikon, which will have a public-service broadcasting flavour, will be run from the studios of NOS in the Netherlands and be financed by advertising. Four hours of programmes will be broadcast every night in six languages.

There will be an hour of news and current affairs, with a European rather than national perspective, including financial news from the leading European stock exchanges.

The rest of the programme time

will feature the best of the output of the companies involved.

In addition to NOS, the companies most likely to take part are RTE of Ireland, RTVE of Spain, Switzerland's SSR and ERF of Greece.

Several independent British television companies and ILE of Finland, JRT of Yugoslavia and BRT of Belgium are also interested. Companies that want to take part are drafting their contracts.

Eurikon will be run as an independent company. The broadcasting organisations will hold a controlling 51 per cent stake. The European Commission may provide about 10 per cent of the funds, largely to pay for the translation involved.

The start-up and running costs for the first three years are expected to be about \$10m. A big proportion will come from NOS, which has been asked by the Dutch Government to contribute to a pan-European broadcasting satellite service.

The Eurikon service will contrast

greatly with the other international service already broadcasting to cable systems in Europe: Mr Rupert Murdoch's Sky Channel. That is entirely based on general entertainment and much of the programming is American.

Mr Neville Clark, who has been seconded from Britain's Independent Broadcasting Authority to run the Eurikon project, said: "We would expect that the amount of programming from outside Europe would be a very, very small proportion."

Mr Clark believes the service could be the beginning of a new era in as many as 3m homes connected to cable systems.

The signals, which will be scrambled, will be available to cable system operators for an operating charge of less than 70 U.S. cents per subscriber.

Eurikon might be the precursor of other forms of pan-European programming. Later this month, the EBU is likely to decide whether to accept an offer of free satellite capacity.

## East German measures stress profit and output

By Leslie Colitt in Berlin

EAST GERMANY has introduced a series of economic measures designed to save labour, increase agricultural output and improve industrial efficiency.

The country's cautious leadership is careful not to call the measures a reform, as it does not wish to imply that the old system was faulty.

Starting this month, East German companies must pay the state a 70 per cent tax on wages, which is designed to make companies release excess workers to sectors where they are most needed. Wages make up 25 per cent of total costs, which are thus expected to rise by nearly 18 per cent.

According to Herr Erich Honecker, the East German leader, one of the reasons why East Germany's labour productivity lags 30 per cent behind that of West Germany is that the workforce is wasted.

An East Berlin newspaper said the "hour of truth" had arrived for many companies that had reported savings in hours worked last year which did not lead to an equivalent increase in labour productivity or lower costs.

Direct subsidies to East German collective farms have been dropped and they are to pay the normal industrial prices for energy and other input factors.

The farms are also to be paid higher prices for their products in order to improve yields, especially of fodder, with the aim of reducing imports. Consumer prices for food, however, will not increase.

The total government subsidy received to maintain low prices for

basic foods, services and rents has risen EM 11m (\$3.8m) this year to EM 33bn. Collective farms will be taxed according to their profitability, with the most inefficient ones paying the highest tax.

Part-time farmers producing on private plots will also receive higher prices. They deliver up to 40 per cent of the country's eggs, 20 per cent of the fruit and vegetables, a quarter of the tobacco and all the honey and rabbit meat.

The main indicators to be used by industry are no longer gross output but instead net production, profit, production for consumption and exports. Industry, however, still has more than 100 other indicators to deal with in planning and accounting.

East German exports are important in its clearing system trade with West Germany, where it is estimated to have bought DM 500m worth of West German goods on credit last year and resold the products elsewhere to gain hard currency.

The pre-eminence of profits and net production marks a return to the principles of the new economic system launched 20 years ago. At that time, Herr Ginter Mittag, who was then, as now, the Politburo secretary in charge of the economy, said profit was "indispensable" as a dependable measuring stick.

That principle, however, was soon abandoned and East Germany continued its policy of strict state regulation of all prices and even greater subsidies.

## Jordanian Cabinet announced

By Hamid G. Khouri in Amman

KING HUSSEIN of Jordan yesterday appointed a new Government headed by former Interior Minister and intelligence chief Mr Ahmad Obaidat. He charged it with continuing the talks with the Palestine Liberation Organisation (PLO) to formulate a joint Jordanian-Palestinian position on Middle East peace-making efforts.

The 20-member Government, taking over from the former Cabinet of Mr Mudar Badran, includes 12 East Bank Jordanians and eight Palestinians. Key appointments include Foreign Minister Mr Taher Masmri, former Jordanian ambassador to Great Britain, and France; Information Minister Mrs Leila Sharaf; Deputy Prime Minister and Interior Minister Mr Suleiman Aray, former speaker of the national consultative council.

Prime Minister Obaidat retains the defence portfolio as has been the custom in Jordan since 1967, when the country was placed under martial law following the Israeli occupation of the West Bank.

In his letter of appointment to the new Prime Minister King Hussein said Jordan would continue its dialogue with the PLO, which he called the free, sole legitimate representative of the Palestinian people.

The King repeated that Jordan remained fully committed to all Arab agreements and decisions which refer to Jordan's commitment to the 1974 Arab summit resolution recognising the PLO as the sole legitimate representative of the Palestinians.

Both the King's and Mr Obaidat's references to the PLO indicate again that reconvening the Jordanian parliament earlier this week is intended purely as an internal move, and is not designed to take over the PLO's responsibility for representing the Palestinians. The reconvened parliament includes 30 West Bank Palestinians and 30 East Bank Jordanians in its elected lower house.

King Hussein of Jordan went into hospital on Monday with a bleeding ulcer but is recovering and in good condition, officials said yesterday. An informed source said the King would be unable to deliver his address to the opening session of Jordan's newly revised parliament.

## Dollar slips from peaks

Continued from Page 1

The Bundesbank, which on Monday sold upwards of \$350m to slow the dollar's rise, made only modest sales of the U.S. currency to speed its fall yesterday.

European monetary officials said it was clear that the Bundesbank was ready to demonstrate its presence in the market if the dollar moved up too sharply.

Some bankers said that, apart from the \$42m the West German central bank sold at the Frankfurt fixing, there may have been limited intervention early in the day, but generally it stood aside.

## World Weather

	°C	°F		°C	°F		°C	°F		°C	°F
Accra	25	77	Durham	—	—	Malaga	25	76	Sabidng	26	—
Alexandria	25	77	El Yari	11	52	Malta	26	79	Saguenay	26	—
Amman	10	50	Genoa	10	50	Mexico	20	68	Shanghai	26	—
Ankara	10	50	Frankfurt	10	50	Milan	25	77	Shenzhen	26	—
Athens	16	61	Funchal	13	55	Monte Carlo	25	77	Singapore	26	—
Bahia	25	77	Geneva	10	50	Moscow	20	68	Singapore	26	—
Bangkok	25	77	Hankow	13	55	Muscat	25	77	Singapore	26	—
Barcelona	25	77	Hong Kong	25	77	Nairobi	25	77	Singapore	26	—
Bombay	25	77	London	10	50	Nassau	25	77	Singapore	26	—
Buenos Aires	25	77	Lyons	10	50	Nice	25	77	Singapore	26	—
Calcutta	25	77	Moscow	20	68	Osaka	25	77	Singapore	26	—
Cairo	25	77	New York	10	50	Paris	25	77	Singapore	26	—
Colon	25	77	San Francisco	10	50	Peking	25	77	Singapore	26	—
Dacca	25	77	Shanghai	25	77	Rangoon	25	77	Singapore	26	—
Dhaka	25	77	Singapore	25	77	San Francisco	10	50	Singapore	26	—
Durham	—	—	Singapore	25	77	Singapore	25	77	Singapore	26	—
El Yari	11	52	Singapore	25	77	Singapore	25	77	Singapore	26	—
Frankfurt	10	50	Singapore	25	77	Singapore	25	77	Singapore	26	—
Funchal	13	55	Singapore	25	77	Singapore	25	77	Singapore	26	—
Geneva	10	50	Singapore	25	77	Singapore	25	77	Singapore	26	—
Hankow	13	55	Singapore	25	77	Singapore	25	77	Singapore	26	—
Hong Kong	25	77	Singapore	25	77	Singapore	25	77	Singapore	26	—
London	10	50	Singapore	25	77	Singapore	25	77	Singapore	26	—
Lyons	10	50	Singapore	25	77	Singapore	25	77	Singapore	26	—
Moscow	20	68	Singapore	25	77	Singapore	25	77	Singapore	26	—
New York	10	50	Singapore	25	77	Singapore	25	77	Singapore	26	—
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## INTL. COMPANIES &amp; FINANCE

Kenneth Gooding looks at Sao Paulo as a low cost production centre  
**Ford matches Brazil against Japan**

BRAZIL HAS the potential to match Japan as a low-cost source of high-quality cars, says Mr Bob Lutz, executive vice-president, Ford International Automotive Operations and responsible for all the Ford activities outside North America.

To back his point, Ford is tomorrow to launch Brazilian-built versions of its Escort car in three European markets—Norway, Sweden and Finland—with a launch in Iceland to follow next month or in March.

The Brazilian cars will go on sale alongside European versions of the Escort, but will have retail prices 8 per cent to 7 per cent below those for the European cars. Visually there is little difference between the two versions, but the new imports have Brazilian-designed engines of 1,340 ccs or 1,550 ccs. They will, however, incorporate Ford's five-speed transmission, which is made in Bordeaux, France.

Ford sees a need for the Brazilian cars in order to price some Escort models against the Japanese in the Scandinavian markets. In Scandinavia the Japanese do not face the 11 per cent tariff imposed by the European Economic Community.

The Japanese have 95 per cent of the Norwegian car market, where Ford is market leader in company terms, with 15 per cent. In Finland, the Japanese have nearly 40 per cent, but in Sweden, which has its own domestic manufacturers, their share is only around 15 per cent.

Ford has imported 3,000 Brazilian Escorts for the launch and will gear future imports to European tastes.

The group has a clear interest in Brazil fulfilling its potential as a car-producer. It has in the past few years claimed its way back to profitability in many Asia-Pacific and South American markets by switching the sourcing of its cars from Western industrialised countries, particularly the UK, to Japan.

Ford owns, however, only 25 per cent of Toyo Kogyo, the Japanese supplier of cars for its network in Asia-Pacific, but has almost 100 per cent of Ford do Brazil.

Mr Lutz says: "We are continuing to develop the relationship with Toyo Kogyo. But we are also devoting a lot of attention to Brazil."

Brazil has a large domestic car market and developed industrial infrastructure. Wage rates in the Sao Paulo area, the major vehicle-producing region, are about \$3 an hour. "You can take a reasonably well educated labour force, and introduce Japanese methods of employee training and employee involvement to get first-class quality," says Mr Lutz.

Until recently, the Brazilian component suppliers had been "a problem because some of the big suppliers have had a quasi-monopolistic position, and, because imports of parts are prohibited, they have been able to charge more or less what they wanted."

"We are in the process of pointing out to the Brazilian suppliers that they have got to be more efficient and more competitive on a world basis."

"We've made very good progress in convincing them that this can be so. My big hope is that by doing the right things in Brazil we can make that country cost competitive with the Japanese in the production of automobiles."

One element in Ford's global strategy is to be represented in every world car market—as long as it can make a return on investment. But, according to Mr Lutz, "That is not to say that if the bottom line is not there we pull up stakes and get out."

The point came, however, when "we had to identify a low-cost source." In Asia-Pacific "we have turned round from being a perennial loss-making operation" supplied out of Europe, to "a very healthy profit-making operation supplied out of Japan. And that turnaround took place even in countries where we once had a great deal of difficulty making any money—like New Zealand, Taiwan and Malaysia."

In 1982 the Toyo Kogyo-supplied products helped Ford take market leadership over its arch-rival General Motors in Australia for the first time in more than 30 years—and Ford do Brazil.

made profits while GM piled up losses there.

In all, Ford earned \$813m outside North America in 1983, a \$226m improvement on 1982. Ford as a whole lost \$658m in that year, compared with \$1.06bn.

The Ford business has helped push Toyo Kogyo, which sells its own cars under the Mazda badge, into ninth place in the world's vehicle production league with an output in 1983 of 1.2m, only just behind Fiat's 1.3m. In 1983 TK's production rose to 1.24m.

Not too many years ago, Ford was following a regional policy with North America, South America and Europe each doing its own thing. That has changed, and now the group has a global strategy which links them all and includes TK.

Mr Lutz argues: "There has to be a global strategy because it is getting so incredibly expensive to create new car models. So, you either have to earn more and more money on a car in order to generate the necessary financing for its replacement or you have to extend the life of each model, or you have to start trimming your product lines."

"None of these are satisfactory" alternatives. During the next eight to 10 years, says Mr Lutz, "we will try to get as many mechanical components as possible to be interchangeable between cars we make around the world."

"We now routinely ask ourselves when designing new engines and transmissions 'Will it fit in our cars of similar size in all parts of the world?' And we do those packaging studies even if there is no immediate apparent need to use that unit around the world."

Mr Lutz also suggests: "There is nothing indecent about Ford of Europe designing a transmission for North America or North America designing an engine for Ford of Europe. As we reduce the number of people working in the product development area we have to take advantage of pockets of slack as they occur—something we did not do in the past."

Eventually Ford will attempt



Mr Bob Lutz, responsible for Ford activities outside North America

to head back to a "world car" strategy as embodied in the Escort, which is produced in Europe, North and South America and South Africa and has a comparable model in Toyo Kogyo's line-up, called the Laser. However, a "world car" can push up costs if there is no need to replace models in both North America and Europe at the same time.

This problem is exacerbated if the group wants to build the world car in Latin America or Asia-Pacific markets, because this could involve cutting short the use of partly-amortised equipment to get into step with Europe and the U.S.

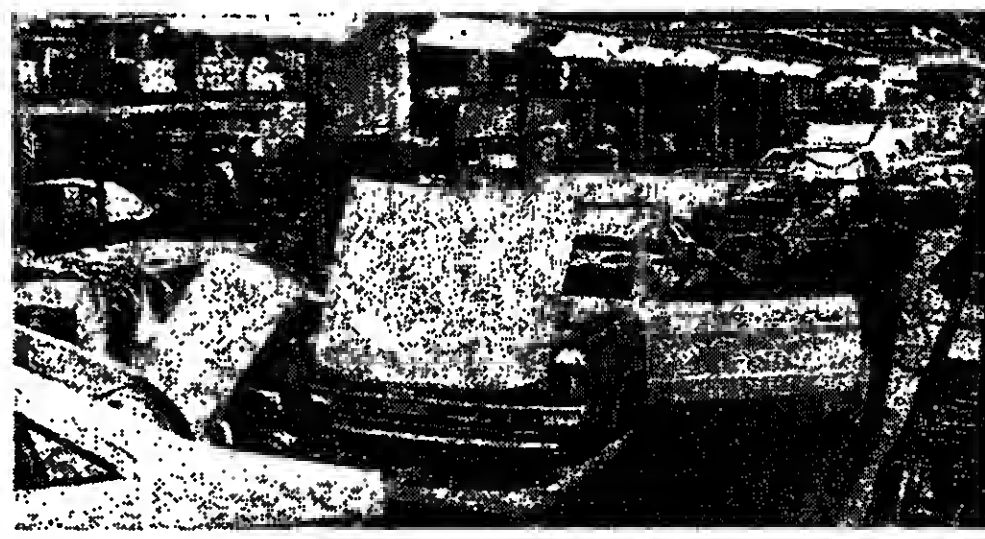
"In places like Mexico, Venezuela, Argentina and Brazil or South Africa, where you have local content regulations and relatively high investment per unit and relatively high piece cost per unit, you simply can't cycle the products as quickly as in Europe and the U.S."

However, Ford forward product cycles are co-ordinated, and the probability is that in future only one of the main Ford regions—North America, Latin America, Asia-Pacific or Europe—will develop a new car, instead of there being four parallel development programmes.

There are difficulties associated with this approach, not the least of which are the vagaries of international currencies. Mr Lutz quotes as an example Ford of Europe's car engine plant at Bridgend, Wales. "That went from being a very good decision at three marks to the pound to being a disastrous decision at 4.23 marks to the pound and back to being a good decision at 3.5 marks to the pound."

There is the growing tendency for countries to insist that any vehicle producer who wants to import components or cars must balance those imports with exports of at least equal value—and in some cases three times the dollar value.

"So it may well be that you decide to put your new engine plant into Mexico to protect the import and sale of profitable U.S. cars in Mexico even if each one of the Mexican engines will be slightly more expensive than if Toyo Kogyo had built it in Japan."



Ford cars being made in Sao Paulo

## THE REPUBLIC OF TRINIDAD AND TOBAGO

U.S. \$120,000,000

## MEDIUM TERM LOAN

## LEAD-MANAGED BY

Algemene Bank Nederland NV  
Arab Banking Corporation (ABC)  
The Bank of Nova Scotia Group  
Kuwait Foreign Trading Contracting & Investment Co. (KFTCIC)  
Orion Royal Bank Limited  
The Sumitomo Bank, Limited

American Express Bank,  
International Group  
The Bank of Tokyo, Ltd.  
Morgan Guaranty Trust Company of New York  
Sanwa Bank Merchant Banking Group  
The Tokai Bank, Ltd.

## MANAGED BY

The Hokkaido Takushoku Bank, Ltd.

## CO-MANAGED BY

Banque Internationale de Monaco Richard Daus  
International Commercial Bank PLC

Banque Nationale de Paris  
The Mitsui Trust and Banking Company, Limited

## PROVIDED BY

Algemene Bank Nederland Miami  
American Security Bank International  
Bank of British Columbia  
The Bank of Tokyo, Ltd.  
Banque Nationale de Paris  
The Hokkaido Takushoku Bank, Ltd.  
Kuwait Foreign Trading Contracting & Investment Co. (KFTCIC)  
Morgan Guaranty Trust Company of New York  
The Nikko (Luxembourg) S.A.  
The Sanwa Bank, Limited  
The Sumitomo Trust and Banking Co., Ltd.  
Cajman Branch

American Express International Banking Corporation  
Arab Banking Corporation (ABC)  
The Bank of Nova Scotia International Ltd.  
Banque Internationale de Monaco Richard Daus  
The Chuo Trust and Banking Co. Ltd.  
International Commercial Bank PLC  
The Mitsui Trust and Banking Company, Limited  
Nederlandsche Credietbank (Overseas) N.V.  
The Royal Bank of Canada Group  
The Sumitomo Bank, Limited (Panama Branch)  
The Tokai Bank, Ltd., New York Branch  
The Toyo Trust and Banking Co., Ltd.

## AGENTS

American Express International Banking Corporation

The Bank of Nova Scotia

December 9, 1983

Gold mining companies managed by

Golden Dumps  
(PROPRIETARY) LIMITED

Reports of the directors for the quarter ended 31 December 1983

## CONSOLIDATED MODDERFONTEIN MINES LIMITED

Incorporated in the Republic of South Africa

Issued share capital: R1 072 000

\* Divided into 21 440 000 ordinary shares of 5 cents each

OPERATING RESULTS	Quarter ended 31.12.1983	30.09.1983	Six months to 31.12.1983
Underground			
One milled - tons	74 249	66 342	140 591
Gold recovered - kilograms	380.2	274.4	654.6
Yield - grams per ton milled	5.12	4.20	4.69
Revenue - per ton milled	R74.70	R61.20	R68.33
Working cost - per ton milled	R47.46	R50.00	R48.96
Working profit - per ton milled	R27.24	R11.20	R19.37
Gold price received - per ounce	\$287	\$310	\$299
Revenue - per ounce	R14 583	R14 587	R14 587
Working cost - per ounce	R9 268	R11 915	R10 387
Working profit - per ounce	\$246	\$336	\$274
Surface material			
Sand blasted - tons	3 588	2 648	6 236
Gold recovered - kilograms	6.1	4.4	10.5
Yield - grams per ton milled	1.71	1.64	1.68
FINANCIAL RESULTS (R'000)			
Underground			
Revenue from gold and silver	5 547	4 050	9 607
Working costs	3 524	3 317	6 841
Working profit	2 023	743	2 766
Surface material profit	2	25	27
Sundry revenue	137	128	265
Operating profit	2 162	896	3 058
Net interest received	105	48	153
Net profit	2 267	944	3 211
Capital expenditure	608	519	1 127
Available profit	1 659	425	2 084

DEVELOPMENT	31.12.1983	30.09.1983	Six months to 31.12.1983
North-East Prospect Shaft - Black Reef			
Advanced - metres	668	587	1 243
Sampled - metres	282	320	612
Payable - metres	82	82	164
Channel width - centimetres	18	18	17
Average value - grams per ton	237.3	175.9	208
— centimetre grams per ton	4 272	2 815	2 543
No. 14 Shaft - Kimberley Reef			
Advanced - metres	1 428	1 427	2 885
Sampled - metres	442	522	964
Payable - metres	72	48	118
Channel width - centimetres	72	108	86
Average value - grams per ton	12.2	6.4	9.4
— centimetre grams per ton	881	684	808

**MINING OPERATIONS**  
Further improvements in production at the North-East Prospect Shaft and No. 14 Shaft resulted in a significant increase in gold recovered. Prospect development results at the North-East Prospect Shaft continue to be encouraging.

**CAPITAL EXPENDITURE**  
The unexpended balance of expenditure authorised by the Board at 31 December 1983 was R2 584 000.

T. L. GIBBS  
L. C. POURGOLIS Directors

11 January 1984

## SOUTH ROODEPOORT MAIN REEF AREAS LIMITED

Incorporated in the Republic of South Africa

Issued share capital: R5 000 482

Divided into: 1 562 715 ordinary shares of 36 cents each  
8 438 145 10% automatically convertible participating cumulative preference shares of 36 cents each

OPERATING RESULTS	Quarter ended 31.12.1983	30.09.1983	Six months to 31.12.1983
One milled - tons	49 228	48 293	95 511
Gold recovered - kilograms	221.2	184.9	386.1
Yield - grams per ton milled	4.49	3.58	4.04
Revenue - per ton milled	R95.31	R54.08	R58.87
Working cost - per ton milled	R56.53	R50.30	R53.25
Working profit - per ton milled	R38.78	R4.78	R5.62
Revenue received - per kilogram	R14 534	R15 182	R14 810
Working cost - per kilogram	R12 536	R16 931	R14 411
Working profit - per kilogram	\$333	\$478	\$394
FINANCIAL RESULTS (R'000)			
Revenue from gold and silver	3 215	2 503	5 718
Working costs	2 773	2 791	5 564
Working profit/loss	442	(288)	154
Sundry revenue	51	55	116
Dividends received	—	57	57
Operating profit/loss	503	(176)	367
Net interest received	4	83	87
Net profit/loss	507	(93)	424
Capital expenditure	501	648	1 147
Available profit/loss	6	(729)	(722)

DEVELOPMENT	31.12.1983	30.09.1983	Six months to 31.12.1983
Ventersdorp Contact Reef			
Advanced - metres	1 044	988	1 912
Sampled - metres	120	119	239
Payable - metres	4	54	58
Channel width - centimetres	100	79	90
Average value - grams per ton	27.3	19.2	18.9
— centimetre grams per ton	2 730	1 517	1 598
Kimberley Reef			
Advanced - metres	580	548	1 026
Sampled - metres	182	38	220
Payable - metres	154	38	192
Channel width - centimetres	162	214	187
Average value - grams per ton	8.2	3.9	7.7
— centimetre grams per ton	1 572	1 298	1 512

**MINING OPERATIONS**  
There has been a substantial increase in available Kimberley Reef ore reserves. As a result it was possible to mine at a higher grade.

**CAPITAL EXPENDITURE**  
The unexpended balance of capital expenditure authorised by the Board at 31 December 1983 was R577 000, to be expended mainly on development.

H. B. MILLER  
L. C. POURGOLIS Directors

11 January 1984

## James Hardie Industries Limited



	Six months to 30 September 1983	Change from Six months to 30 September 1982	Change from Six months to 31 March 1983
Sales	\$A534.1 million	+ 5.0%	+ 5.5%
Profit before tax	\$A 30.3 million	- 7.6%	+ 21.6%
Profit after tax and minorities	\$A 16.3 million	- 10.3%	+ 16.6%

The James Hardie group—one of Australia's largest manufacturing enterprises—

- saw the start of a significant improvement in Australian economic conditions in the second quarter.
- has forecast a strong second half performance and profit well up for the year.
- maintained its interim dividend at 11 cents per share.
- is raising \$A85 million with a 1-for-3 rights issue at \$2.50 per share (on effective bonus of 9%) due at end December 1983.
- had a market capitalisation as of 13 December 1983 of \$A411 million (including \$A50 million of convertible notes, but excluding the new rights shares).

For further information on the group, please write to the Company Secretary at James Hardie Industries Limited, 65 York Street, Sydney 2000, Australia.

U.S.\$50,000,000

## Morgan Grenfell Investments N.V.

(Incorporated in The Netherlands with limited liability)

## Floating Rate Notes Due 1994

Payment of principal and interest unconditionally guaranteed by

## Morgan Grenfell Holdings Limited

(Incorporated in England with limited liability)

In accordance with the provisions of the Notes, notice is hereby given that for the interest period from 11th January, 1984 to 11th July, 1984 the Rate of Interest will be 10% per annum. The interest payable on the relevant Interest Payment Date, 11th July, 1984, will be U.S.\$260.68 for each U.S.\$5,000 principal amount of the Notes.

Agent Bank:  
Morgan Guaranty Trust Company of New York  
London

U.S. \$20,000,000

## UNION BANK OF NORWAY LTD.

(Fellesbanken a.s.)



## FLOATING RATE CAPITAL NOTES DUE 1989

In accordance with the provisions of the Notes, notice is hereby given that for the six months interest period from 11 January to 11 July, 1984 the Notes will carry an interest rate of 10% per annum. The interest payable on the relevant interest payment date, 11 July, 1984 against coupon No. 7 will be U.S.\$263.84.

By The Chase Manhattan Bank, N.A., London Agent Bank



# INTL. COMPANIES & FINANCE

Chris Sherwell reports on Thailand's efforts to contain the damage caused by the failure of a major finance company

## Bangkok bankers ride the storm

AFTER THREE months of anxiety and argument, Thailand's banking authorities are nervously watching to see whether a series of legal and administrative measures has contained the damage caused by the failure of a major finance company last October.

It is a testing time for the Government, banking community, and general public. So far five finance companies have been closed down and two others brought under the control of the Bank of Thailand, the country's central bank. About 20 of the remaining 105 or so still operating are believed to have sought help from a rescue fund.

More companies are expected to be closed or taken over, and holders of promissory notes issued by finance companies are expected to continue withdrawing their deposits as the notes mature unless confidence returns. While the larger finance companies and the banks themselves are not at risk, the affair has exposed faults in the way finance companies operate and has highlighted weaknesses in the system of official supervision.

The severity of the jolt to Thailand's financial system has been heightened by the unrelenting setback it has delivered to the stock market, which was only just starting to recover from the last such crisis, in 1979. Indeed, the fact that something similar has occurred before has made the affair doubly embarrassing for the Government.

In both 1979 and recently, the problem can be traced crucially to the unregulated growth of the finance company sector. Thanks to Thailand's rapid growth in the 1970s, which brought wider reaches of the country's business into the country, and to continued restrictions on local and foreign entry into the commercial banking system, non-bank institutions blossomed. The handful of finance companies in existence in the late 1960s had increased to 113 by 1978. By 1982 their assets showed a more than 90-fold increase on 1970 to over Baht 100bn (\$4.5bn). This amounted to almost one quarter of the assets of the whole commercial banking system.

Apart from loose regulations issued in 1972, no law controlled these companies until

1979, just before the first crisis. The companies issue promissory notes which carry fixed terms and attractive, often over-enthusiastic rates of interest. The notes comprise the companies' main source of funds, which are then lent primarily to the private sector, often for questionable purposes.

In 1979 high interest rates abroad induced capital outflows which caused a domestic liquidity shortage. Stock market prices slid, imposing strains on the finance companies which invested large portions of their holdings in stocks. The Raja Finance Company collapsed, and the Government had to act swiftly to stabilise the financial sector.

In 1982 two institutions involved in housing finance and mortgages — went bankrupt as a result of a housing and construction slump caused by the global recession. They were taken over and reorganised, but the action was inadequate and another domino in the chain was set up.

When Equity Development Finance Company first announced it had liquidity problems early last October, the Bank of Thailand's instinct once again was to organise a rescue, even though its troubles had been known. Bangkok Bank, South East Asia's largest commercial bank, together with Asia Credit, an affiliate, were asked to look at the books but reported that the company could not be salvaged.

### Noteholders' lifeboat

That was when the trouble started. The central bank found it had to dissolve not only Equity Development but also two affiliates — one of them a company which took over the liabilities of the 1982 bankruptcies. At the same time a second company, Yawaraj Finance and Securities, stopped honouring its promissory notes. Panic promptly set in, with noteholders besieging the companies and the Bank of Thailand. Rumours spread of more companies in trouble, worsening the problem as even secure companies came under near-intolerable pressure.

The Thai Financial Syndicate Company, of which 14 major banks are shareholders, was

asked to be a lifeboat for noteholders. The idea hit snags, but holders of bad paper will now receive their money back without interest over a period of 10 years — for them, a combination of protection and penalty.

The Thai Bankers Association, the Association of Members of the Securities Exchange, and the Thai Finance and Securities Association meanwhile organised a Baht 8bn bailout fund to ease companies' liquidity problems. This too hit difficulties over administration, until last month the fund was deposited at the State-owned Krung Thai bank to be run by an agreed committee. Help from the fund depends, however, on a pledging of assets — not always easy for troubled companies.

A debate meanwhile ensued on how to act against wayward companies, on ways to toughen existing legislation and on the merits of establishing a scheme of "protected deposits". Rifts emerged between the Bank of Thailand and the Finance Ministry, to which it is ultimately responsible for major decisions.

Mr Somchai Hoontrakool, the Finance Minister, vetoed the deposit insurance scheme by threatening to resign if he was forced to accept it. He said it would not solve the problem at hand, and the idea is now pigeon-holed. The central bank, which has long wanted the scheme, sees its rejection as a setback.

Somchai, taking a bold line by Thai standards, urged tough action against irresponsible companies, and it was confirmed that Equity Development and its two affiliates, together with Yawaraj Finance, had lost their licences while two Yawaraj affiliates were brought under central bank control.

Although the Bank of Thailand's instincts are to avoid disruption and a loss of confidence in the banking system, it has also needed the additional powers given under amendments announced last month to the 1979 Finance Securities and Credit Funder Act.

The amendments stipulate the criteria under which a company can be considered unstable and can be bound to report to the central bank on proposed remedial measures. They also require companies to raise their minimum registered

capital, and to submit their accounts every six months rather than every year.

On top of this the central bank can screen and reject company executives, go in and look at a company's books, and recommend closures. Penalties for offenders have also been increased and include jail terms. The central bank has already instituted proceedings against the man behind Equity Development, but under the old law.

### Bad practices

Bankers are quick to point out, however, that the old law was not simply deficient. They say the problem is also one of inadequate enforcement and of tolerance of bad practices. "The Bank should not allow finance companies to issue promissory notes at call, or to take small deposits of Baht 20,000," says one. "They are not banks. They should be involved in longer-term finance."

Nor has the problem simply been one of existing companies having to take over liabilities of collapsed ones. According to a Bank of Thailand economist, finance companies extend substantial portions of their credit to allied companies, concentrate their lending on large borrowers and grievously mismanage their borrowings and lendings. Moreover, being typically family oriented, the companies tend to lack professionalism and their associations, unlike the Bankers Association, fail to represent their collective interest.

Bankers remain convinced that, once the present storm passes, the establishment of a Deposit Insurance Institute will have to be entertained, and may yet be essential to restore public confidence. In the meantime the onus remains with the central bank to clear up a mess for which it shares the blame with both the free-wheeling finance companies and the banking public with its half-open eye for the best possible deals.

By Thai standards, the authorities have acted quickly to stem the tide, but that was because the crisis had already engulfed them, and the implications of a loss of confidence were alarming. The question remains whether they have done enough.

### Data General in Singapore

By William Hall in New York

DATA GENERAL, the U.S. mini-computer group, is to build a \$25m plant in Singapore to make printed circuit boards for video display units and desk top computers. The new plant, set for completion in 1985, will be the biggest of the group's five plants in the Far East.

The 120,000 sq ft facility will manufacture printed circuit boards which, until now, have been largely manufactured at the group's North Carolina facility. Data General says the Singapore plant will be used to supply boards to other assembly plants in Hong Kong, the Philippines.

### Perlis lifts earnings

By Wong Sulong in Kuala Lumpur

PERLIS PLANTATIONS has reported an 18 per cent increase in pre-tax profits to 64.8m ringgit (US\$27.8m) for the year ended September 1983 on turnover down by 11 per cent to 417m ringgit.

Earnings from sugar plantations and refining were flat, but the increase came largely from property development, sugar futures trading and hotels. Profits exclude extraordinary gains of nearly 10m ringgit from the sale of Kelatong, a property subsidiary, and the disposal of an associate company.

The final dividend is 10 cents making 28 cents for the year, compared with 25.5 cents previously.

LADBROKE INDEX  
799-797 (-3)  
Based on FT Index  
Tel: 01-499 8241

## Union Carbide sells Indian plant

By R. C. MURPHY in Bombay

UNION CARBIDE, the third largest U.S. chemicals group, has reached agreement to sell its Rs 300m (\$31.7m) petrochemical complex in Bombay to Reliance Textile Industries.

The Indian subsidiary of the American group will transfer to Reliance Textile its naphtha cracker and facilities (to manufacture, among other products, ethylene, propylene, benzene, toluene, and low density polyethylene) all located some 40 km from Bombay. Union Carbide will retain the profitable business of dry battery manufacture.

The decision to shed its petrochemical business is influenced by poor profitability and gloomy prospects for getting Government permission to expand in order to improve the economies of scale.

In common with other companies in the industry, Union Carbide has been hoping to get natural gas from the Bombay High offshore field to replace the expensive naphtha as feedstock for the cracker. But the priorities of the Government are to allocate the gas first to a number of fertiliser plants in the public and private sectors, and then to two public sector petrochemical complexes on the west coast.

Preliminary studies have indicated that more gas will be available from Bombay High than had been expected from earlier official projections. The Government last year decided to lift crude petroleum production at Bombay High in the year to March 31 1985. As a result, more associated gas would be available.

Foreign companies get the lowest priority, however. The Government is planning to allow some Indian companies to set up gas-based sponge iron plants and gas turbines to produce electricity.

After the naphtha cracker acquisition, Reliance Textile, as an Indian company, may make a claim for natural gas to substitute naphtha and for permission to expand the facilities. It has joined with Du Pont of the U.S. in building a polyester filament yarn plant in Bombay.

Reliance is one of the fastest growing companies in India, with its Rs 10 shares quoted at Rs 123. The company says the naphtha cracker acquisition will enable it to diversify into Naphtha and alcohol based chemicals.

## More foreign banks for Taiwan

By Robert King in Taipei

FIVE NEW foreign banks have joined 26 already here in the intense competition for a share of Taiwan's financing market. The five are the Royal Bank of Canada and the Hong Kong and Shanghai Bank which recently opened their branches, and Banque Nationale de Paris, Credit Lyonnais, and the Amsterdam Rotterdam Bank, which expects to open in the near future.

Taiwan's Finance Ministry is also likely to approve the application of the Chartered Bank, to set up a branch here in 1985.

The new branches face already intense competition for shares of Taiwan's foreign exchange and financing market. Dealings in local currency are

restricted to Taiwanese banks. Some of the banks that have been in Taiwan for some time have been highly critical of the Government's decision to allow heightened competition in an already tight market. But the Finance Ministry has justified its decision by the specialised nature of the recently approved branches.

The Ministry generally approves applications for new branches if it feels their expertise will fill gaps in Taiwan's financing structure, will diversify national representation, or will serve to further political and trade ties with certain nations.

But the new bank branches are likely to move cautiously to avoid the disasters that have

struck other newcomers to the Taiwan lending market over the past couple of years.

A series of failures by companies that were supposedly healthy cost the newcomers — and a few oldtimers as well — tens of millions of dollars each in uncollectable unsecured loans. Subsequent government audits turned up case after case of fraudulent financial reporting on the part of some of the companies causing bankers here to take second and even third looks at their portfolios.

The five newly approved branches are likely to concentrate on lending to internationally orientated companies such as those in trade to avoid the bitter lessons learned by others.

## Granville & Co. Limited

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### Over-the-Counter Market

1983-84	Company	Price	Change	Gross Yield	P/E	Fully
125	120 Ass. Int. Ind. Ord.	124	-	8.4	5.2	7.3
126	117 Ass. Int. Ind. CULS.	126	-	10.0	5.4	9.5
78	82 Armstrong Group	77	+1	8.1	7.8	22.0
28	21 Armitage & Rhodes	28	-	-	-	-
277	1414 Bardon Mill	277	+2	7.2	2.6	11.3
54	53 Ray Technologies	54	-	2.3	5.9	9.1
200	188 CCL Ordinary	198	-	5.0	2.5	4.5
151	121 CCL 11pc Conv. Pref.	147	-	18.7	10.7	-
190	102 Carbound Abrasives	189	-	5.7	3.0	-
268	100 Cindico Group	100	-	17.8	17.6	-
63	45 Osborn Services	61	-	8.0	11.8	22.3
188	75 Frank Horsell	188	-	11.1	12.8	-
173	73 Frank Horsell Pl. Ord 87	173	-	8.7	5.0	7.3
38	38 Frederick Parker	38	-	7.1	18.2	2.4
35	32 George Blair	35	-	-	-	-
80	80 Ind. Precision Castings	80	-	7.3	14.8	13.9
230	134 Isis Conv. Pref.	230	+5	17.1	7.4	-
121	61 Jackson Group	121	-	4.5	3.7	6.3
227	103 James Burrough	225	-	11.4	4.9	13.0
315	75 Minibourse Holding NV	315	-	4.0	1.3	23.7
178	117 Robert Jenkins	177	-	20.0	17.1	13.8
74	92 Scrutton "A"	74	-	5.7	9.3	10.0
120	76 Torday & Carlisle	75	-	2.9	3.8	8.0
440	365 Trevian Holdings	440	-	1.0	5.8	11.1
26	17 Unisack Holdings	27	+1	6.8	7.8	7.6
90	65 Walter Alexander	87	-	17.1	7.1	3.7
276	240 W. S. Yeates	240	-	-	-	-



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12th January 1984 to 12th July 1984  
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**BANQUE INDOSUEZ**  
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AGENT

**THE CHASE MANHATTAN BANK, N.A.**

DECEMBER 1983

*Allied Irish Banks Limited has acquired 1,800,000 shares of First Maryland Bancorp through a tender offer plus 800,000 newly issued shares, and will purchase 1,000,000 additional newly issued shares over the next four years.*

*We initiated this transaction, advised in the negotiations, and acted as financial advisor to Allied Irish Banks and as dealer manager of its tender offer.*

**Morgan Guaranty Trust Company of New York**

December 1983



## UK COMPANY NEWS

## BIDS AND DEALS

## Hogg Robinson advances to £3.5m at six months

A £871,000 improvement in pre-tax profits to £3.4m was achieved by Hogg Robinson Group for the six months to September 30, 1983 and the net interim dividend is being raised from 3p to 3.3p. Last year a total payment of 6p was made on profits of £10.57m.

The group's interests cover international insurance and re-insurance broking and underwriting, benefit consultancy, Lloyd's underwriting, shipping and forwarding and financial services.

Commenting on the results, Mr Albert Whewy, chairman, says the first half outcome is encouraging, but the full year will again depend on broking volumes, which are traditionally greater in the second half, and the Lloyd's underwriting agency results.

Certain areas of the group's insurance broking have made material gains, but the effects of soft market conditions remain, he reports, adding that there are now some signs of a recognition of the need for sounder rates.

The travel and transport business shows healthy growth, he says, and the acquisition of Wakefield Fortune will add to this sector over the next two to three years.

Over the past few months a

## DIVIDENDS ANNOUNCED

	Current payment	Date of payment	Corresponding year	Total last year
Halea Props	Int 1.5	March 18	1.53	3.42
Hogg Robinson	Int 3.3	March 30	3	6
Manton Bros	Int 1.5	—	1.5	3
Owen & Robinson	Int Nil	—	—	10
Rayford Supreme	2.11	Feb 27	—	—

Dividends shown per share net except where otherwise stated.

\* Equivalent after allowing for scrip issue. † On capital increased by rights and/or acquisition issues. ‡ USM stock.

§ Unquoted companies.

critical review of all the group's broking activities has been conducted by the directors. In the UK new management teams have been organised to integrate activities more closely and provide fresh impetus.

New senior management has been appointed to the U.S. partnership, Republic Hogg Robinson, and benefits are starting to be seen. The group has also reached agreement for the sale of its underwriting subsidiary, Bankers and Shippers, which will be sold for approximately £1.5m, being the approximate book value, will result in a significant saving in interest costs relating to North American investments.

In addition the issue of divest

ment of the Lloyd's underwriting agency is under discussion and plans are being explored, says Mr Whewy.

Group turnover for the six months under review advanced from £28.28m to £30.45m and profits of subsidiaries pushed ahead from £1.76m to £2.11m, while share of associates added a further £1.88m (£1.03m).

Tax took £1.92m (£1.53m) for

## MEPC takes further bite at bond market

MEPC, the second largest property company in Britain, has re-entered the domestic corporate bond market with the issue of a £70m forty year first mortgage debenture stock.

A £30m 35 year debenture was issued on September 1982 only days after BOC Group broke almost a decade of inactivity in the corporate bond market with a £100m debenture stock.

Mr Christopher Benson, managing director of MEPC says the proceeds will be used to reduce variable rate debt of £139m (of which about £40m is sterling debt) and to finance its property development programme.

The new stock, together with the £30m debenture issued in 1982, is secured against a portfolio of properties including The Friary in Guildford and West One in Oxford Street with a total value of £166.89m.

MEPC decided to come to join the issue queue in November on the advice of Hill Samuel. Mr Benson says: "The market moved a little in our favour and the outcome has been very satisfactory."

The £70m issue scheduled for full repayment in 2024 has been fixed at a margin of 1.05 per cent over the 131 per cent Treasury Stock 2004/08. The coupon is 101 per cent and the gross redemption yield on issue is 11.24 per cent at a price of 99.711 per cent.

Full payment has been deferred with £25 per £100 nominal due on acceptance and the balance on May 31, 1984.

The issue has been well received by the market as it provides the possibility of a rights issue. Mr Benson says: "The debenture should give us a three year horizon though it is impossible to predict precisely when we might need to return to the market."

Hill Samuel and Morgan Grenfell are merchant bankers to the issue. Dealings are expected to commence at 2 pm on January 10 for special settlement the following day. Brokers are Gazenove, Rowe and Pizman and Fielding, Newson-Smith.

## MINING NEWS

## Start at Ok Tedi is delayed again

BY KENNETH MARSTON, MINING EDITOR

A LANDSLIDE of some 50m tonnes of mud has further delayed the start of mining operations at Broken Hill Proprietary's ASL600 (£1.04bn) open-pit gold and copper venture at Ok Tedi in the Star Mountains of Papua New Guinea, reports Michael Thompson-Noel from Sydney.

Originally, it was hoped to start mining in March of this year and to commence extracting the ropper ore as well about two years later. It is now thought that mining operations will not begin until the end of the year and some 600 workers have been laid off.

Ok Tedi is one of the world's most challenging mining projects. It is situated high up on Mount Fubian in rain-soaked jungle terrain close to the Indonesian border. The annual rainfall is 4,000 inches but, ironically, construction

## Ray Maughan examines events that led to mail order link-up Empire Stores' Italian connection

THERE IS a certain parallel about the deal which Empire Stores (Bradford), the smallest quoted catalogue mail order group in the UK, has struck with its two new Italian shareholders.

Empire has been widely tipped to announce a link with Continental retailers at about the time that Great Universal Stores, the dominant mail order group, disclosed first talks and then an outright bid for Empire.

The projected merger came to an abrupt halt when the Monopolies Commission decided unequivocally that a bid would be against the public interest but the Commission's verdict merely served to spark the interest of Sears Holdings.

Sears had never taken any direct interest in the mail order business but it proposed creating a "new force" in the sector by putting Empire and Grattan, Empire's big Bradford rival, under one umbrella.

Grattan was willing to deal but Empire refused to come to the negotiating table. Sears consequently withdrew the terms of a merger which valued Empire at 80p per share. Ten months further on, Gecons and Selaia, two private, unrelated Venetian companies, have

jointly acquired a 20 per cent holding in Empire at precisely this price.

It turns out that the Italian companies had been looking for an avenue into the British mail order scene for some time but the onset of the first GUS approach, and the catalogue of events which subsequently beset Empire, stayed their hand until this week.

The first impulse of the stock market, not unnaturally, was to put the Empire share price up to 85p on the view that the Italian stake would make the company even more than usually bid sensitive. GUS, after all, must set at least 17 per cent of its diluted stake in Empire before the end of this year to comply with Department of Trade requirements and so with two shareholders controlling almost half its equity Empire has been at pains to pin at least one of them down to a lasting commitment.

The details of the Italian placing, which will be presented for shareholders' approval, are expected to show that Gecons and Selaia cannot influence the group through their board representation by calling unscheduled board meetings or by opposing dividend recommendations and the like.

The Italians are to be locked in for a certain number of years, unless Empire can place their stake, and cannot lift their holding beyond 29.9 per cent for a set period.

Empire has denied strongly that this is designed as a defensive move and, other than at least neutralising a substantial chunk of its enlarged capital, the placing does ease the potential strain on the group's finances.

Empire reports on a January year end which means that the latest available balance sheet shows a 13p increase in the 1983-84 placing proceeds would have been down to pull 1983-84 earnings down from 32.8 to 33.1 per cent.

As to the trading benefits, Empire is again stressing the long term nature of the deal. Gecons, which controls 62 super-markets, two hypermarkets and 110 discount food stores in central and Northern Italy is expected, as Mr John Gratwick, the Empire chairman, says, "to ensure that the group is fully alive to the new technical developments in retailing."

The direct implications of the Gecons link are deliberately

vague and probably unexplained. The tie-in with Selaia, which for the purposes of UK securities regulations is acting in concert with its Venetian neighbour, is more immediately apparent. It owns 60 ladies fashion outlets through its Cini Grandi Magazzini subsidiary and 29 Magazzini Ovesti self-service clothing and household goods stores.

The effect of the deal with Selaia is first to secure some what irregular Italian supplies for Empire's catalogues and more generally, to add a fashionable Italian lifestyle presentation to Empire's catalogue through its existing catalogues or through separate brochures.

But the new Italian connection does nothing to remove the imponderable of GUS' holding, acquired at an average of about 113p per share. GUS is saying nothing about the placing until it has examined the full documents.

It will not be surprised to learn, surely, that Gecons and Selaia is hamstringing either as a bidder or as a stalking horse for a third party offer for some considerable time after GUS's disposal deadline has expired.

## Harvard action on prospectus

Harvard Securities, the licensed dealer, is planning legal action against Petroleum Mining Group Western Motor Holdings group whose shares Harvard was planning to bring to the over-the-counter market.

Harvard withdrew the proposed offer for sale of £3.5m worth of Petroleum's shares because of a disappointing response by potential investors. Applications for only 50 per cent of the 5m shares offered at 70p per share were received in the offer.

Harvard was expected to lose at least £500,000 in lost commission and fees associated with promoting the issue.

Now Harvard is planning to take Petroleum Mining Corporation to court in a dispute over the offer.

## Estates boosts Western stake

Estates & Agency Holdings, the property investment group, has increased its stake in loss-making retail and delivery group Western Motor Holdings to 29.4 per cent and placed three new directors on the Western board.

Five of Western's directors, including the chairman Mr J. R. Smyth, have resigned. Estates said it does not intend to make a full bid for Western.

Western's shares fell 8p to 73p yesterday, while Estates rose 1p to 138p.

Estates announced yesterday it had bought a further 10 per cent stake—30,000 shares—in

Western on January 9, taking its holding, including associates, to 29.4 per cent of 264,684 shares. Estates and persons acting in concert with it also held 13.9 per cent of Western's "A" non-voting equity. It began building up its holding last November.

The Munro family retain 42 per cent of the ordinary and 38.9 per cent of the non-voting share capital. The board changes, which were considered after Estates increased its holding, have the support of the majority of the voting share capital, Western said.

The new directors of Western are Mr J. S. L. Rosefield, chair-

man of Estates, Mr J. G. Bizley, a director and company secretary of Estates, and Mr M. C. Manisty, a partner of Westlake and Company, a Plymouth stock-broker.

The directors to resign from Western are Mr Smyth, Mr A. G. Budgen, Mr E. G. Moore, Mr K. J. Munford and Mr R. Mumford.

Western Motor, which is listed in Plymouth, reported a pre-tax loss of £440,000 in the six months ended June 30 1983 after four full years of losses.

Estates was acquired by Rose-

## Cookson in £19m U.S. purchase

Cookson Group says contracts have been signed with Alpha Metals Inc., a wholly-owned subsidiary of BTR based in the U.S., whereby Cookson will acquire the business and assets of Alpha in the U.S. The shares of the Alpha overseas subsidiaries and the shares of its 50 per cent associated company in West Germany. The total consideration is approximately £26.5m (£19.5m).

Alpha is engaged in the supply of a broad range of solder products for the electronics industry.

As part of the total transaction, the U.S. business and assets of Alpha have been acquired by Cookson for a consideration equivalent to the value of the net assets in the

U.S. and is estimated to be approximately £20m.

The consideration for the acquisition will be satisfied by the issue to Alpha of 5.7m new, fully paid ordinary 50p shares in Cookson.

Lazard Brothers and Co has agreed to purchase the new shares and to procure purchasers for them at a price of 232.5p per share. The value of the placing is £13.4m after expenses. Brokers to the placing are W. Greenwell and Co.

The shares in the European subsidiaries of Alpha, including associated company in West Germany, have been acquired by Cookson for a consideration of approximately £3.5m, satisfied by

the issue of an interest free note by Cookson in favour of Alpha redeemable at par on April 1 1985. The book value of the net assets of the European companies to be acquired is approximately £4.5m.

In addition, Cookson has agreed to purchase Alpha 50 per cent share in Alpha Metals, Hong Kong, on March 31 1986 for which the consideration would be satisfied by an interest free note from Cookson redeemable at par on September 30 1988. It is estimated that at the proposed date of purchase the book value of the total net assets of Alpha Metals will be approximately £3.5m; the total pre-tax profits in the year ended December 31 1982 were £1.7m.

## Charter losses force SSM to cease trading

Scottish Ship Management, a leading name in the UK ship managing business, has ceased trading after making a trading loss in 1983 of £1.7m, said Lyle Shipping, its quoted parent company.

The move followed the failure of SSM to renegotiate an unprofitable five-year charter on a bulk carrier owned by a Far Eastern company. This ship has been returned to the owner.

SSM ran into trouble on the charter because of the continued low level of freight rates. The bulk of last year's losses at SSM stemmed from this one charter, which has been running for about 18 months with Glasgow-based Lyle.

Lyle said all other companies in the group, which includes off-

shore activities, were trading normally. No further trading losses are expected to result from SSM, nor were any significant exceptional losses foreseen from the decision to cease trading.

Part of SSM's problems stemmed from the sale of ships from the fleet to Logar Shipping, until last October, 29.9 per cent shareholder in Lyle. Management of these vessels had previously provided income for SSM which covered the losses on the Far Eastern ship.

The ship management activities of SSM have now been transferred to Lyle Ship Management. Other ships in the Lyle fleet are not affected. Lyle reported a £1.46m pre-tax loss in the first half to June 30 1983.

## Trafalgar House

Kleinwort Benson and Co, merchant banker, has placed 7.5m Trafalgar House ordinary shares with institutional and other investors at 204p per share net to the buyer.

The placing results from Trafalgar House's purchase of 21.94 per cent of Candeca Resources from Bristol Oil and Minerals Co.

Kleinwort said its own clients bought 1.8m of the Trafalgar House placing.

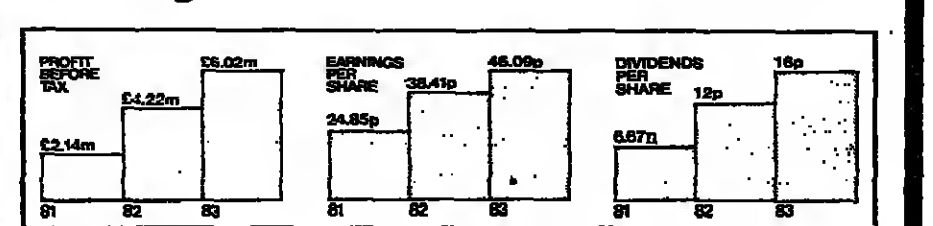
Earlier this month Trafalgar and Candeca announced agreed terms for an offer valuing Candeca at about £78.5m. The deal with Bristol Oil and Minerals was disclosed at the same time.

Trafalgar is offering 10 of its ordinary shares in the Candeca ordinary. Kleinwort is making a separate cash offer at 204p per Trafalgar share.

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Skean Dhu

31.4% interest in hotel company.

For a copy of the Annual Report write to the Secretary, Sidlaw Group plc, Nethergate Centre, Dundee DD1 4BR.

## New management team moves in at Marinduque

THE GOVERNMENT of the Philippines has installed a new management team at the head of Marinduque, which has been the theatre of the withdrawal of the Gaharrus family, which founded the company in the late 1960s.

Marinduque, which produces nickel, copper and cement in the Philippines, has been a chronic loss-maker and has already received substantial sums in government assistance.

The Government's holdings, both direct and through various agencies, now amount to around 90 per cent of the company's capital, reports Leo Gonzaga in Manila.

The four members of the Cabarrus family who controlled Marinduque, brothers Jesus and Jaime and Jesus two sons Jesus Jr and Jose, left the company at the beginning of this month.

## M &amp; G investment policy

PART of the M & G Group's approach to investment is to make a point of getting to know the people who run the companies in which the group is interested.

In the annual report covering the year ended September 30 1983 the directors publish the group's policy on investment. "We believe that substantial investments like ourselves should have firm and lasting relationships with the managements of companies in which we have a large interest," they state.

M & G manages or advises funds which have holdings of 5 per cent or more in the equity capital of over 220 companies; in addition it has investments of £7m or more in some 30 of the

largest public companies. The directors do not presume to tell the management how to run their businesses, but "if a company's actions are likely to jeopardise the interests of shareholders, we find that constructive intervention can often be preferable to disposing of a holding."

This means that they take a long term view of performance and try not to be deflected by short term considerations. "This seems to us to be in the best interests of both industry and our own investors."

The directors recognise that successful companies are those who keep clearly in mind the balance between the interests of their customers, workforce, and shareholders.

At its inception, Marinduque raised some U.S.\$500m (£345m) in foreign loans, largely to finance its nickel plant. The company has been unable to repay these loans because of successive annual losses.

The servicing of the debts has been undertaken by the state-owned Development Bank of the Philippines and the Philippine Bank, which also act as loan guarantors and have granted peso credits to Marinduque.

The Government has appointed Mr Alfredo Wajoy the new president of the company. Formerly with the local Herdis group, Mr Wajoy has also worked for Manila Mining Corporation, which produces gold, and Lepanto Consolidated Mining, a local copper producer.

Mr Wajoy has been appointed as his executive vice-president Mr David Miron, a Briton who was senior vice-president of Lepanto.

Application has been made to the Council of The Stock Exchange for the whole of the above Stock to be admitted to the Official List.

In accordance with the requirements of the Council of The Stock Exchange £7,000,000 of the Stock is available in the market until 10.00 a.m. on 12th January, 1984.

No offer or sale of any of the Stock may be made in the United States of America or in any other jurisdiction where such offer or sale would be prohibited by law.

Particulars of the Stock will be circulated in the Extel Statistical Services and copies of the Particulars may be obtained during usual business hours on any weekday, except Saturdays, up to and including 25th January, 1984 from:

- |   |   |  |   |  |
|---|---|--|---|--|
| Hill Samuel & Co. Limited,<br>100 Wood Street,<br>London EC2P 2AJ | Morgan Grenfell & Co. Limited,<br>New Issue Department,<br>21 Austin Friars,<br>London EC2N 2HB | Cazenove & Co.,<br>Tokenhouse Yard,<br>London EC2R 7AN | Rowe & Pimman,<br>City Gate House,<br>39/45 Finsbury Square,<br>London EC2A 1JA | Fielding, Newson-Smith & Co.,<br>Garrard House,<br>31 Gresham Street,<br>London EC2V 7DR |
|---|---|--|---|--|
- 11th January, 1984



(MEPC plc is incorporated under the Companies Act, 1929)

## Placing of £70,000,000

103 per cent. First Mortgage Debenture Stock 2024 at 95.711 per cent. payable as to £25 per cent. on acceptance and the balance by 31st May, 1984

Application has been made to the Council of The Stock Exchange for the whole of the above Stock to be admitted to the Official List.

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|---|---|--|---|--|
- 11th January, 1984



## THE MANAGEMENT PAGE

EDITED BY CHRISTOPHER LORENZ

## The right man for the job?

Alain Cass on the uncertainties surrounding selection for overseas postings



This is the first of an occasional series

EXPATRIATE managers who do not measure up to working overseas can prove costly to their employers. Yet very little is known about the underlying causes for these failures, largely because of companies' reluctance to discuss their reasons for bringing managers home before their due time.

Even the rate of failure is unclear — though research in the U.S. in 1979 indicated that somewhere between 10 and 30 per cent of middle to senior management sent abroad by U.S. companies were being repatriated early.

Now, however, two London psychiatrists—Dr Ricky Caplan and Dr Maurice Lipsedge—are to undertake a novel research programme. In co-operation with a number of major British companies and government departments, to find out just how well expatriates cope with being abroad, how good their selection procedures were and whether they should have been sent abroad in the first place.

Although some work has been done in this field in Canada, the Netherlands and the U.S.—where the "failure" rate is believed to be particularly high—this is the first time that British multinationals and government departments have agreed to submit volunteer employees for a screening before they are sent abroad. The companies and Whitehall departments concerned have asked not to be named.

Dr Caplan, a senior registrar at St George's Hospital, believes that it is not only those expatriates who have to be down home early who can have problems abroad. "It is too narrow a view," he says, "to restrict the psychiatric reason for early repatriation to conventional psychiatric illness. The reasons must be broadened to include alcoholism, marital disharmony and unexpectedly poor work performance. Very often the company does not recognise this; it simply thinks it has picked the wrong man for the job."

Caplan's research will focus on how employees cope with stress both in their private and professional lives. It also aims to monitor their performance during their stay abroad and interview them on their return. Most companies, says Caplan, have no reliable way of assessing what an expatriate employee might do under stress. "They have no idea of the difficulties he's facing, although most companies are very proud of their screening procedure." This view is supported by Dr Gert Hofstede, an experienced Dutch social psychologist who has done extensive research in this field and is currently involved in a similar project with ICI.

"Most people," he says, "do not realise how much their lives change when they go abroad because they are not aware of to what extent life at home is supported by a familiar pattern of relationships. Consequently very little is known about what makes an expatriate effective, and what kind of support he needs."

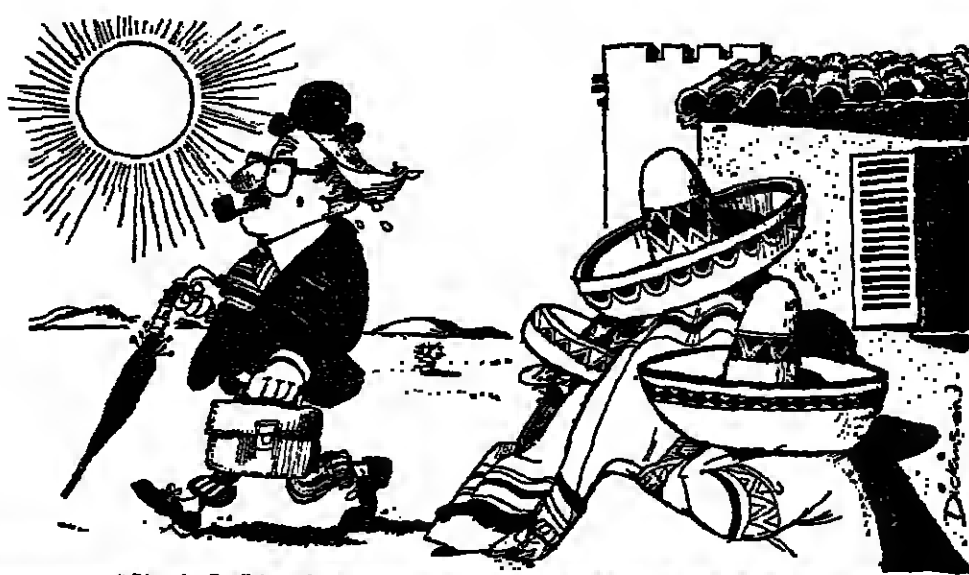
An essential part of the research being undertaken by Caplan and Dr Maurice Lipsedge, a senior consultant at Guy's Hospital, is the inclusion of the wives of expatriate employees in the screening process. As yet no accompanying husbands have been found. A wife's ability to adapt to a totally different environment and cope with long periods of loneliness and boredom may be crucial to the performance of her husband.

"The tragedy," says Caplan, "is that, in many cases, because the company has no reliable way of monitoring how the wife copes, it never gets to know of the problems. It assumes everything is OK, which is only storing up trouble for the future."

Companies which believe they pay their expatriate staff enough not to have problems and then find they will under pressure abroad, could do worse than send their replacements to a castle in Surrey.

Farnham Castle, which was originally founded by the son of William the Conqueror, now houses the Centre for International Briefing, an independent charity, established in 1983 to help people adapt to working abroad.

Around 20,000 would-be expatriate employees have passed through the doors of the centre — the only one of its kind in Britain. Although the list of companies involved



"Pity the Englishman's leaving... I understand his wife couldn't stand the pace"

reads like an international corporate Who's Who, participants also include doctors, missionaries, teachers, engineers and military attaches—but not, however, members of the Foreign Office.

"What all these people have in common," says Patrick Lloyd, the director, "is that they're going somewhere new and have therefore got to cope with the fear of the unknown."

The courses at Farnham Castle are residential and last just under a week. They consist of intensive briefings on the countries and regions to be visited. These range from the historical, political

and religious aspects of the country, to coping with shopping, education, leisure and local customs.

A major problem, says Lloyd, "can be loneliness, especially for the wives. We tell people the worst they can expect so there are no ugly surprises. But we also try to develop a respect for the societies they are going to."

Courses are divided into four main geographical areas: Asia and the Pacific, Africa, the Middle East and Latin America and the Caribbean.

The centre does not provide courses for either North America or Europe but com-

pletes that the problems of working there should not be belittled.

Alan Hall, who runs the Asia programme, says: "Most people who come here are realistic and know what they're letting themselves in for. But some tend to go with what I'd describe as an imperialist attitude. We try to explain to them that going out with the view that they're bringing civilisation with them is wrong and often deeply resented."

The centre claims a high success rate for its participants although it admits that no method is foolproof. "In the final analysis it's up to the individual," Lloyd says.

finding a reliable system.

"We tend to have around 600 people overseas on temporary assignment at any one time and many thousands more who have effectively emigrated to work abroad for the company. We look for two things. Can he do the job? And will he make a good expatriate? It's very difficult, however, to get into the area of psychological testing before selection. It's not really part of the ICI culture or, for that matter, of the British company culture."

A senior manager at ICI was recently offered an African post but turned it down after his wife flew out and decided she would not be able to cope. "There is no question of penalising the man for that," says Robinson. "Mind you, we're a big company and we can afford to fly a family out to Africa and then have them say 'no!' For small or medium-sized companies it would be more difficult."

Caplan recognises that any screening process has its prob-

lematic testing but found it unsuitable.

Doug Sykes, the company's international director, says: "We asked an American company about 15 years ago to test our entire sales staff. The organisation said they would have rejected over 70 per cent of what was a highly successful team on the basis of their tests. We haven't bothered since then."

Sykes admits though, that his company's failure rate (employees whose work performance abroad deteriorates or have to be pulled back early), is around 30 per cent.

ICI is working with Hofstede and not participating in Caplan's scheme but it does have a well-established selection system for expatriate employees and is conscious of the difficulties in selecting the right person for the job.

Says Bill Robinson, head of the company's international personnel division: "Psychological testing is an area we are interested in but the problem is

lems. Past qualifications are one guide. References are another. But you may get a situation in which a manager wants to get rid of an employee so he gives him a better reference than he deserves. Another problem in psychological testing is whether the applicant is telling you what he thinks you want to hear."

One British multinational with substantial construction contracts abroad has resolved the problem in the case of Iraq by sending only Swedish nationals. "We decided that they had the temperament to cope with the pressures."

One of the most important ways of minimising breakdowns abroad, Caplan believes, is self-selection. "If people want to go abroad in the first place then they're more likely to adapt to the pressures. Too many companies, in my view, go in for the 'Rory Sudi Arabia by Monday' syndrome."

Of all the organisations Caplan has so far examined the British Army has one of the lowest failure rates for expatriate appointments.

"This may seem surprising," he says. "But a combination of career management, careful briefing procedure, discipline and the fact that wherever personnel go, they tend to take a little of Britain with them in the shape of base facilities, is of enormous help."

Costain, the construction group, employs around 300 people abroad at any one time. Junior and middle managers undergo a thorough interview, a personality test and a professional assessment by one of their peers. Senior managers are put through a full psychological and their wives are seen by the company doctor.

Says Mike Parry, the company's head of international personnel: "I've been using personality and psychological tests for six or seven years, but most of our other senior managers are only just coming around to it. The company's policy for managers in the international field is to move them from posting to posting about every two years. We find the longer they've been abroad the more resilient they become."

A problem, says Parry, often arises not when sending employees abroad but when bringing them back. "They lose tax advantages, they may have lost their place in the pecking order — or feel they have — so there's an adjustment process required at this end too."

Parry feels that if an employee abroad falters or fails to come up to expectations, it is the company's fault. "If things go wrong then we've picked the wrong man or we haven't prepared him sufficiently. Either way it's our responsibility."

## BUSINESS PROBLEMS

BY OUR LEGAL STAFF

## Signatures on cheque

WOULD you please inform me whether it is correct that a company receiving a cheque from another company, which shows on the cheque a place for two signatures, is required to make certain that two signatures are required for the cheque?

I issued a cheque with one signature on it, as that is my bank mandate, to a well known company and it called my bank to see if it would meet it. Unfortunately, some junior said so, but of course this was untrue.

I have received a very heartfelt apology from the manager of the bank concerned, but I am intrigued to know whether the company which checked up on my bank account has any legal right to do so.

The payee is not required to query the single signature, but since it is put on notice (by the form of the cheque predating two signatures) that there might have been an irregularity it was perfectly proper for that company to make an inquiry. In any event a company in such a position has every right to make the inquiry, although the banker may decline to answer it.

## Endorsing a cheque

Can you please inform me if any definitive legislation, regulations or bank procedure exists to prevent a cheque drawn payable to a limited company from being endorsed or directed to another destination. The "experts" don't seem to agree and I would be most appreciative of any help you can give.

There is no legislation. By crossing the cheque "account payee" or making it payable to a named payee but without the formula "on order" you can effect a de facto restriction on its being endorsed to another person.

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## A FINANCIALTIMES SURVEY KNOWSLEY

The Financial Times proposes to publish a Survey on the above. The provisional date and editorial synopsis are set out below.

- 1. Introduction**  
Knowsley cuts a north-south swathe through Merseyside, arcing round the Bootle and Liverpool boundaries towards the nearby Mersey at Halewood. To the north is the Liverpool suburb of Knowsley, to the south is the Ford car factory of Halewood. Despite unemployment rates of more than 30 per cent in places, Knowsley still contains more of Merseyside's manufacturing industry than any other part of the region. It houses many successful companies, which include Fox Birds Eye (Unilever), BICC and the U.S.-owned engineers Cross International. Knowsley is also home to the second biggest industrial estate in Europe.
- 2. Industrial Outlook**  
Knowsley has long been dependent on large companies, many of them international, for the bulk of its industry and jobs. Knowsley is trying hard to encourage the growth of small businesses in the hope of producing, long term, a better aggregate of different-sized companies.
- 3. The estate becomes a park**  
Kirby Industrial Estate—the Heseltine initiatives of 1981, which followed the Toxteth riots, saw a speeding up of its transfer to Knowsley's own local ownership and control. Council and Government have since worked together using the urban aid programme and other sources of funds to improve the estate. Kirby Knowsley Industrial Park is the second largest complex of its kind in Europe and has the priceless selling point of being quite literally only a few hundred yards from the national motorway network, putting at least 10m customers within two hours' driving.
- 4. Tourism**  
Knowsley's biggest tourism asset is another type of park: the Knowsley Safari Park is full of animals whose ancestors were once part of Chippendale's Circus.
- 5. Sport and the community**  
Knowsley provides the outstanding example of the Government's proud for pound policy on securing private sector support for providing sports facilities in areas of high social need.
- 6. Stockbridge Village Trust**  
Stockbridge Village is run by a trust. The Council and the Government are joint partners with Barclays Bank, Abbey National Building Society and the builder—Barratt, in a unique scheme to rescue the estate from what seems inevitable dereliction and abandonment.
- 7. Operation Groundwork**  
Operation Groundwork proved such a good idea that the Government rapidly extended it to all other parts of the North-West and beyond. It aims to rescue green land which is falling or has fallen into disuse and dereliction around the urban fringe, restoring it as farmland or creating landscaped public open space.

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## THE ARTS

Television/Christopher Dunkley

## The good times avoid Broadway

**Frank Lipsius**  
reports on a  
lean year in  
the New York  
theatre

Too predictable to make a good plot, the fortunes of the American theatre last year again swung against the tide of the economy and people's mood. While shoppers made New York at Christmas a model for scenes of panic buying, pessimism reigned on Broadway, especially compared to the effervescent activity during the recent economic downturn.

With ticket prices what they are, it could hardly be assumed that down-on-their-luck people would take solace in theatres in bad times the way they supposedly do buying records and going to films. Yet Broadway had a great streak of openings and long runs in the recession that now have to tide it over the good times everywhere but here.

Of the contributions from 1983, it is hard to imagine many of them being around in a year's time. *Brighton Beach Memoirs*, while though Neil Simon is a brand name that suffers from instant recognition, the very good natured reliability of the Neil Simon product makes it easy to dismiss. He had to fail a few times recently, with *Fools* for instance, to be appreciated for the risk he takes.

*Brighton Beach Memoirs* goes a long way to satisfy the complaint that Neil Simon cannot be serious. He cannot be very serious. It is true, but he can be serious in writing about something obviously close to him—his own childhood. In *Brighton Beach Memoirs*, he remembers himself as the cute, funny younger brother, wildly precocious and endearing to everyone but the one he loves, his beautiful cousin who's come to stay during the depths of the Depression. There are still many jokes. Though Matthew Broderick does a superb job as the Simon character, he must be replaced from the breed of talented teenage actors that has recently energised the film industry.

*American Buffalo* is another memorable production that came to Broadway last year, starring Al Pacino. David Mamet is at his best with working class characters in work settings, even if here it is an old junk shop that reflects the characters' own dim jumble upstairs. In its first production, the play starred Robert Duvall, who was an entirely different more wired and less cagy sort

than Pacino. In Arvin Brown's atmospheric and tough production, another actor should take over when Pacino goes, to get yet another look at the play through a William Hurt or Kevin Kline. Kline made an outstanding contribution to the theatre in 1983 as a breath-taking *Richard III* in the Shakespeare Festival's Central Park production. The most familiar lines sounded fresh in his mischievous posturing that made his character into a professional actor who happened to be playing a politician.

Indoors the Public Theatre, Joseph Papp opened a redesigned and elegant foyer for a rather patchy year of plays. Vaclav Havel was discovered in the year with three one acts that portray events in Czechoslovakia with sombre gravity and no surprises. It rings true as the kind of indignity best suffered at the hands of a bureaucrat, when a sadist might have been more compelling and satisfying. The search for other East European writers is now on, and as long as the company is not stuck on looking for causes, it should find plenty of interesting material to give the Public Theatre lots to do while awaiting the return of American drama.

This was the year an effort was made to capitalise on star names as the subjects of plays rather than as the leads. Morley's *Justice* Fable did a lot to make the name of the late (unlike Chopin starring Anthony Newley) open on Broadway, though not for long. *Private Lives* boasted too many credits and too few assets in the vault to be a short-lived repertory company headed by Elizabeth Taylor.

Only six musicals that opened last year were playing at year's end, and two of them which are the least likely to see spring, opened in December. Of the other four, two are revivals (*Zorba* and *On Your Toes*), one is the camp attraction of the season (*Doonesbury*) and the last is disappointing but still the year's hit destined for a long run, *La Cage aux Folles*.

The December openings include *Baby*, a well meaning if sentimental musical that outgrew its little *Grease* card. It is the kind of subject that one might have supposed came from a marketing survey to answer the needs of the baby boom as it reaches middle age.

The same might be said of the other December musical, *Doonesbury*, based on a topical comic strip that started on a college campus in the 1960s and has retained its irreverent hipster life. The cartoon characters are embodied in a talented group of young actors, led by Ralph Bruneau and Mark Linn Baker, but to an outsider the

jokes sound a bit sophomoric, more appropriate for Footlights than Broadway.

Off Broadway boasts two long running Sam Shepard plays, *True West* and *Fool for Love*, as its answer to the drama drought. True West is good fun with garbage uttering the stage in a typical Shepard finale, but *Fool for Love* rises above that to give a fresh look at Shepard's favourite subject, the other region between the American working classes and drifting vagabonds.

Simon Gray's *Quartermaine's Terms* has had a long run in an expansion of the off Broadway turf right up to the Upper East Side while the Manhattan Theatre Club had David McCullum lead a funny and penicillin revival of Christopher Hampton's *The Philadelphia Experiment* in a year when the company had to search out one acts and musical revivals to meld together in interesting programmes.

Regional theatre did not steer much New York's way this year, adding to the vacancies. Kathleen Tolan's *A Weekend Near Madison* was anticipated with high expectations for its recognition in Louisville, only to be disappointing for its stereotypical portraits of hippies gone to seed. Louisville alumna Marsha Norman won a Pulitzer Prize with her year's contribution *night Mother*, a play of harrowing effect as a daughter calmly prepares to commit suicide in her mother's presence.

Two Nixon plays this year could be called irrelevant, though the one starring Philip Baker Hall was a venetian effort to put out Nixon feelings in Nixon guise, while *The Basement Tapes* was a much more good-natured parody of the former President and his sidekicks Jerry Ford and Gordon Liddy.

Along with foreign imports, revivals there were plenty with *Shogun*, *The Entertainer*, *A View from the Bridge*, *Porgy and Bess* (a resounding Radio City Music Hall production that filled that huge stage with a whole new cast), *How to Succeed in Business Without Really Knowing It*, *The Corn Is Green* (a new production in New York during the year), *The Glass Menagerie* and *You Can't Take It With You* are recent examples, while the end of the year saw a boisterous rendition of Michael Frayn's *Noises Off* open to loud guffaws on Broadway.

It is probably Peter Brook's *La Tragedie de Carmen* finally lighting the *Vivian Beaumont* after the long run of *La Tragedie de Carmen* that had luck that revived hopes for the new year, when some of the magic that used to be around could shine again. If only the drought would end.

## TUESDAY

A splendid night's television from BBC2 starting with the fourth of Arca's five programmes about George Orwell. Surprisingly in view of Orwell's reputation for the unconventional, this series produced by Alan Yenton and directed by Nigel Williams has proved to be an admirable example of the conventional documentary biography. Family and friends from all periods of Orwell's life have been tracked down, either live or in programme archives, and their memories, views and reactions combined to provide a rich and complicated but eventually unmistakable portrait of an exhilaratingly honest middle class English intellectual. Best of all, the series has never lost sight of the most important element: Orwell's writing, which it returns to repeatedly. The decision to have the work of this early 20th century Etonian read in the comprehensive / polytechnic accents of the last quarter of the 20th century is a mystery bordering on a disaster, but that aside the series is exemplary.

In the first of a new series of *A Kick Up The Eighties* the indiscriminate nature of the targeting is worrying; they are as happy ridiculing past as present, and the series is equally willing to satirise feminism and video nasties. Casual viewers may admire such eclecticism, but on closer acquaintance it looks like the familiar spirit of the ebbies; no beliefs, no principles, not even a point of view. Orwell would presumably have been disappointed if not particularly surprised.

## WEDNESDAY

Whether David Boulton's programme *Indian Nationalist Army: The War Of The Springing Tiger*, was deliberately produced to provide background for *The Jewel In The Crown*, or as I suspect, was a touch of serendipity, it certainly adds remarkable detail to that background. Without this documentary about the sinister Subhas Chandra Bose and his followers I would have assumed that Paul Scott's *The Jewel In The Crown* was the last word on the subject.

Today in BBC2's *Forty Minutes* slot was the sort of collage documentary with no reporter and, ostensibly, no script of which we see precious few these days. But it left the viewer with many doubts: who arranged for the material in the shop to be running the famous *Bloody Sunday* sequence? Whose were the faceless voices saying things such as "Today there isn't much feeling or charity from people you don't know"? An actor? We have seen enough television documentaries now to realise that this one told us too little to allow us to judge its real value.

## FRIDAY

BBC's *Newsnight* celebrated its 1000th edition—or rather, to its eternal credit, it didn't. There was no compilation of howlers, no champagne shower, no carefully rehearsed impromptu practical jokes, just a good evening of news and current affairs as usual with a single throwaway line from Peter Snow about the anniversary. In four years *Newsnight* has established itself as the one indispensable news and current affairs programme of the day.

programme adds to the extraordinary process of re-education on the subject of the British Empire now being undertaken by television, largely though not solely via *The Jewel In The Crown*.

Alan Whicker is doubtless unimpressed at asking the sort of questions he asks. But to bring him back for yet another series of *Whicker's World*, quizzing the rich about their luxurious indulgences amid this vale of tears, suggests a fearful lack of originality at BBC 1, as does the first episode of *Cockles*. This is a situation comedy in 55-minute episodes about has-beens in a once-was seaside town, the tone being so determinedly pathetic and melancholy that it is hard to know whether to cry or slash one's wrists.

## THURSDAY

In much the same tradition of being determinedly English, proudly backward looking, and doingly fond, Alan Pater's play *Thank you Mrs Clink* on ITV dealt with the weak repatriate of six unsophisticated teenagers celebrating New Year's Eve 1951. Fair Isle sweaters, jazz and the second Article administration all played their part, but what might have been touching for 25 minutes became intolerable when allowed to ramble on for 85.

Ted Cusby's 1984—*Voices in a City* in BBC2's *Forty Minutes* slot was the sort of collage documentary with no reporter and, ostensibly, no script of which we see precious few these days. But it left the viewer with many doubts: who arranged for the material in the shop to be running the famous *Bloody Sunday* sequence? Whose were the faceless voices saying things such as "Today there isn't much feeling or charity from people you don't know"? An actor? We have seen enough television documentaries now to realise that this one told us too little to allow us to judge its real value.

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Five years ago, Oliver Knussen turned first to *Higglety*, and in collaboration with Sendak sketched a preliminary draft but in response Knussen's *Where the Wild Things Are* has arrived, finally and magically complete, in a Glyndebourne production at the National Theatre.

Almost any English-speaking parent with children between five and twenty will know the name of Maurice Sendak—the author and illustrator of such wryly fantastic, drily inventive, slyly disobedient stories as *Higglety*, *Pigglety*, *Pool*, *Chicken Soup with Rice*, *The Night Kitchen* and *Where the Wild Things Are*.

The ground-plan was from the start that of a real fantasy opera, in the tradition of *Hansel and Gretel*—a genre which both Knussen and Sendak felt to have been sadly neglected during the past 50 years in favour of works written for children to sing and play them-



Rachel Ward and Richard Chamberlain in 'The Thorn Birds'

During a period when break-fast television has taken current affairs down market, with Roland the Rat and astrology, bingo and agony aunts, *Newsnight* has actually practised what Peter Jay and the Famous Five preached: a mission to explain.

While the *Nine O'Clock News* has continued to fritter away the regard of serious viewers in exchange for more money to his pants (or on his right ear to be more accurate) on the night of the last big Stockport Messenger picket, Paul Barry on the picket line, Henna door-stepping the TUC, and a couple of politicians in the studio, the viewer was not only kept well informed but could sense the very stuff of raw journalism as it occurred. With its line up completed by John Tusa, firmly established as one of the best presenters anywhere on British television, *Newsnight* should be set for thousands more editions.

## SATURDAY

The peculiar thing about the first of five BBC2 programmes called *Men . . .* is that like so many other series these days it seems to be chiefly concerned with women: women's problems, men's views of women and women's views of life in general. The exceptions are the contributions from Philip Hodson who actually seems

willing and able to talk about men and who has recorded his thoughts in a book also called *Men . . .*. It is noticeable that a copy of this lying on my table is eagerly picked up by women but never by men.

Ariel, £2.95.

## SUNDAY

BBC1's answer to *The Far Partitions* and *Jewel In The Crown* is *The Thorn Birds*, which combines the open space of *The Wotwots* with the sex of *Dynasty* and occasional cut-aways to a kangaroo. After all those Indian locations it makes a change to be in a different bit of the Empire, though unfortunately a change for the worse. The central character is a Catholic priest called Father Bracken who attracts the love of a few rain spots, whips off his cassock and flexes his pectorals. They should turn the whole thing into a paperback romance, then we could dispense with the lingering shots of sky and sheep and zip through the plot. It should sell a million.

## MONDAY

Like Clisby's documentary on Thursday today's film in Angela Pope's Channel 4 series *A Childhood* prompts more questions than answers. Given that the simplest acts—cycling down a country road, discussing a school report, selling a raffle ticket—have been filmed from unimpeachable angles, not simultaneously but in consecutive takes, one wonders what exactly the end result is supposed to represent: how children behave after a few rehearsals? Should we be reviewing their acting? Since even such simple events are manipulated by the film makers, which activities are not and how are we supposed to know? The camera was waiting inside the empty house when the children climbed in the window; was that a re-staging of an unprompted event observed earlier or did the film makers inspire it? And what about the rude Billy Connolly tape with its gags about farting? Seeing the children doing the film makers' bidding in other respects, are we supposed to believe this was entirely their own idea? If the film makers do expect us to believe that, why do they expect it?

## TUESDAY

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## Where the Wild Things Are/Lyttelton

Dominic Gill

Three years after its semi-premiere, only three-quarters finished, at the Brussels Opera, and 18 months after its debut on the South Bank as a concert suite, still in the hands of Knussen's *Where the Wild Things Are* has arrived, finally and magically complete, in a Glyndebourne production at the National Theatre.

Almost any English-speaking parent with children between five and twenty will know the name of Maurice Sendak—the author and illustrator of such wryly fantastic, drily inventive, slyly disobedient stories as *Higglety*, *Pigglety*, *Pool*, *Chicken Soup with Rice*, *The Night Kitchen* and *Where the Wild Things Are*.

The ground-plan was from the start that of a real fantasy opera, in the tradition of *Hansel and Gretel*—a genre which both Knussen and Sendak felt to have been sadly neglected during the past 50 years in favour of works written for children to sing and play them-

selves: a laudable development, but hardly a replacement for the magic theatre of Humperdink, or for that matter of Ravel's *L'Enfant et les Sortilèges* (whose final "Maman" was "the sound from which our ideas grew"). The score of the *Wild Things* is headed by quotations from Mussorgsky (*Boris Gudonov*) and Debussy (*Boite à joujoux*)—which can both be heard at certain points in the music. Another Mussorgskian source, more purely musical, was *The Nursery*.

The score calls for a smallish band of 48 players (including a Mozartean string section, four basses, flutes and reeds, brass, harp and piano duo). The music is an insinuating hybrid of many colours: as well as the explicit echoes of Mussorgsky and Debussy, there are pages of exuberant magic in which the shades of Chalkovsky and Strauss are summoned, and others in which the silhouettes bear closer resemblances to Stravinsky and Milhaud. There

is never any sense, however, of direct patrice. The marvelous, windy bedroom music of the first transformation scene, and of the journey by boat—and especially the new Wild Rumpus music, somewhat tamer and more luxuriant than *Babar* and *Peppé*—is more like Chalkovsky than Mussorgsky, more Ravel than Debussy, but essentially like neither.

Sendak's sets and costumes are a wonderful cornucopia of stage-magic and grotesquerie, copied precisely, even sometimes amplified and embroidered, from the book — a brilliant toner de force in their own right. Two singers take the leading role and two conductors direct during the present run. Karen Beardsley, little-boy Max on Monday's first night was an impressively tenacious and lively assumption, bright and quick, and beautifully tuned. The composer conducted, and the London Sinfonietta played, with loving care.

In order to cope with a taxing schedule of multiple daily

performances over the next week, Glyndebourne — has wisely organised an alternate *Wild Things* conductor, Jane Glover, and an alternate soprano, Rosemary Hardy, in the leading role. Miss Hardy has already engaged with Max in the dazzling Sinfonietta concert performance of the opera 18 months ago. Here, she sings and plays him most sweetly, accurately, and truly, without as yet giving the impression of having fully found her way into the skin of a spunky, naughty boy on a wild and wonderful adventure. Miss Glover, likewise, conducts a firmly controlled account of the piece which lacks the brio and wit of the composer's own. But whichever team you catch, I doubt that there will be any disappointment in store; indeed, of her two performances the two consecutive days of so enchanting a presentation, I feel surer than ever that this is a work bound for classic status.

MAX LOFFERT

## PLG Young Artists/Purcell Room

Andrew Clements

The 1984 series of "Young Artists and 20th-Century Music" presented by the Park Lane Group preserves the format of the past two years: a short recital followed by a full-length programme on five consecutive evenings. It remains an invaluable platform, but the emphasis has shifted towards the performers rather than the music. The recitals are on several evenings this week, with too much worthy British representation among the composers, and too few 20th-century classics.

The featured composer this time is Justin Connolly. The first performance of his *Furor* for two pianos was the centrepiece of the first recital on Monday given by Robert Bridge and Jonathan Higgins, a dour, effortful work never generating any palpable tension or impact. Around it Bridge and Higgins placed Ligeti's *Three Pieces*, surely the most

over-exposed of his recent works, and Busoni's two-piano version of the *Fantasia Contrapuntistica*, sounding rather groggy in the Purcell Room. The pianists were most impressive here, even if they tended to pull their rhetorical punches. They were too steady to disguise the tedium of more than one passage, but conveyed well and cleanly the remorseless accretions of the final fugues and stretto.

Later the pianist William Howard was possibly not heard of as much in his choice of repertoire—Hugh Wood's *Three Pieces*, Judith Weir's *The Art of Touching the Keyboard* and the "first performance in the West"—curious appearance—by Robert Bridge and Jonathan Higgins, a dour, effortful work never generating any palpable tension or impact. Around it Bridge and Higgins placed Ligeti's *Three Pieces*, surely the most

harmonic memorability characteristic of Matthews at his best. Mr Howard's solid musicianship was somewhat undermined by wheezing when sharing a programme with the soprano Sue Bickley, already a performer of huge confidence, with a voice of prodigious range of colour and a sense of humour. She chose an attractive group—Dallapiccola's setting of sections of the *Chanson de Roland*, *Ren. esols*, Dominic Muldowney's highly effective and fresh *Theatre Poems*, Cathy Chelmer's *Strindberg*, and three songs by Kurt Weill. If Muldowney's Brecht settings seem to demand a *chansonette* rather than a concert singer, Miss Bickley caught the mood of each of the three assorted Weill songs most effectively, especially the devastating "Und was bekam des Soldaten Weib?" from 1933, the last time he was to use a text by Brecht.

## Arts Guide

Music/Monday, Opera and Ballet/Tuesday, Theatre/Wednesday, Exhibitions/Thursday. A selective guide to all the Arts appears each Friday.

January 6-12

## Theatre

## LONDON

**Dances!** (Druary Lane): Bob Fosse's answer to A Chorus Line makes Wayne Sleep and his Dash company look like the real thing. At least the band is splendid. Anyone who has seen Alvin Nikolais or even Fosse's own *All That Jazz* need not apply. (836 8103).

**Blondel** (Old Vic): It is a real pleasure to visit Honest Ed's Old Vic, full of light, space and pleasant stairways. Shame about the show, which not even Paul Nicholas's charm as a troubadour (rhyming with "Tondle") in search of both Richard the Lionheart and a hit song can rescue. Blondel finds his king, but not the chapsody. (928 7612).

**Dear Anyone** (Cambridge): Jane Lapotnik, without Piaf's songs, is still a very fine musical actress, and Jack Rosenblatt's book to lyrics by Don Black and music by Geoff Stephens is nothing except a few Jewish jokes. Ralph Koltai's design for a newspaper office is an impressive steel astrolabe. (379 5299).

**Hay Fever** (Queen's): Penelope Keith is more right for Judith Bliss than either Edith Evans or Celia Johnson. She is very funny, winsomely outcast, distracted. The supporting actors roll over without protest. (734 1166).

**Pack of Lies** (Lyric): Judi Dench in a decent, enthralling play about the breaking of a spy ring in the suburban Ruislip of 1959-60. Hugh Whitmore's script cleverly constructs a

drama about betrayal from the friendship of neighbours. The story is based on fact and well directed by Clifford Williams. (437 3686).

**The Real Thing** (Strand): Susan Penhaligon and Paul Shelley now take the leads in Tom Stoppard's fascinating, complex, slightly flawed new play. Peter Wood's production strikes a happy note of serious levity. (682 9804/143).

**Daisy Pulls It Off** (Globe): Enjoyable romp derived from the world of Angela Brazil novels: gym slips, hockey sticks, a cliff-top rescue, stout moral conclusion and a rousing school hymn. Spiffing if you're in that sort of mood. (437 1922).

**Little Shop of Horrors** (Comedy): Tawdry, camp musical based on a 1960 Roger Corman B-movie about a man-eating plant which revives the fortunes of a Skid Row flower shop. The 1950s pastiche is a bit wan, but the lyrics sharp. The plant grows from a corpse like *Dracula* to a pistachio, blue-singing peach. Elen Greene repeats her off-Broadway performance which is something like *Fennella Fielding* only blonde and way over the top. (630 2578).

## NEW YORK

**Cats** (Winter Garden): Still a sellout. Trevor Nunn's production of T. S. Eliot children's poetry set to trendy music is visually startling and choreographically fine, but classic only in the sense of a rather staid overblown idea of theatricality. (639 6262).

**La Cage aux Folles** (Palace): Perhaps this season's outstanding musical comes, like *Evita* and *Cats* before it,

at the very beginning of the theatrical year. Despite stellar names such as Harvey Fierstein writing the book and Jerry Herman the music, the best parts of the show are not the songs, apart from the first-act finale *La Gaieté Parisienne*, but the intimate moments borrowed direct from the film. (757 2626).

**Good Street** (Majestic): An immediate celebration of the heyday of Broadway in the '30s incorporates gems from the original film like *Shuffle Off to Buffalo* with the appropriately brash and leggy hoofing by a large chorus line. (977 8028).

**On Your Toes** (Virginia): Gaiety Pansy with presumably a genuine Russian accent leads an exuberant cast in the remake of Rogers and Hart's 1928 seductive of Russian ballet tours, complete with Slaughter on Tenth Avenue choreographed by George Balanchine and directed, like the original, by George Abbott. (977 9370).

**Brighton Beach Memoirs (Neil Simon): If he wasn't sure before, playwright Neil Simon can expect a long run of his funny as well as touching childhood reminiscence now that the Nederlander organization has decided to name the theatre after the generation's outstanding box office draw. (757 8249).**

**A Chorus Line** (Shubert): The longest-running musical ever in America has not only supported Joseph Papp's Public Theatre for eight years but also expanded the musical genre with its backstage story in which the songs are used as auditions rather than emotions. (239 9290).

**Carmen** (Vivian Beaumont): Peter Brook has done an excellent job in transforming this Lincoln Center landmark into a spruced-up version of his gaudy *Paris Boule du Nord* house for a fast-paced, stripped-down seven-performer, but wholly engrossing version of Bizet. (874 9770).

**Noises Off** (Brooks Atkinson): Dorothy Loudon brings Michael Frayn's backstage slapstick farce to Broadway in Michael Blakemore's production that includes Brian Murray, Puzos Whitehead and Victor Garber as her backstage conspirators. (243 3438).

**Agnes of God** (Eisenhower): Hysterical pregnancy of a contemporary novella makes for emotional heat but little light in John Pielmeier's melodramatic play starring Elizabeth Ashley and Mercedes McCambridge. Kennedy Center (254 3670). Ends Jan 7.

## CHICAGO

**E. (Forum)**: Moving into its second year parodying melodrama in a hospital setting, this emergency room continues its adventures among a young doctor, a receptionist and an authoritarian nurse. (468 3600).

## WASHINGTON

**Beyond Therapy** (Kreeger): Christopher Durang's romantic comedy has all the elements of modern singles life including meeting through the personals column of a newspaper and a scene in a hip restaurant, but it reflects more than explores the shallowness of a surfeit of choices. Arena Stage (488 3300).

## Follow the Leader

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In mid 1982, the Financial Times, The Economist, and EuroMoney commissioned Research Services Ltd. to conduct a study amongst these senior international financial specialists in order to discover what they read.

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For more information about this research, or the position of the FT in the European market place, please contact your local Financial Times representative or the Market Research Department of the Financial Times.

	Readership %
FINANCIAL TIMES	42
EALZ	24
HANDELSBLATT	21
LE MONDE	11
LIT	9
NEUE ZÜRCHER ZEITUNG	8
WALL STREET JOURNAL	6
BUSINESS WEEK	24
ECONOMIST	22
TIME	13
NEWSWEEK	11
INSTITUTIONAL INVESTOR (NY)	21
EUROMONEY	17

**FINANCIAL TIMES**  
EUROPE'S BUSINESS NEWSPAPER



SECTION III - INTERNATIONAL MARKETS  
**FINANCIAL TIMES**

Wednesday January 11 1984

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## WALL STREET

**Frustration  
as pension  
funds tinker**

A SOMEWHAT frustrating session was endured on Wall Street yesterday when an initial upsurge in both bonds and stocks faded away at midday. The driving force came from the bond markets where the big pension funds came in to buy long-dated issues at the opening, only to back off later as prices moved higher, writes Terry Byland in New York.

The strong start in bonds had flowed through to the stock market where in the first half-hour the Dow Jones industrial average jumped more than five points, comfortably clearing the previous closing peak of 1267.20 in heavy turnover. But stock prices later turned down as bonds slipped back from their best.

By 2pm the Dow showed a net fall of 0.73 at 1,265.49. Turnover was still slightly higher than in the previous session, boosted by another heavy list of stock trades. Wall Street finished the day down 7.74 at 1,278.45.

The verdict from the market professionals was that the hoped-for breakthrough in the bond market did not materialise yesterday. The pension funds traditionally put in an appearance in the bond markets at the beginning of January

when the latest quarterly cash flow becomes available for investment.

Bond yields are clearly attractive to the funds at present but it was noted that they withdrew from the market when yields at the longer end dipped to around 11.76 per cent.

Nevertheless, stocks remained buoyant and interest widened to take in the broader range of the market. Airline and technology issues attracted buyers during the morning advance.

Among the market leaders, General Motors looked unsettled by reports of criticism from the dealer network of plans to reorganise the group into big and small car units, and eased 5/4 to \$79.

National Semiconductor jumped 5/4 to \$18 1/4 in heavy trading after settling the suit brought by IBM, which traded unchanged at \$123 1/4.

The effects of the Getty Oil takeover continued to reverberate through oil stocks. Texaco, the apparent winner, surged up \$1 to \$38 in busy turnover and investors began to look around for the next takeover target.

Gulf Oil put on \$2 1/4 to \$46 1/4, helped by a settlement with its union workforce.

However, Schlumberger, leader of the oil search data recording industry, made a delayed start in the face of selling orders, later falling \$2 1/4 to \$46 1/4 after reports that a brokerage house had downgraded the stock.

The oil majors weakened on suggestions that they might have to pay premium prices for further oil and gas reserves in the wake of the \$9.9bn paid for Getty by Texaco. Exxon at \$37 was 5/4 off and Atlantic Richfield lost 5/4 to \$40 1/4.

The new stock in AT & T remained at the head of the market's active list, with the old stock not far behind - at \$18 1/4 the new was unchanged while the old eased 5/4 to \$18 1/4.

McDonnell Douglas edged forward by 5/4 to \$60 despite the lack of progress at talks aimed at ending its drawn-out labour dispute.

In the credit markets, the initial advance in bond prices was accompanied by a fall in the federal funds rate to 9 1/4 per cent from an opening level of 9 3/4 per cent. At 9 1/4 the Federal Reserve announced 1bn in customer repurchases, a move regarded as still no more than a technical operation to ease pressures.

Treasury bill discounts slipped below the rates set at the auction of the previous evening, taking their lead from the money markets. The three-month discount stood one basis point down at 6.88 per cent and the six-month four basis points lower at 9.05 per cent.

The long end of the market opened with gains ranging to around 1/4, with the key 2013 long bond at 102 at best. But this level proved unsustainable and the issue later slipped to 101 3/4, a net 1/2 up and yielding 11.80 per cent.

## LONDON

**Money data  
prompt tone  
of caution**

CAUTION was the theme yesterday in the two main investment areas of London stock markets, both of which passed a quieter session awaiting December's money supply figures. Leading equities paused for breath, and the FT Industrial Ordinary index closed 3.2 down at 796.8.

The 1 1/4 per cent expansion in sterling M3 was in line with expectations, although an easier gilt tone left selected longer-dated stocks 1/4 down.

Numerous features were again found among secondary equities. Potential bid stocks and Irish oil exploration issues were particularly busy, the latter rebounding sharply.

MEPC's proposed £70m issue of first mortgage debenture stock 2024 raised the possibility that other leading property concerns could be contemplating similar moves. Nervous selling developed and MEPC lost 6p to 276p.

Details, Page 25; Share information service, Pages 26-27.

## TOKYO

**Pause as  
profits  
are taken**

PROFIT-TAKING hit banks and non-life insurance companies in Tokyo yesterday, driving equity prices lower for the first time for 10 sessions amid a growing liquidation mood, writes Shigeo Nishiwaki of Jiji Press.

The Nikkei-Dow barometer fell below the 10,000 level at one stage in the morning, but rebounded later to close at 10,016.21, off 37.60 from the previous day. Volume amounted to 425.48m shares, almost unchanged from Monday's 427.99m. Declines outnumbered advances 431 to 309, with 140 issues unchanged.

Leading securities houses generally reacted calmly to the market's decline, saying a pause in the hectic upsurge would lead to a firmer market in the months ahead.

In early trading, investors continued to select banks and non-life insurers, which had greatly helped the Nikkei-Dow index to surge above the 10,000 level for the first time on Monday.

However, those issues fell back on late profit-taking. Mitsubishi Bank dropped Y41 to Y573 and Fuji Bank Y35 to Y580, while Sumitomo Bank closed unchanged at Y630. The three banks scored maximum allowable gains the previous day.

Transactions in Mitsubishi Bank totalled 258,000 shares (compared with the previous day's 184,000 shares), Fuji Bank 696,000 shares (674,000) and Sumitomo Bank 1.72m shares (655,000).

In the non-life insurance sector, Tokio Marine and Fire Insurance shed Y12 to Y571, Sumitomo Marine and Fire Insurance Y10 to Y283 and Taisho Marine and Fire Insurance Y11 to Y251.

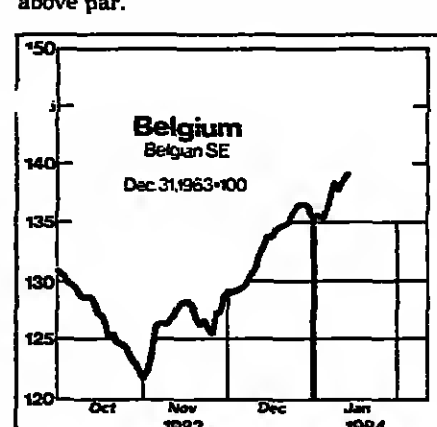
Blue-chip stocks remained out of favour. Matsushita Electric Industrial gained Y30 to Y1,940 and NEC Y10 to Y1,490, but TDK lost Y20 to Y5,480, Pioneer Electronic Y30 to Y3,620 and Honda Motor Y20 to Y1,090.

Among populars were manufacturers of electric wires for the planned Information Network System (INS), a nation-

wide telecommunications grid using optical fibre cables. Sumitomo Electric rose Y28 to Y894. Textile, oil and other issues sensitive to commodity market fluctuations were also firm.

Bond prices fell sharply on selling by some smaller brokerage houses out of fears of a reactionary decline. The yield on the benchmark 7.5 per cent government bonds, maturing in January 1983, advanced to 7.545 per cent from the previous day's 7.485 per cent and closed below par at 7.52 per cent.

Since mid-December, the bonds had been bought on an improved supply-demand position and a new year drop in interest rates, with the yield standing above par.



## EUROPE

**Time judged  
ripe to  
consolidate**

INVESTORS judged the time ripe to take profits yesterday in many of the European centres that have seen shares surge to record levels in recent weeks.

The setback to the rise of the dollar also contributed to the consolidation phase, with participants more concerned about a possible period of volatility in the U.S. currency than in its strength against the European units.

Bourses in Belgium and France managed marginal increases to remain at peak levels, while Denmark - on polling

day - and Norway also built on Monday's records.

In Brussels, a 0.48 rise in the Belgian Stock Exchange index from the 10-year high established on Monday, to 139.26, was attributed largely to a rise by the market leader, Petrofina.

Speculation within the market about dividend levels and a possible stock split took the issue up BFR 80 to BFR 6.270 in heavy volume.

Trading remained active in Frankfurt but profit-taking left the Commerzbank index down 15.4 from the Monday's peak to 1,050.

Concern was again felt that the dollar's strength could force the Bundesbank to raise official interest rates.

In stores Kaufhof, which announced improved 1983 earnings, was also unchanged, while Herten firm DM 1.50 against the trend to DM 187.50.

Bond staged a modest recovery and, reflecting the low turnover, the Bundesbank sold a small DM 2.8m of domestic paper after its large DM 54.1m purchases on Monday.

Recently-favoured banks and financials lost ground in a broadly lower Zurich. Union Bank dipped SwFr 30 to SwFr 3,600, while Landis & Gyr shed SwFr 10 to SwFr 1,590. Insurances turned mixed.

The bond market was also depressed with prices ending mixed in moderate trading.

Amsterdam saw some quite lively trading as price declines spurred renewed buying interest, particularly from abroad. Domestic investors who were in at the start of the latest rally were also seen to be taking profits in recently successful issues and reinvesting in shares that have not moved up so fast.

Bonds were steady to slightly lower as the market awaited the outcome of a government issue of 10-year, 6 1/2 per cent bonds, which brought in Fl 1.75bn.

Profit-taking was evident among chemicals, electricals and publishing issues in Paris, while other sectors were steady to higher.

The CAC Générale index added 0.4 to another one-year high of 165.90.

In Italy, where banks reduced prime rate by a quarter point to 18 1/2 per cent, selective Milan purchases by institutional buyers contrasted with profit-taking ahead of the bourse month end.

Stockholm ended mainly higher in fairly active trading as the Swedish budget was announced, while the same firmer trend was seen in Madrid, though in quiet conditions.

## KEY MARKET MONITORS



## STOCK MARKET INDICES

NEW YORK	Jan 10	Previous	Year ago
DJ Industrials	1278.48	1286.22	1092.35
DJ Transport	606.17	612.63	469.43
DJ Utilities	133.62	133.77	124.53
S&P Composite	168.73	168.90	146.78

LONDON	Jan 10	Previous	Year ago
FT Ind Ord	796.80	800.00	604.30
FT-A All-shares	486.30	487.78	387.37
FT-A 500	519.88	520.02	423.79
FT-A Ind	479.05	479.68	386.99
FT Gold mines	542.50	529.50	654.00
FT Govt sec	83.68	83.77	77.58

TOKYO	Jan 10	Previous	Year ago
Nikkei-Dow	10,016.21	9953.71	8172.65
Tokyo SE	748.02	760.81	589.65

AUSTRALIA	Jan 10	Previous	Year ago
All Ord	778.20	787.90	526.20
Metals & Mins	548.20	565.80	459.90

AUSTRIA	Jan 10	Previous	Year ago
Credit Aktien	55.28	55.49	50.70

BELGIUM	Jan 10	Previous	Year ago
Belgian SE	139.26	139.76	102.80

CANADA	Jan 10	Previous	Year ago
Toronto Composite	2589.1	2580.90	2110.80
Montreal Industrials	452.30	451.40	365.42
Combined	434.71	433.81	348.75

DENMARK	Jan 10	Previous	Year ago
Copenhagen SE	223.54	221.57	103.74

FRANCE	Jan 10	Previous	Year ago
CAC Gen	165.80	165.50	101.80
Ind. Tendance	108.20	105.10	62.80

WEST GERMANY	Jan 10	Previous	Year ago
FAZ-Aktien	355.31	359.96	253.95
Commerzbank	1050.00	1068.40	785.10

HONG KONG	Jan 10	Previous	Year ago
Hang Seng	843.34	837.48	845.15

ITALY	Jan 10	Previous	Year ago
Banca Com.	203.28	203.82	160.45

NETHERLANDS	Jan 10	Previous	Year ago
ANP-CBS Gen	164.30	165.10	107.20
ANP-CBS Ind	185.80	187.80	92.10

NORWAY	Jan 10	Previous	Year ago
Oslø SE	232.09	232.00	108.86

SINGAPORE	Jan 10	Previous	Year ago
Straits Times	1037.23	1037.23	732.74

SOUTH AFRICA	Jan 10	Previous	Year ago
Gold	817.4	810.20	1012.30
Industrials	885.0	1008.40	757.70

SPAIN	Jan 10	Previous	Year ago
Madrid SE	103.38	102.29	83.71

SWEDEN	Jan 10	Previous	Year ago
J & P	1512.16	1508.18	940.23

SWITZERLAND	Jan 10	Previous	Year ago
Swiss Bank Ind	381.60	384.50	299.70

## SINGAPORE

HEAVY TRADING in Singapore pushed the Straits Times Industrial Index to another record, up 2.85 at 1037.23.

After a very bullish opening, there was some profit-taking in the afternoon. One dealer said the market was digesting the high volume of the past few days.

Malayan Banking added 5 cents to S\$8.4 and Sime Darby rose 1 cent to S\$2.77. Going against the trend were Cold Storage, down 5 cents to S\$3.15.

## HONG KONG

ACTIVE late buying in Hong Kong pushed most share prices higher and reversed some earlier losses brought about by a wave of profit-taking.

The Hang Seng index finished 5.88 points higher at 843.34 after suffering a 5.80 loss at the morning close.

Hang Seng Bank rose 75 cents HK\$41.75, while Jardine Matheson and Hutchison Whampoa added 20 cents to HK\$12.90 and HK\$15.80 respectively. Swire Properties fell 10 cents to HK\$5.20.

## AUSTRALIA

A DROP in world metal prices ended Sydney's month-long, record-breaking rally and prices closed lower in moderate trading.

The All Ordinaries index ended at 716.2, down 11.7, and the All Industrials index finished at 1,017.0, down from 1,023.3 the previous day, in the largest one-day decline since last October.

Broken Hill Proprietary (BHP) was one of the major losers of the day, falling 25 cents to A\$14.20.

## SOUTH AFRICA

TRADING was quiet and nervous in Johannesburg, although gold shares closed firmer in a partial recovery from the previous day's sharp decline as the bullion price rallied above \$370.

Among the heavyweights, President Brand was up R2.25 to R45.00. Mines in the Gold Fields group followed the trend after quarterly reports and Venters rose 50 cents to R16.00. However, De Beers diamond shares dropped 20 cents at R9.25 despite improved sales in 1983 reported by its Central Selling Organisation (CSO).

Industrials closed mixed.

## CANADA

A RALLY in world bullion values gave a strong initial impetus to Toronto gold shares, but this soon began to slacken off. Strength among base metals and minerals and in the oil and gas sector allowed a firm overall tone to be maintained.

Many early Montreal gains were trimmed, with the papers group holding up the best for much of the session.

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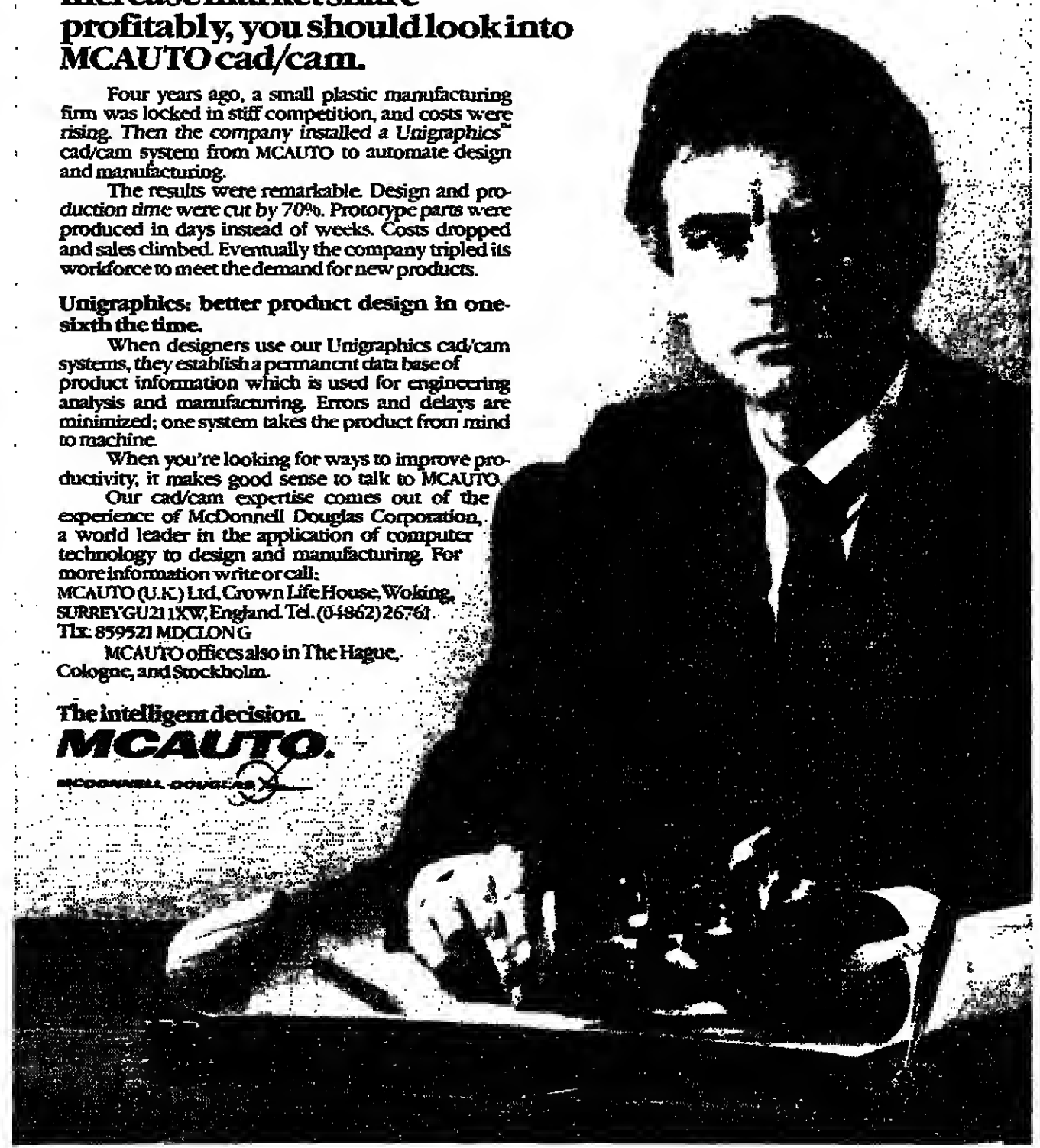
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## NEW YORK STOCK EXCHANGE COMPOSITE CLOSING PRICES

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**Continued on Page 2**

Continued from Page 22

**Continued on Page 2.**

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**FT UNIT TRUST INFORMATION SERVICE**

IX	74	75	76	77	78	79	80	81	82	83	84	85	86	87	88	89	90	91	92	93	94	95	96	97	98	99	00	01	02	03	04	05	06	07	08	09	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50	51	52	53	54	55	56	57	58	59	60	61	62	63	64	65	66	67	68	69	70	71	72	73	74	75	76	77	78	79	80	81	82	83	84	85	86	87	88	89	90	91	92	93	94	95	96	97	98	99	00	01	02	03	04	05	06	07	08	09	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50	51	52	53	54	55	56	57	58	59	60	61	62	63	64	65	66	67	68	69	70	71	72	73	74	75	76	77	78	79	80	81	82	83	84	85	86	87	88	89	90	91	92	93	94	95	96	97	98	99	00	01	02	03	04	05	06	07	08	09	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50	51	52	53	54	55	56	57	58	59	60	61	62	63	64	65	66	67	68	69	70	71	72	73	74	75	76	77	78	79	80	81	82	83	84	85	86	87	88	89	90	91	92	93	94	95	96	97	98	99	00	01	02	03	04	05	06	07	08	09	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50	51	52	53	54	55	56	57	58	59	60	61	62	63	64	65	66	67	68	69	70	71	72	73	74	75	76	77	78	79	80	81	82	83	84	85	86	87	88	89	90	91	92	93	94	95	96	97	98	99	00	01	02	03	04	05	06	07	08	09	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50	51	52	53	54	55	56	57	58	59	60	61	62	63	64	65	66	67	68	69	70	71	72	73	74	75	76	77	78	79	80	81	82	83	84	85	86	87	88	89	90	91	92	93	94	95	96	97	98	99	00	01	02	03	04	05	06	07	08	09	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50	51	52	53	54	55	56	57	58	59	60	61	62	63	64	65	66	67	68	69	70	71	72	73	74	75	76	77	78	79	80	81	82	83	84	85	86	87	88	89	90	91	92	93	94	95	96	97	98	99	00	01	02	03	04	05	06	07	08	09	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50	51	52	53	54	55	56	57	58	59	60	61	62	63	64	65	66	67	68	69	70	71	72	73	74	75	76	77	78	79	80	81	82	83	84	85	86	87	88	89	90	91	92	93	94	95	96	97	98	99	00	01	02	03	04	05	06	07	08	09	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50	51	52	53	54	55	56	57	58	59	60	61	62	63	64	65	66	67	68	69	70	71	72	73	74	75	76	77	78	79	80	81	82	83	84	85	86	87	88	89	90	91	92	93	94	95	96	97	98	99	00	01	02	03	04	05	06	07	08	09	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50	51	52	53	54	55	56	57	58	59	60	61	62	63	64	65	66	67	68	69	70	71	72	73	74	75	76	77	78	79	80	81	82	83	84	85	86	87	88	89	90	91	92	93	94	95	96	97	98	99	00	01	02	03	04	05	06	07	08	09	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50	51	52	53	54	55	56	57	58	59	60	61	62	63	64	65	66	67	68	69	70	71	72	73	74	75	76	77	78	79	80	81	82	83	84	85	86	87	88	89	90	91	92	93	94	95	96	97	98	99	00	01	02	03	04	05	06	07	08	09	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50	51	52	53	54	55	56	57	58	59	60	61	62	63	64	65	66	67	68	69	70	71	72	73	74	75	76	77	78	79	80	81	82	83	84	85	86	87	88	89	90	91	92	93	94	95	96	97	98	99	00	01	02	03	04	05	06	07	08	09	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50	51	52	53	54	55	56	57	58	59	60	61	62	63	64	65	66	67	68	69	70	71	72	73	74	75	76	77	78	79	80	81	82	83	84	85	86	87	88	89	90	91	92	93	94	95	96	97	98	99	00	01	02	03	04	05	06	07	08	09	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50	51	52	53	54	55	56	57	58	59	60	61	62	63	64	65	66	67	68	69	70	71	72	73	74	75	76	77	78	79	80	81	82	83	84	85	86	87	88	89	90	91	92	93	94	95	96	97	98	99	00	01	02	03	04	05	06	07	08	09	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50	51	52	53	54	55	56	57	58	59	60	61	62	63	64	65	66	67	68	69	70	71	72	73	74	75	76	77	78	79	80	81	82	83	84	85	86	87	88	89	90	91	92	93	94	95	96	97	98	99	00	01	02	03	04	05	06	07	08	09	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50	51	52	53	54	55	56	57	58	59	60	61	62	63	64	65	66	67	68	69	70	71	72	73	74	75	76	77	78	79	80	81	82	83	84	85	86	87	88	89	90	91	92	93	94	95	96	97	98	99	00	01	02	03	04	05	06	07	08	09	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50	51	52	53	54	55	56	57	58	59	60	61	62	63	64	65	66	67	68	69	70	71	72	73	74	75	76	77	78	79	80	81	82	83	84	85	86	87	88	89	90	91	92	93	94	95	96	97	98	99	00	01	02	03	04	05	06	07	08	09	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39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3 Tshwan (ROC) Fund  
4 37451 a o Vickers da Costa Ltd, Kian Will  
5 113 NAVNT 1410. IDR Value 05510  
6 Tropic Trust Manager (Jersey) Ltd

11.	35 Berkeley Sq. W1X SDA.	01.4
	MallinhamyFd 8.80	9.73
	The Money Market Trust	
12	83 On Victoria St ECAN 45T.	01.2
9.52	Call Food 8.71	8.97
9.63	T-day Fund 8.72	8.92

[illegible]

J. Henry Schroder Wagn & Co Ltd  
 123 Cheapside, London EC2V 8PS  
 Special Dea 0.80 0.81 0.82

NOTES—\*Cheque book facit  
 sible. Interest is calculated on  
 (b) will not be comparable betwe  
 or accounts if the intervals  
 altered. Credit is 1 day  
 percentage rate (APR) is 6.00  
 although it will only represent the  
 actually earned in a year if inter  
 are unharmed. Notice periods  
 penalty-free minima: in some cas

7.82	Harrington & Co Ltd		
4.64	Dartington, Totnes, Devon TQ3 6JE		
4.54			
10.06	Mny Mkt Acc* 8.75 0.04		
13.00	Lombard North Central PLC		

8.22	Notice Dep	9.00	9.2	RA	
8.22	Salvo & Frasper				
8.08	28 Victoria Rd	9.00	9.2	RA	
	Plus High Int	8.43	8.79	Ch	
	Tyndall & Co				
	29-33 Princess Victoria St, Bristol				
	Demand Acc	8.68	8.87	Ch	
	Mo	8.68	8.87	Ch	
	J. Henry Schroder Ward & Co Li				
	120 Cheapside, London EC2V 8PS				
	Special Dep	8.88	8.81	Ch	
	NOTES:- Cheque book facility				
	able. Interest is calculated on				
	the amount of the advance				
	but will not be comparable with				
	the accounts of the interbank				
	interests.				
	Interest falls				
	because of the fact that				
	actually earned in a month if interest				
	is not obtained				
	penalty-free in order to				
	cancel the advance				
	Curacao.				

[illegible]

	Nom	APR	Int c
Matinkhoff Ltd			
35 Berkeley Sq W1X 5DA			01.4
Monksburyd	5.80	5.73	Q
The Money Market Trust			
83 On Victoria St EC4M 45T			01.2
Call Food	8.77	8.97	8m
T-day Food	8.72	8.52	5m
Oppenheimer Money Managers			
66 Cannon St EC4P 45T			01.2
Call Food	8.67	8.85	0m
7-day E	8.66	8.84	5m
High IntDpAcc	8.67	8.85	5m
Polis	8.79	8.97	5m

	Nom	APR	Int c
Aitken, Hume			
1 Warranig St, EC2A 2HQ			01-5
Treasury Acc*	8.75	9.04	01-5
Monthly Acc*	8.65	9.00	01-5
Bank of Scotland			
38 Threadneedle St, EC2F 2EH			81-5
Cheque Acc*	8.90	9.78	81-5
Britannia Gp of Unit Trusts Ltd			
25 Finsbury Circus, EC2M 5QL			01-5
Calder Allen*	8.875	9.245	01-5

30 Ashley Rd. Atrinchams	1.25	1.25	
2DW.			061.5
Cheque Acc*	10.03	10.8	M
Darlington & Co Ltd			
Darlington, Tolnes, Devon	TQ5 6JH		880.0
Mny Mkt Acc*	8.75	0.04	
Lombard North Central PLC			
17 Bruton St, W1A 3DH.			01.0
Notice Dep	9.0	9.2	R
Save & Prosper			
28 Western Rd, Romford	RM1		375.0
Flint Mkt Inst	5.47	5.25	0.22

J. Henry Schroder Wagg & Co Ltd  
123 Cheapside, London EC2V 8PS.  
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## CURRENCIES, MONEY and CAPITAL MARKETS

## FOREIGN EXCHANGES

## Dollar eases from record level

The dollar lost ground in currency markets yesterday. Monday's intervention by central banks helped to contain the dollar's rise but trading in the Far East yesterday took the dollar to new highs. These levels were not sustained after the start of business in Europe with strong central bank selling prompting an unwinding of dollar positions and a degree of profit taking. This reflected market uncertainty concerning future dollar trends.

Much depends on commercial activity, with speculative positions tending to adjust accordingly. Yesterday's fall in its value of the dollar was partly inspired by a technical correction in the D-mark/yen cross rate. The D-mark had slipped below the ¥82 level in Far East trading and this prompted fresh demand for the German unit, resulting in a steady improvement against the dollar. Movement out of the dollar produced an inevitable rise over Sunday and the U.S. unit recovered from the day's lows but still finished down from Monday's closing level.

Against the D-mark it touched a low of DM 2.8910 down from DM 2.8805 on Monday. It was also weaker against the Swiss franc at Sfr 2.2350 from

Sfr 2.2310 and FFf 8.60 compared with FFf 8.6375. Against the yen it improved to ¥233.55 from ¥233.50. On Bank of England figures the dollar's value fell to 131.6 from 132.0.

STERLING — Trading range against the dollar in 1983-84 is 1.6245 to 1.4905. December average 1.6244. Trade-weighted index 81.5 compared with 81.7 at noon and 81.6 in the morning. 81.7 on Monday and 81.3 six months ago.

The pound improved against the dollar to finish at 81.4010, a rise of 10 points. Against the D-mark it slipped to DM 3.9475 from DM 3.9250 but improved against the Japanese yen to ¥327.5 from ¥327, reflecting the switch out of yen into D-marks.

D-MARK — Trading range against the dollar in 1983-84 is 2.3320 to 2.4445. December average 2.3320. Trade-weighted index 122.3 against 122.2 six months ago.

The D-mark improved at the Frankfurt fixing. The dollar opened very firm at DM 2.8445, but then declined to a fixing level of DM 2.8535, compared with DM 2.8333 previously. The Bundesbank sold DM 42.2m at the fixing, but there was some doubt as to whether the central bank was active on the open market. Sterling fell to DM 3.9670 from DM 3.9610; the yen to DM 3.9610; the yen to DM 3.9610; the yen to DM 3.9610.

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## EMS EUROPEAN CURRENCY UNIT RATES

	ECU central rates	% change against ECU January 10	% change against ECU January 10	% change against ECU January 10	Divergence limit %
Belgian franc	44.8000	45.0000	-2.58	-1.30	-1.5467
Dutch guilder	2.4100	2.4100	0.00	0.00	0.0000
French franc	2.4100	2.4100	0.00	0.00	0.0000
German D-mark	2.4100	2.4100	0.00	0.00	0.0000
Irish punt	0.7266	0.7266	0.00	0.00	0.0000
Italian Lira	1.3660	1.3660	0.00	0.00	0.0000

Changes are for ECU, therefore positive change denotes a weak currency. Adjustment calculated by Financial Times.

## THE POUND SPOT AND FORWARD

Jan 10	Day's spread	Close	One month
U.S.	1,391.5-1,400.0	1,401.0-1,402.0	0.03-0.08c
Canada	1,348.0-1,350.0	1,358.5-1,358.5	0.05-0.15c
Switzerland	80.35-80.40	80.35-80.35	0.00-0.00c
Belgium	80.35-80.40	80.35-80.35	0.00-0.00c
France	14.25-14.35	14.25-14.25	0.00-0.00c
Germany	14.25-14.35	14.25-14.25	0.00-0.00c
Japan	125.00-125.00	125.00-125.00	0.00-0.00c
W. Ger.	3.93-3.97	3.94-3.94	0.00-0.00c
Portugal	256.00-256.00	256.00-256.00	0.00-0.00c
Spain	225.00-225.00	225.00-225.00	0.00-0.00c
Italy	2,386.0-2,406.0	2,387-2,389	0.00-0.00c
Finland	12.00-12.00	12.00-12.00	0.00-0.00c
Norway	12.04-12.11	12.04-12.05	0.00-0.00c
Sweden	11.45-11.51	11.45-11.45	0.00-0.00c
Denmark	11.45-11.51	11.45-11.45	0.00-0.00c
Austria	27.75-27.87	27.75-27.83	0.00-0.00c
Switz.	125.00-125.00	125.00-125.00	0.00-0.00c

Belgium's rate is tier convertible. Financial to 30 days forward 0.30c. 35c, 12-month 0.35c.







## FINANCIAL TIMES SURVEY

## Regional Development

Two aims dominate the Government's tighter approach to regional policy: greater emphasis on selectivity and ensuring assistance is much more cost-effective. The result will be lower total spending on aid which, in future, will be more closely allied to job-creation and the encouragement of small firms

## More emphasis on selectivity

By ANTHONY MORETON  
Regional Affairs Editor

THE GOVERNMENT has just completed what it likes to see as the most fundamental re-assessment of regional policy undertaken since 1945. Given its strength in the Commons it has outlined a policy which will last the life of this parliament and, which, in some other respects—especially the greater emphasis on selectivity—will dictate the approach to regional policy through into the 1990s.

Yet, it has produced a policy with ample signposts but insufficient directions. The Government has made it clear where it is going but has asked for comments on how to get there. A lot of groundwork and a lot of consultation will be necessary before the final framework emerges.

That will not be until the autumn. The Government has asked for the comments to arrive by the end of May. Currently, it will introduce legislation in the Commons very soon in the hope that it can get a Bill through all stages and

onto the statute book in this session.

This means it will incorporate those comments it finds acceptable into the legislation as it goes through parliament.

The aims of the policy—the signposts—presented by Mr Norman Tebbit, Secretary for Trade and Industry, are that regional policy should concentrate resources much more closely on need. By doing this, Mr Tebbit hopes to get a much more cost-effective system, with greater emphasis on job creation and less discrimination against service industries.

## Geared to jobs

This will be achieved by introducing a greater element of selectivity. The Government, as well as most outsiders, has been concerned over what has become known as the catalytic-cracker syndrome—the spending of, say, £300m on a capital-intensive piece of equipment (in the case of catalytic crackers, for the oil industry) which pro-

duces relatively few jobs. Few, that is, in relation to the outlay. In future, regional aid will be given to projects in a way that is much more closely geared to the number of jobs created. However, it is not at all clear to what extent it will move in this direction.

The signals clearly indicate a much greater role for selectivity but after the presentation of the Government's White Paper in the middle of last month officials were at some pains to point out that the present automatic grants would continue to be the most important section of regional aid. So how far will selectivity go?

In addition, the Government wants to encourage more local initiative in order that the present assisted areas will be stimulated by self-growth. One of these areas' main complaints is that too few innovative concerns find their way to them with the result they suffer from another syndrome—the branch-plant syndrome—by which peripheral activities of companies with head offices situated elsewhere (usually the south of England) are the first to be closed when times are bad.

The re-think on policy has had one further aim: to bring British policy more closely into line with that laid down by the European Commission. The White Paper therefore states the Government will honour from the end of this year the commitment made to Brussels that regional grants for replacing capital and buildings will

be ended.

The present regional policy largely derives from the 1972 Industry Act introduced by the Heath Government. This divided the country into assisted and non-assisted areas, with the assisted section, which covered about 47 per cent of the working population, divided three ways into special development areas, development areas and intermediate areas.

Northern Ireland was treated as a special case and given aid higher than that available in the rest of Britain. The rates of grant have changed since 1972, principally following the rolling back of the regional map which Sir Keith Joseph, then Secretary for Industry, undertook immediately on the Conservatives assuming office in 1979. Under his scheme, the one now operating, special development areas receive 22 per cent automatic grants towards the cost of both new buildings and plant and replacing them, while development areas have 15 per cent grants for both categories.

Intermediate areas get no automatic grants but are eligible for some selective assistance and all three tiers are eligible for European assistance.

## Map rolled back

Sir Keith, in rolling back the map, took a lot of assisted areas out of the network, reducing the proportion of the population covered to 27 per cent, and also introduced stiffer qualifications before aid could be given. Applicants had to show they

would not go ahead with a project without assistance, whereas previously all they had to demonstrate was that they were undertaking a project.

In a sense Mr Tebbit is continuing the tightening introduced by Sir Keith. He has said he might reduce the threshold system to two, and has hinted that the rates of grant could be reduced. He is open to argument on innovation, welcoming views on whether special measures should be taken in the assisted areas to encourage it, particularly by local concerns.

There might be, he suggests, criteria for, or increased promotion of, existing schemes that are available throughout the country.

Service industries will certainly be encouraged. Along with the changes on selectivity this will be widely welcomed as it is an anomaly that service industries can only be helped when they happen to be in assisted areas. Thus an hotel development could be aided in Hartlepool but not in Harrogate.

The Tebbit intention is to aid projects rather than premises, encouraging new capacity and especially innovative capacity. He intends to do all this while cutting overall spending, which this year is expected to fall anyway to £643m from a peak of £917m in 1982-83.

If spending on land and factories is taken out of these figures, which gives a rather truer picture of regional aid, spending this year on develop-

REGIONAL REDUNDANCY RATES (in manufacturing 1977-82) Confirmed redundancies per 1,000 employees								
Region	1977	1978	1979	1980	1981	1982	Average 1977-79	Average 1980-82
South East	5.1	8.9	10.0	28.8	45.4	28.4	9.0	34.2
East Anglia	9.4	18.1	11.3	31.5	52.8	28.5	12.9	37.6
South West	12.1	11.9	14.4	47.8	55.1	50.9	12.8	51.3
West Midlands	4.7	8.9	16.3	67.8	81.8	42.0	10.6	57.2
East Midlands	6.7	7.8	11.3	63.0	51.5	45.8	8.6	53.1
Yorkshire and Humberside	14.8	16.6	21.2	66.9	90.1	67.7	17.5	74.9
North West	19.0	27.9	29.5	79.5	85.9	65.9	25.5	77.1
North	25.7	32.1	28.1	70.3	85.2	73.7	28.6	76.4
Wales	22.6	42.9	23.9	126.3	110.4	76.0	29.8	104.2
Scotland	33.3	23.7	44.5	81.4	81.7	69.3	33.8	77.3
Britain	13.9	16.8	20.0	59.9	66.6	49.8	16.9	58.8

Figures for 1981 and 1982 are not fully comparable with those for earlier years because of improvements in the methods of data collection. Source: Employment Gazette, June 1983.

REGIONAL INDUSTRIAL ASSISTANCE Great Britain: Outturn Prices £m							
	1977	1978	1979	1980	1981	1982	1983
1. Regional development grants	393	417	331*	491	617	690*	
2. Regional selective assistance	44	104	78	74	76	90	
3. Land and factories	52	85	110	141	161	137	
Total	489	606	519	706	854	917	

ESTIMATED ASSISTANCE 1983-84 (£m)							
	England	Scotland	Wales	Great Britain			
1. Regional development grants	n/a	n/a	n/a	440			
2. Regional selective assistance	53	29	16	98			
3. Land and factories	26	49	39	105			
Total				643			

\* From June 12 1979 to November 9 1982 there was a four-month deferral of payment of grant on approved applications—this reduced the 1979-80 figure by about £10m and raised the 1982-83 figure by up to £150m.

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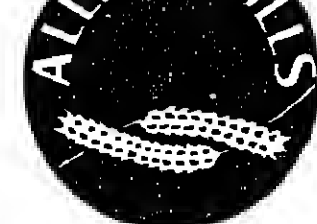
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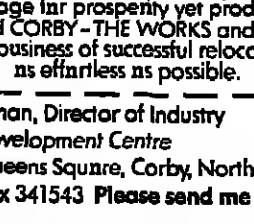
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## REGIONAL DEVELOPMENT II

## Little progress in reducing regional imbalances

EEC policy  
JOHN WYLES

THE POPULAR myth surrounding the European Community is that it is working gradually towards the attainment of a sort of supranational ideal. Member governments are steadily supposed to be transferring more of their powers and functions to Community institutions with powers to define and express the "European" interest.

In practice, it is very hard to discern any such development. The growth of new Community policies based on common laws and common funding has been virtually halted by governments which, by and large, are finding the extension of Community activities too problematic, politically difficult and financially expensive to contemplate.

If this view seems unduly cynical, the history of the European Regional Development Fund offers an interesting case study. It was founded in 1975 for idealistic and pragmatic reasons.

By then, the goal of economic and monetary union by 1990 had been all but formally abandoned, but it was recognised that the successful functioning of the Common Market depended on a greater degree of economic convergence.

It seemed, therefore, necessary for the Community to make its own distinctive contribution towards closing the gap between its richer and poorer regions.

The more pragmatic justification was the enlargement of the EEC which had taken place in 1973 with the membership of Britain, Ireland and Denmark. One of the main problems associated with British membership had already been identified: that there would be a significant imbalance between Britain's payments to and receipts from the Community budget. This was because Britain's farm sector was too small to draw financial benefits from the Common Agricultural Policy proportionately sufficient to offset its transfers to Brussels.

Since the UK did not lack for backward regions, the creation of the ERDF became a means of channelling more EEC funds to the UK.

In its original state, however, the regional development policy was barely a Community policy because it was not equipped to serve Community as opposed to national objectives. The monies allocated have risen to around 5 per cent of the total EEC budget but are less than 5 per cent of total regional spending in member states.

The distribution according to national quotas ensured that resources were too widely scattered to be capable of promoting convergence.

The projects to which resources were allocated were subject to the control of national governments and were therefore subordinate to domestic political exigencies and priorities.

Funds have been spent in areas designated by member governments for regional development and the Commission's role has been limited largely to that of project authorisation; disbursing money and monitoring its use for the purposes stated. Through time, however, the Commission has been able to use the ERDF as a lever for more effective co-ordination between national regional policies.

## No clear idea

After eight years, Commission officials will concede that they have no clear idea of any specific achievements to be credited to Community regional policies. With Community financial participation limited to 20 per cent for job creating projects in industry and services and to 50 per cent in infrastructure improvements, there are no individual developments which can be cited as owing their existence to the ERDF.

Conscious from the very start that the ERDF was seriously flawed as a common policy, the Commission sought to reshape it on the basis of new regulations in 1981. It had some success in this direction in 1979 when it persuaded member states to accept that 5 per cent of the ERDF should be devoted to a non-quota section.

This sought a broader and more flexible approach based on combining projects into integrated programmes for reviving areas which would be affected either by the next enlargement of the EEC or which were suffering from the effects of the run-down or declining industries such as steel, textiles and shipbuilding.

By concentrating aid on very specific areas and on helping small and medium-sized businesses, the Commission hoped to stimulate the local entrepreneurial potential for economic development.

In October 1981, the Commission sought to build on this approach with proposals for a radical revision of the ERDF which would expand the non-quota section to 20 per cent of total spending and do away with national quotas altogether. Instead, it wanted quotas to be distributed among regions—the whole of the Republic of Ireland, Northern Ireland and parts of Scotland, Wales and the north and north-west of England, the Mezzogiorno, the whole of Greece except Athens and Thessaloniki, Greenland and the French overseas departments.

This, the Commission believed would achieve the necessary concentration to make Community regional spending more effective. It also sought to expand its own influence on national regional policies by proposing that programme contracts be concluded between it and the member states.

The Commission argued that this would make for more consistency, co-ordination and the greater involvement of regional authorities.

Two years of fruitless negotiations have followed. Member states have resisted the abolition of national quotas and are reluctant to concede a greater role to the Commission over regional policy-making.

In November, the Commission acknowledged that it was not going to get anywhere on the basis of its original proposals and so it substantially revised them. While insisting that the long-term aim remained

ALLOCATION OF REGIONAL FUNDS					
	Current quota	Proposed Lower Limit %	Proposed Upper Limit %	Summary of Fund Investment Projects	1975-82 Total non-quota
Belgium	1.11	0.85	1.20	Belgium	78.53
Denmark	1.06	0.81	1.14	Denmark	80.02
Germany	4.65	3.55	4.81	Germany	386.62
Greece	13.00	11.05	15.60	Greece	475.15
France	13.64	10.44	14.74	France	1,135.96
Ireland	5.94	5.05	7.13	Ireland	452.64
Italy	35.49	30.17	42.59	Italy	2,747.27
Luxembourg	0.07	0.06	0.08	Luxembourg	7.12
Netherlands	1.24	0.95	1.24	Netherlands	96.64
UK	23.80	20.23	28.56	UK	1,734.53
				Sur 10	7,186.88
					11.76
					73.33
					7,271.95

the abolition of the national quota system, it suggested retaining them for the time being as more flexible "indicative quotas." These set a lower and upper limit governing a member state's share of the ERDF over a five-year period.

By this means, the Commission hopes to retain as much flexibility as possible over allocation of resources and, in particular, to expand a de facto non-quota section. This part of the fund's activities would be devoted to "Community programmes" which are a co-ordinated series of multiannual measures directly serving Community objectives and the implementation of Community policies.

The initiative for undertaking a Community programme would rest with the Commission. Member states, meanwhile, would retain the initiative for "national programmes of Community interest" which would benefit areas designated as special regions for national regional aid schemes. The Commission wants Com-

munity programmes to count for "at least" 10 per cent of the ERDF's activities at the end of the second year of revised operations, 20 per cent at the end of the third year and 40 per cent at the end of the fourth year.

## Skillfully drafted

It can be seen that the Commission's revised proposal is a skillfully drafted attempt to retain its original objectives by other means. Programme instead of project financing is retained as is the opportunity to alter the balance in spending away from supporting national regional development activities towards more integrated, flexible economic recovery programmes identified by the Commission itself.

Will member states embrace this revised approach? The retention of the concept of national quotas should make it easier for them to do so but their objections to expanding the Commission's autonomy may well remain. France and

West Germany, in particular, will continue to regard the ERDF with suspicion as a mechanism for making budgetary transfers which have little impact on economic development.

It seems most likely that the revision of the ERDF will not be completed until the Ten have settled the internal agricultural and budgetary reforms over which the recent summit in Athens so spectacularly foundered.

If in this context, national governments win greater control over total Community spending and budgetary reform over which the recent summit in Athens so spectacularly foundered.

Nothing, however, should be taken for granted. Whatever the detailed outcome, any growth in the allocation of funds to the ERDF looks likely to be subject to tighter controls. As a result, its potential impact on regional imbalances seems likely to remain limited.

## Manx initiative helps to set ball rolling in Britain

## Freeports

ANTHONY MORETON

TWO MONTHS ago the Isle of Man pre-empted the UK and launched a freeport. It could take because as a crown dependency its internal affairs are not subject to the rule of Whitehall.

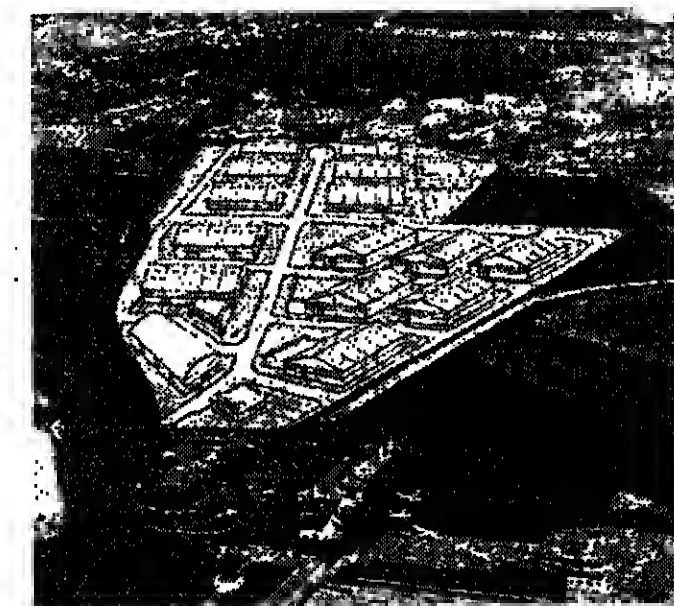
Some 45 authorities around Britain have been watching the development of the Manx freeport, situated on the perimeter of Ronaldsway airport, with some envy. The 45 are the authorities which have applied to the Government for permission to set up freeports in mainland Britain.

The Government is expected to announce in the next fortnight or so which of those applicants have been successful and it has been under pressure from a number of bodies, especially the Institute of Directors, to nominate a large rather than a small number of ports.

The problem, for the Government, is that it has never been very keen on the idea of freeports as an arm of economic policy despite their proliferation around the rest of the world.

There are thought to be 350 of them outside the UK, though this is a figure put out by proponents and is impossible to prove. They are also claimed to be important sources of job creation. An undeniable fact, since some of the freeports have large employment rolls: 120,000 in two zones in South Korea, for example, and 20,000 in Hamburg.

The Government's original view, expressed in October 1982, was that it "remained unconvinced that (they) would offer traders tangible advantages which were not available under existing circumstances." A few



Plan of the proposed Isle of Man freeport next to the island's Ronaldsway airport near the capital, Douglas

weeks later, the Government had eaten its words, under pressure from MPs, and set up a feasibility report which was expressed by an all-party group of Scottish MPs in an official report.

Each of the applicants has taken its own route in preparing a submission, some largely conceived by local authorities, others with a primarily private content. Among the latter, Southampton has concentrated exclusively on private sources.

Its bid has been put together by Associated British Ports, in which the Government still has a substantial minority stake, in conjunction with Trafalgar House and McGregor Cory (part of Ocean Transport and Trading), with Kitcher Benson putting up a small stake.

Associated British Ports, which controls 19 ports around the country (including Hull and Swansea, where

the local authority has put forward submissions), decided to concentrate its one bid on Southampton.

"We did this," says Mr Keith Stuart, its chairman, "because it would be irresponsible to promote large numbers of our ports. Southampton is overwhelmingly the strongest, not only of our ports but of all of them in the UK and it was the logical choice."

There are some 1,200 acres of land in Southampton along the waterfront available for development but ABP is concentrating its first promotion on the Western Docks where 81 acres could be adapted with very little capital spending since they already have warehouse sheds. "A start could be made here very quickly," Mr Stuart says.

Southern's attractions are undeniable: all the UK's trade with southern Africa passes through it and nearly all the country's trade with the Far East passes through it. Unlike Southampton, Felixstowe has set aside 66 acres in a submission jointly between the port authority and Trinity College, Cambridge, which owns much of the land.

Unlike Southampton, Felixstowe is placing considerable emphasis on the ability of the freeport to generate jobs; it believes more than 2,000 could be provided over the next few years if it is chosen.

It is too early to gain any impression from the Isle of Man about the likely success or failure of freeports in the UK because the Manx authorities are still marketing their scheme, which is being developed in conjunction with Rush and Tompkins.

Once the announcement has been made of the British sites, though, the race will be on to entice companies to take advantage of trading without the usual restraints put on business.

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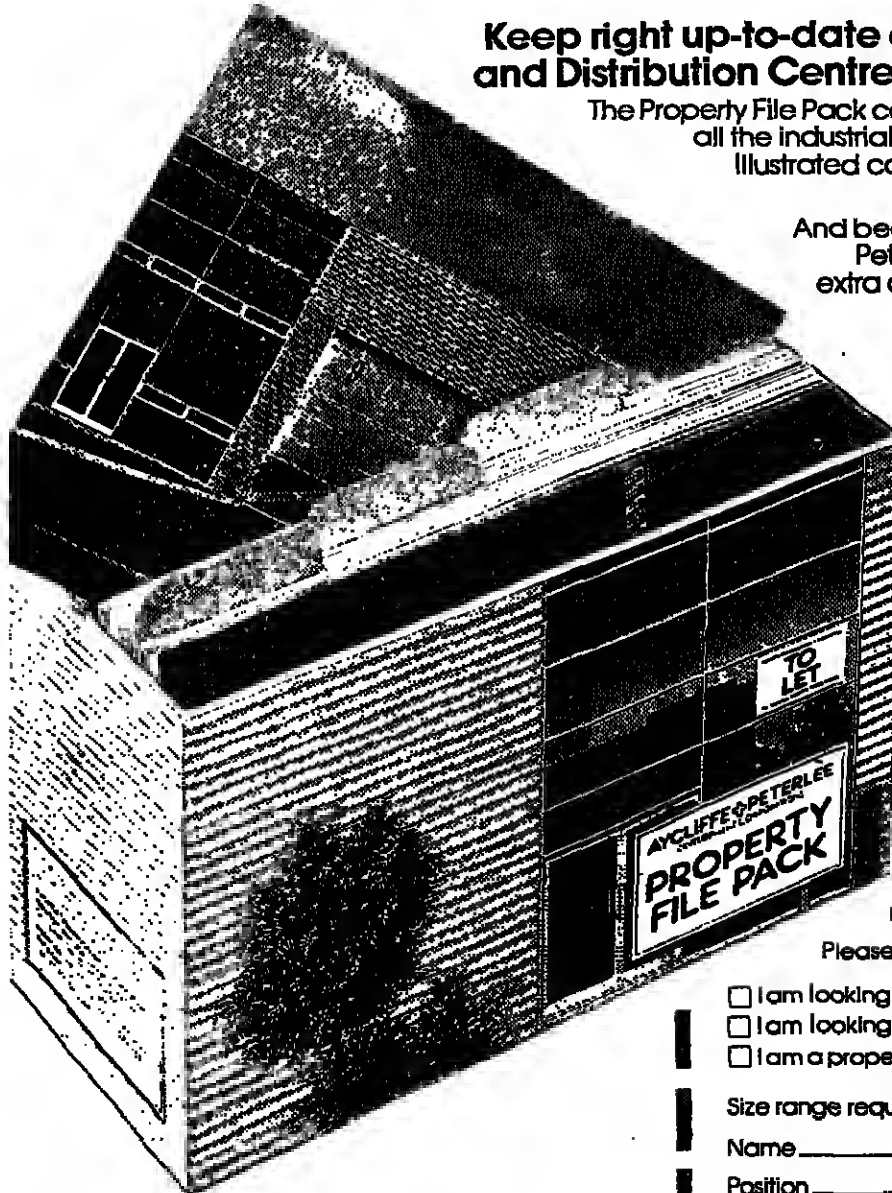
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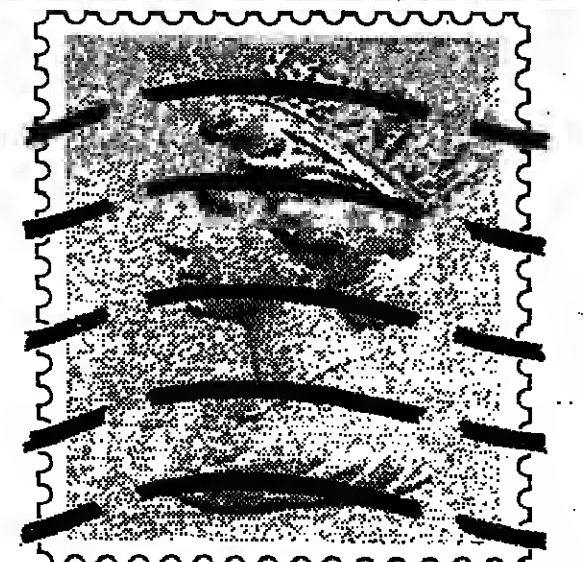
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## REGIONAL DEVELOPMENT III

III

## New life in the docks

## London docklands

MICHAEL CASSELL

SINCE it was set up in July 1981, the London Docklands Development Corporation has found itself not only at the centre of the most ambitious urban regeneration plan ever undertaken in the UK but also at the heart of continuing controversy.

Established by Order of the Secretary of State for the Environment under the 1980 Local Government, Planning and Land Act, the LDDC represented a major Government initiative aimed at ending a continuing political and planning stalemate and bringing new life to an area which, in the words of Mr Nigel Brookes, the Corporation's first chairman, had been "tarnished by years of pervasive economic decline".

From the outset, however, the politics which had beset previous attempts to co-ordinate the revival of 8 sq miles of former docks became even more apparent.

The LDDC was given wide-sweeping powers to pursue its objectives and its supremacy over the local authorities in docklands and the Greater London Council ensured that its relationships with them would prove delicate.

The Corporation, after two and a half years, can claim to have established a working relationship with some of the local councils involved, although in

the case of Southwark Council and the GLC itself, hostility and criticism sometimes appear to be the only common ground.

Relationships between the GLC and the LDDC reached a new low in late 1983, with the publication of a GLC report into the Corporation's progress. In a predictable indictment of LDDC activities, the GLC accused it of steamrolling through a catalogue of speculative schemes which had little relevance to the people of the area, of pre-empting the local planning processes, cutting consultation periods to the bone and holding crucial meetings in private.

In the words of the report: "The essence of the case is that the LDDC appears to act unduly autocratically and without regard to existing plans and local needs."

## Wide choice

"The breadth of the powers given to the LDDC enable it to have a wide choice of ways in which it operates: the need is for the Corporation to consider modifications in its attitudes and local relationships, in order to satisfy local needs as well as Government objectives."

Equally predictably, the LDDC hit back and left Mr Bob Mellish, LDDC vice-chairman, to describe the report as utter nonsense, which represented "an emotional outburst from a discredited and dying body which resents our success".

The Corporation was particularly resentful of the suggestion that it merely paid lip service to the process of public consultation and, itemised, in detail, the elements of the communications network established to ensure that local

people are involved in decision making.

While the slanging match between the LDDC and its most vociferous critics carries on, the Corporation has been making significant strides towards its objective.

Mr Brookes says it must now be clear to everyone that the LDDC has already produced a dramatic impact on docklands. It is a view shared within the Department of the Environment. Mr Patrick Jenkin, Environment Secretary, says the Corporation has made excellent progress, bringing land and buildings into effective use, creating an attractive environment and introducing worthwhile private investment into the area.

A review of some of the Corporation's achievements to date clearly underlines the progress which has been made. On the housing front, where the GLC says the LDDC is failing, over 2,000 homes have so far been completed or are under construction. Seven private house-builders are working in docklands and, at present, 16 separate sites are being developed.

In the next few months, work is also expected to start on another 18 sites, providing an additional 2,000 homes and involving another dozen house-building companies.

The Corporation has an operational plan for the construction of over 14,000 homes over the next five to six years, the vast majority of them in the private sector but at the lower end of the price scale.

Expenditure on the provision of vital infrastructure and land acquisition has, in a short period, helped knit the docklands area together into a single

entity, although there is disquiet about those areas over which the LDDC has no control. A typical example is the proposed northern relief road, plans for which have recently been reviewed by the GLC.

The review has brought proposed changes to the crucial relief route which the Corporation believes will create additional traffic problems. It is also convinced that the scheme should be started without delay and not left, as the GLC plans, to the late 1980s.

Progress on other roads is not all so slow, however, and the new route within the Isle of Dogs enterprise zone is already a reality.

## Good progress

It is upon the area's ability to attract private industry and commerce, however, that its future will ultimately depend. Much of the activity has so far been centred on the enterprise zone and progress has been good.

In the Millwall-East India Dock area, the zone's first new speculative, mixed-use development has been completed. Indecon Court provides nearly 90,000 sq ft of floorspace, free from normal use class restrictions by virtue of its enterprise zone location.

Lettings on the development were quickly arranged and rents are pitched between £3 and £3.50 a sq ft, in stark contrast to the much higher levels which exist either in the immediate vicinity or in the City.

A variety of small commercial units are also being developed while, on three sites between



Mr Nigel Brookes, his philosophy is to work himself out of a job as head of the London Docklands Development Corporation.

West India and Millwall Docks, more business premises are taking shape.

In 1984, a great deal of interest will centre on the future of the 132-acre Southwark site, the chunk of land which has been at the centre of several development proposals, all of which have fallen through.

The LDDC has put forward two similar sets of proposals, both of which would provide a mix of housing, industry, retailing and leisure facilities. Plans include about 3,000 new homes, a district shopping centre with up to 250,000 sq ft of trading space and a substantial amount of office and industrial space.

Southwark Council's director of development was quick to call the plans "pie in the sky" and said the chances of success were remote.

Criticism, it seems, is set to continue to accompany the LDDC's every move. Only success in developing strategically important areas of docklands—like the Southwark site—will make that criticism harder to substantiate.

PROFILE: NIGEL BROOKES

## Hard stint as rejuvenator

IT HAS ALWAYS been a central tenet of Nigel Brookes' philosophy at the London Docklands Development Corporation that he should work himself and his management team out of a job.

Although appointed head, in 1979, of a quango to regenerate 5,600 acres of London's docklands east of Tower Bridge—most of it north of the Thames but a small amount, the other side of the river in Southwark—he has always accepted that there is a finite limit to the time everyone should be doing the job before handing back much of the government of the area to the local authorities.

For himself, that time is now up. He has told the Government he would prefer not to have his appointment renewed this summer. "I have had a hard stint," he says, "especially in the early months. My period of office has been an uphill battle, but the worst of the problems are now over and my successor will have a downhill run."

For the rest of the staff Mr Brookes foresees a life of about another seven to eight years. By then, the necessary momentum will have been created.

When the corporation was first created in 1979, because of legal complications, did not officially come into existence until 1981.

Mr Brookes is also offering houses to the local authorities, houses he considers can be built quicker, and more cheaply, than the local authorities can build for themselves. Southwark is very much opposed to this course, but Tower Hamlets is likely to buy some in the Western Docks in the summer and Newham might rent some from the Corporation.

On the industrial side, there has been success in the enterprise zone on the Isle of Dogs where the first 400,000 sq ft have either been completed and let or are near that position.

over 90 per cent of the total. With the return of people, jobs, it was believed, would follow.

The premise has been proved to be correct. There were just 700 privately owned houses in the corporation's area when Mr Brookes took over and it was planned this should be taken to between 14,000 and 15,000. Seeples argued people would not buy in this part of London, but they were proved wrong as they were, earlier, in the east end of Glasgow where a similar housing plan achieved great success.

## First project

The first project at East India Dock, with 2,000 houses, has already been completed and occupied and by April another 2,000 will have been started. The corporation now has a plan for 2,000 starts a year.

In addition, private developers have seen what is happening elsewhere and are starting their own schemes, such as in the Isle of Dogs. About 4,000 are being started this way.

What the corporation has done is to make houses available to those on lower incomes but within easy reach of central London. There are some very expensive houses being built in Wapping but the houses being put up to the corporation's plans are within the £25,000 to £45,000 price bracket.

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On the industrial side, there has been success in the enterprise zone on the Isle of Dogs where the first 400,000 sq ft have either been completed and let or are near that position.

On jobs, the area already has 600 in the enterprise zone with another 2,400 assured in the pipeline. Other projects, such as the two Asda stores, have added almost a thousand more. A big surge of jobs is expected when the large projects are in operation; that day is not far away now.

A.M.

## Cambridge scores a success

## Science Parks

ANTHONY MORETON

PAUL MANNERS can see the spruce and towers of the colleges of Cambridge from the window of his office. He can also see the more modern buildings of his neighbours on the Cambridge Science Park.

Both university and science park are the reasons why Mr Manners, who is managing director of Napp Laboratories, is where he is.

"We came here," he says, "because we wanted to be close to an academic centre of world renown. The company was spread among several locations in the UK and we wanted to put them all together on one site."

"There were other attractions. Cambridge offered us a large, greenfield site. We occupy 20 acres now. We could get a long lease and the science park is well situated in terms of the motorway and the main roads around the city."

"Essentially we came because of the resources. Cambridge offers. We have already established a lot of contact with people in the university and not only are some of them working in conjunction with us but the whole university has a marvelous attitude towards business. This is most encouraging. The university is very commercially oriented."

Napp Laboratories are involved in the research, development, manufacturing and marketing of ethical pharmaceuticals. It already employs 250 on the science park, housed in a startling modern building, and is the biggest employer there.

Cambridge has undoubtedly become the most successful of the British science parks. It has about 25 companies operating and in the decade of its existence has gradually built up its strength.

The other university which started a science park at about the same time as Cambridge, Heriot-Watt in Edinburgh, has had a more chequered career and while it has some notable achievements to its credit there is a feeling that it has not progressed as much as it might have done.

Although these two universities have had science parks for a decade the development of the science park idea—linking university and high science-based concerns on a site as close to the university as possible—has taken a long time to get off the ground in the UK and until the last two or three years has played almost no part in the development of regional policy.

All that appears to be changing now, though. Nearly all the universities, and certainly all the newer ones, are actively looking for sites for science parks and throwing considerable resources behind their creation.

## £750,000 a year

Aston, for instance, has allocated some £750,000 a year for management operations and Surrey is developing its park with its own resources.

This is beyond the ability of many universities which are now having to count their pennies very carefully. Nevertheless, it has not stopped places like Swansea, Keele, Warwick, Newcastle, Leeds, Bradford, Salford and Southampton all plunging in with great enthusiasm.

Why British universities should have taken so long to develop these parks is something of a mystery. The idea of science parks originated in

the U.S. in the early 1950s at Stanford University and within 20 years there were over 80 in the country, some small some not very high science involved, but all attempting to link university staff and research with commercial concerns.

Not all the American parks produced winners but when they did there was amazing growth in the companies, perhaps the best example of which is Hewlett-Packard, set up in Stanford by two scientists.

The growth of the British science parks stems from the interest taken in them in the early 1960s by the then prime minister, Mr Harold Wilson. He and his advisers, having seen the success of the American idea, tried to transplant it to the UK.

He wrote to all the universities in Britain suggesting they set up their own science parks and the letter was immediately taken up at Cambridge where a committee was set up under Sir Nevill Martin, then Cavendish Professor of Experimental Physics.

The work of the committee was eagerly followed at Trinity College, in particular, because the college had a site on the edge of the city which it wished to develop. A science park on the site made a lot of sense since Trinity was one of the foremost scientific colleges in the university, home of men ranging from Isaac Newton to Rutherford. Although the park is known as the Cambridge Science Park it is, in reality, the Trinity Park.

The big drive towards the creation of science parks in the past three years means that Britain should have perhaps two dozen of them operating in the next year or so. The concept is well off the ground now and should contribute materially towards regional development in the rest of the 1980s.

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## REGIONAL DEVELOPMENT IV

## More incentives urged

GOVERNMENT REVIEWS of regional development policy over the past decade have seldom been good news for Wales and the latest promises to be no exception.

Whatever the precise outcome of the consultations which are to follow the regional policy White Paper, the Government is clearly determined to move towards a more selective system of regional aid and, overall, to reduce the amount of money being spent on generating new jobs in the regions.

Yet, after the worst recession since the 1930s, Wales remains a long way from solving the structural problems created by the rundown of its steel and coal industries.

That said, the latest planned outback has not exactly taken Wales by surprise. Arguably, it is no more than a continuation of a trend which began in the mid-1970s with the abolition of the regional employment premium.

The arrival in office of the new Conservative Government in 1979 was soon followed by a substantial reduction in the geographical areas qualifying for automatic regional development grants—a cutback which, as it turned out, hit Wales harder, initially, than any other region in the UK.

The rate of grant for development areas was also cut from 20 per cent to 15 per cent as part of the review.

However, the sharp impact of the steel industry crisis on Welsh unemployment in 1980 and 1981 forced the Government to revise its initial decisions regarding Wales. The Shotton travel-to-work area in North Wales and the Port Talbot, Bridgend, Newport, and later, Llanelli areas in south and west Wales were subsequently again upgraded in regional grant status because of the heavy steel job losses

and soaring unemployment levels.

In 1982, after some effective lobbying on its behalf, the Development Board for Rural Wales, the statutory body responsible for economic development in Wales's rural heartland, also won the power to make grants towards new and expanding businesses deserving support. This was to compensate for the complete phasing out of regional grant status over an important part of its operating area.

It is true that the grant and loan facilities of the European Coal and Steel Community, the European Investment Bank and the European Regional and Social Funds have to some extent compensated for the

promise to be just as effective in encouraging soundly-based capital investment and growth, in practice industrialists contemplating expansion were more impressed by the certainty of automatic regional development grants than the possibility of selective assistance—a bird in the hand is worth two in the bush.

It is also the case that the traditional regional grants system, while still important, has ceased to be the main instrument of economic development in Wales. Investment is being stimulated in selected areas by urban development grants, tourism grants, the enterprise zones, of which Wales has three, and above all by the work of the Welsh Development Agency and its rural cousin, Mid-Wales Development.

The WDA was established in 1976 with the triple tasks of building new industrial estates and advance factories, investing directly in promising industrial ventures, and clearing and reclaiming derelict land.

From the outset, these activities placed the Agency in the forefront of public sector efforts to diversify Wales's industrial base and create new jobs. So much so that the WDA, and its Scottish counterpart, the SDA, have become the envy of a number of the English regions.

At the end of the day, Wales is part of an international industrial economy where the competition for mobile investment is stiffer than ever before. Its traditional industries have felt the adverse effects of that international exposure, in terms of both employment and capacity.

In the circumstances, it can ill-afford any significant erosion of the financial incentives presently available for restructuring and modernising its economy.

## Wales

ROBIN NEEVES

erosion of the longer-standing regional policy financial incentives. But an investigation by the Commons Select Committee on Welsh Affairs in 1980 concluded that the incentives available were still inadequate to tackle Wales's economic problems.

It urged a more enhanced regional development policy but its recommendations were mostly rejected by the Government.

So too, it seems, has a more recent plea from the Wales CBI for regional development aid to be maintained broadly in its present form.

In a rearguard action

## Threat to high assistance levels

## Scotland

MARK MEREDITH

SCOTLAND HAS done well by Britain's regional policy. Traditionally aid has been tilted north of the Border to encourage new industries. So when the Government started a rethink about regional policy it is reasonable to fear that Scotland might not continue to benefit as much.

In the 1983-84 year Scotland will receive £150m in regional development grants and about £30m in selective grants. The entire UK aid budget is £643m. But one object of the review of policy was to eliminate distortions where aid has gone to large projects which in any event would have been set up in the region and which did not create a large number of jobs.

The BP terminal at Sullom Voe in Shetland is a case in point where £80m in grants was paid for a project which, in the view of the Scottish Office, would have needed the Shetland location in any case and where in the end 600 jobs were created.

Future regional assistance will be related more to jobs by use of a capital cut-off mechanism.

Mr George Younger, the Secretary of State for Scotland, said that the review would also discourage companies from grant-bopping—moving from one area of special assistance to another to benefit from a new round of financial assistance.

For Scotland, a key element of new regional policy will be a more efficient package to encourage foreign companies to set up a subsidiary base. This is an area where Scotland has a comparative advantage through its "Locate in Scotland" programme has already been very effective.

But competition from the Irish Republic and other parts of Europe for new investment is intense. A package of assistance which still has to remain within guidelines set down by the EEC, must be flexible enough to appeal to the foreign company.

## Greater muscle

Selective assistance to date has been used to tip the scales in the case of a company which could be lost to another European location. Now selective assistance will have a greater muscle. "It will enable us to match the best terms on offer from the competition," said the Scottish Office.

Another key element of regional policy change will be the expected flip to the service sector. Regional assistance to date has been slanted toward manufacturing jobs but these have declined in importance in the economy.

Manufacturing jobs declined by 20 per cent between 1977 and 1981 while service sector activity has increased. According to one official estimate, 64 per cent of the jobs north of the Border are in this sector. Areas such as electronics where a whole sub-stratum of service companies have sprouted to cater to the demands of bigger manufacturers could well benefit from these changes.

It could also assist the generation of companies trying to break into the fiercely competitive offshore servicing industry, much of which is based at Aberdeen. But the element of the White Paper which is crucial for the region as a whole is its recognition of the social role of regional policy to reduce imbalances.

These imbalances are clear for Scotland. Even from senior industrialists, allergic to the idea of restrictions to the free market, come repeated demands that the Government help compensate for the disadvantages of operating north of the Border so far from European markets.

A socially-motivated policy will also be aimed at preventing some of the damaging depopulation of more remote areas of Scotland such as the Highlands and Islands. There are signs today of welcome improvements to the Scottish economy. The electronics sector now employs between 38,000 and 40,000 and has built up a momentum of its own. North Sea oil employs about 80,000 to 100,000 directly and indirectly. The financial sector—Edinburgh is an active alternative to the City of London—has created about 70,000 jobs.

Recent industrial surveys have shown signs of recovery, however modest, which helps to offset the difficulties involved in the shakeout of Scotland's traditional heavy industries. Shipbuilding and steel as well as engineering remain sectors under siege.

A regional policy in the view of the trade unions and the Labour Party should be aimed at preserving these jobs and preventing a worsening of the current 15 per cent level of unemployment.

## Need to present a common front

## North West and North East

NICK GARNETT

REGIONAL POLICY is something few people agree within the same representative body, and it is possible to agree on in favour of present policy is Mr James Cran, the CBI's director for the Northern region which includes the North East's manufacturing areas of Tyne-side and Teesside.

He believes that despite some drawbacks and weaknesses, regional policy has helped investment in his region. A more critical attitude is taken by Mr Clive Jeanes, regional chairman for the North West. He said quite bluntly in a speech to this year's CBI conference that regional industrial policy "has been a failure since it has not achieved its major objective of redressing the balance in terms of regional disparities within the UK."

Mr Jeanes favours the replacement of the present policy by a national industrial strategy which would offer assistance to selected industries or sectors, rather than to specific regions. This view is not mainstream CBI policy nor does it fit in with the framework of the Government's recent White Paper on the subject.

Nevertheless, while there are differences there is also a great deal of consensus within the business community in the North of England on regional policy issues.

First, much of the business sector believe that it would be pointless to have another set of regional development agencies to compete with those for Scotland and Wales. They do believe, however, that Scotland and Wales have an unfair advantage.

Secondly, they believe that the business community, local authorities, and enterprise and related agencies within the two northern areas should co-operate much more closely to present a common front on regional policy.

Thirdly, the New Towns, some of which are due to lose their special status soon, have clearly been nodal points around which some form of growth has been based over the last decade. "They've been doing a good job. Why should they be disturbed," asks one businessman.

Finally, there is some unease, particularly in the North West, at the distortion created by a

complex patchwork of assistance levels for an area which takes less than an hour to drive across.

Self-reliance is a strong motivator but in the North East and parts of West Cumbria Mr Cran points to one particular weakness and that is the relative lack of awareness of the right calibre. "We've got to solve that ourselves," says Mr Cran.

The CBI in the North East has been heartened by what it sees as a new realisation that more must be done to aid local businesses to start up. Consett, shattered by British Steel Corporation closures, is one example of a town where businesses are being built up from within the community.

Merseyside as a whole is subject to one of the weaknesses of regional incentives. A company that has been persuaded to establish a plant backed by grants is likely to think of closing it first in times of recession, in favour of concentrating on its traditional manufacturing areas.

The North West Industrial Development Association is now the subject of independent study to see if it can be put on a more professional footing as a promotion agency. This will involve changes in relationships with local authorities and between the local authorities themselves.

Generally in the North West there needs to be closer co-operation between organisations through rivalries between Merseyside and Greater Manchester or between Manchester City and Warrington, make that difficult.

In the North East, Mr Cran points to a need for a joint body of some kind to co-ordinate regional promotional activities. He cites different attempts from different areas of the North East to attract the proposed Nissan project as an example of needless competition. There is an "institutional gap" in the region he says.

## Fiscal aid attracts high-risk projects

## Northern Ireland

ALAN WATSON

NORTHERN IRELAND has its own peculiar and rather obvious problems as a region. In terms of attracting new industry it often finds itself in competition with the Irish Republic rather than other parts of the UK.

The Northern Ireland Office is reviewing industrial incentives in parallel with the exercise in Great Britain. Although the Government's White Paper on regional policy did not deal explicitly with the province, it carried a message about value for money which is just as relevant.

The main target of the review is the system of Standard Capital Grants, paid at a rate of 30 per cent. Mr Adam Butler, Minister of State in the Northern Ireland Office, is seeking the views of the state job-creating agencies and both sides of industry.

Northern Ireland—geographically isolated from the rest of the UK and with its own special disincentive of civil unrest—hosts a package of grants which are among the highest in Europe.

Such an attractive array of fiscal measures is apt to appeal to high-risk projects. De Lorean need hardly be mentioned as an example of what can go wrong, but, with seasonally adjusted unemployment at 20.7 per cent, there is immense pressure on officials to get results.

Legislation was enacted in 1948 to enable Northern Ireland to pay Selective Financial Assistance linked to the creation of specific jobs. In 1971 the legislation was extended to provide assistance for maintaining jobs.

Today the package of selective assistance can include capital grants of up to 50 per cent on new buildings, machinery and equipment; negotiable employment grants; interest relief grants; and Corporation Tax Relief Grant which can reimburse companies by up to 80 per cent of Corporation Tax paid on profits arising from the approved project.

In the present financial year payments under the Standard Capital Grant scheme in Northern Ireland are estimated at £37m. Other financial incentives to industry will cost around £70m. The province will have to mirror the result of the review in Great Britain but there is

little reason to think that the outcome will blunt the competitive edge of the package. Recently the Northern Ireland Economic Council, an advisory body which includes employers and unions, looked closely at the effects of paying Selective Financial Assistance to industry between 1945 and 1982.

In that period more than 170,000 jobs were promoted—that is, promised by companies at the time of agreement. Almost 10,000 of these were in new projects from within Northern Ireland; 67,000 from companies new to the province (from Great Britain and overseas) and 94,000 from the expansion of existing businesses.

In addition, a further 14,000 jobs came from the activities of the Local Enterprise Development Unit set up in 1971 to encourage the growth of small firms employing fewer than 50.

Of the 170,000 jobs promoted, 137,000 were actually created. By June 1982, only 45,000 of these jobs were still in existence. The survival rate, which appears low but which is broadly similar to the Irish Republic's experience.

The Economic Council said that for much of the post-war period, industrial development projects were a dynamic contrast to falling employment in the traditional manufacturing sectors of heavy engineering and textiles.

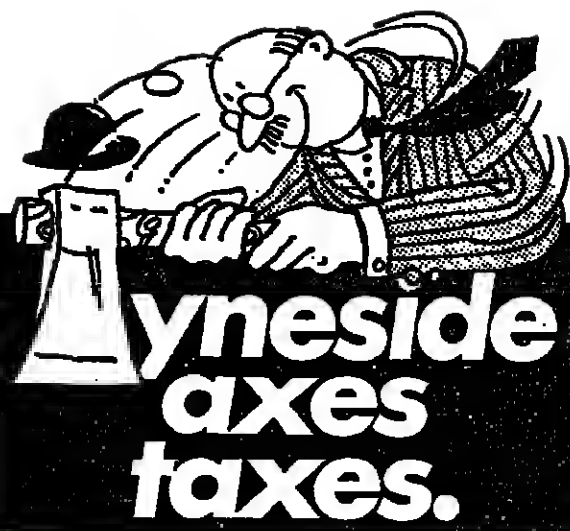
The contribution to the economy looks significant. The jobs existing in 1982 represented more than 40 per cent of all manufacturing employment in the region.

In addition, the council said, the industrial base had been diversified by the development of new industries—such as synthetic fibres, consumer electronics, automotive components and rubber products—and by the introduction of new products and processes to existing companies.

Much of the change had been achieved by attracting inward investment, frequently in the form of large projects, from Great Britain, Western Europe and North America.

The duration of the jobs is a major factor in calculating value for money. The research showed that in June 1982 the average employment duration was 3.1 years for all projects, including those still in existence, and 3.8 years for projects that had closed.

While new and larger projects had created more durable employment, the grant cost per job year created suggested it might be more cost effective to create employment in small and medium sized firms and in the expansion of existing companies.



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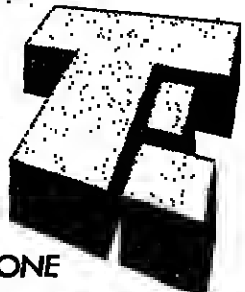
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## REGIONAL DEVELOPMENT V

## Europe's biggest reclamation scheme

## Merseyside

IAN HAMILTON FAZEY

THE BIRTH of the Merseyside Development Corporation in 1980 was controversial. The new baby emerged into a world of complicated, often bitter, local politics and some of Merseyside's leaders would have strangled it before it could utter its first cry.

The MDC's job was to bring 385 acres of disused dockland back from the dead. Merseyside County Council and its officers believed that this was just the sort of strategic role it should have been playing but the Environment Secretary, Mr. Michael Heseltine, would have none of that.

The new corporation would report straight to him, bypassing local government, its bureaucracy, and the paralysis sometimes induced by inter-party quarrelling. Equipped with its own planning powers, the MDC would be able to give the go-ahead in a matter of weeks to companies wishing to set up in the docklands.

So how has it worked in practice?

On the debit side, there have been few companies wanting to set up, so the MDC's lack of red tape has had little chance to be tested in this one regard. But that is not the MDC's fault: in an economic climate like today's, industrial property is a buyer's market.

The MDC's strategy therefore has concentrated on getting the disused Mersey docklands ready for development and attractive to industry and commerce — so attractive, in fact, that it may not need an economic upturn to get companies in when the work is complete.

Indeed, this year will mark the MDC's great leap forward in tangible, publicly visible achievement. The most noticeable works will be the International Garden Festival, Britain's first to be staged on the banks of the Mersey on 125 acres reclaimed from a rubbish tip, an abandoned tank farm and a disused dock.

The project is the biggest reclamation scheme in Europe and few who have followed its development have not been impressed by the scale and quality of the work. Millions of visitors and pounds are expected at the festival, which runs from May to October.

The festival proves the value of a body like the MDC in getting on with the job. Similar projects on the Continent have taken up to a decade: the MDC looks as though it will accomplish the task in only three years.

Meanwhile, the MDC's other major project has been to take over the restoration of Liverpool's historic Albert Dock, the largest collection of Grade One listed buildings in Britain and a waterside complex probably offering even more than has been achieved with the St Katharine Dock in London, a relic of similar age.

The Albert Dock is being readied to become a complex of shops, offices and other amenities, including the Merseyside Maritime Museum and the northern home for the Tate Gallery. It is also going to act as the finishing post for the Tall Ships' Race across the Atlantic this summer.

That will only be possible because of the restoration of the water regime to Liverpool's south docks. When the port went into decline and shipping was transferred northwards to the modern technology of the Royal Seaford Dock near the mouth of the Mersey, the locks to the south docks became too expensive for the Mersey Docks

and Harbour Company to maintain.

Opening them to the river saw silt washing in on every tide. Clearing the silt and restoring the locks has taken the MDC the best part of two years.

## Three projects

These three massive projects — the garden festival, the Albert Dock and the creation of a dockland "little Venice" — are, of course, all attractive in themselves, but Mr Basil Benn, MDC chief executive, stresses that they are really only a means to an end. What matters long term is whether these large public works will really lead to real industrial regeneration and the creation of genuine jobs.

The garden festival site will be turned over to recreation, housing, and Mr Benn hopes, high technology industry. It's clean and would fit in with the landscaped, riverside surroundings. Hope for the Albert Dock are that some of the service industries, such as finance and insurance, which still flourish in Liverpool, will rush for office space.

The two miles of dockland in between could be developed for a mixture of leisure and industry, depending on who comes forward from the private sector with money. Plans by Pavilion Leisure for a recreational and shopping complex seem to have come to naught, despite claims of widespread institutional interest.

Meanwhile there are a lot of old transit sheds waiting for developers. BAT Industries has already shown what can be done with these by converting one large one, now crammed to overflowing with the New Enterprise Workshops.

Meanwhile, too, the MDC still has a lot to go to in other

parts of dockland under its remit, including a vast, cleared site near the Seaford complex of sea terminals that has been earmarked for port-related industry. There is little hope of this being used until there is a big economic upturn and a surge in North Atlantic trade.

On the Willy side of the Mersey the job of getting the MDC's land ready for development has as yet hardly begun. First it had to be decided if there was any hope for Birkenhead's disused ship repair yards to do business again. MDC research suggested not and now the yards are being prepared for other industrial uses, if the industry can be found.

Would all this have happened without the MDC? Experienced observers who live on Merseyside doubt it. Certainly, nothing like what the MDC has even achieved so far would have happened in the timescale involved.

The corporation still has its political critics — though several leading politicians sit on its board. Liverpool's Labour leftists in particular see it as a Tory means of spending money on Merseyside in the way the Government wants, with no local democratic accountability.

But the fragmented and sometimes chaotic nature of Merseyside politics — scuffles have been known in the Liverpool council chamber — may well make many wonder whether that would be such a good thing. The very structure of the MDC — small strong on project management, and well led by Mr Benn and his chairman Mr Leslie Young, the chief executive of J. Bibby and Sons — encourages action. And that is one of the things Merseyside needs in large measure.

## A difficult act to get together

## Yorkshire and Humberside

IAN HAMILTON FAZEY

WHEN AN American magazine decided to publish a feature on York as a tourist centre and canvassed for advertising support, the Yorkshire and Humberside Tourist Board decided to try to make the message as broad as possible. It appealed to the four county councils in its area — Humberside and the three Yorkshire, North, West and South — for £1,000 each to pay for advertising. This would point out that there was more to see in the region than most people expected.

Everyone agreed to chip in except North Yorkshire, which argued that it already has as many visitors as it needed, drawn by the Dales, the North York Moors, York and its Minster. Why should it pay to help the other three parts of the region?

Anecdotal though this is, it illustrates the sort of everyday problem faced by people responsible for industrial development in a region like Yorkshire and Humberside. There is no automatic way in which the region can get its act together; much depends on good will and consensus.

No one pretends, of course, that there is anything but good

will and consensus on most things. As Mr John Syddall, Humberside's economic development officer says: "The Welsh Development Agency is probably doing little more than all of us but they do it all in-house. We do it through a number of bodies and agencies. We maintain good relations so that we can call on each other at short notice, but clearly that's not quite as satisfactory as being able to do it all for yourself."

Political differences — and there are many in the region — are said to be submerged when everyone is fighting to attract companies and jobs. However, Mr Robert Daves, speaking for South Yorkshire, wonders whether this fools any astute potential inward investor for long.

## Tensions

He also thinks they see through to the underlying tensions between various parts of the region. He says: "We have an employment promotion development unit and the other two Yorkshire and Humberside each have something similar too. It always seems silly to me that we have people going to Japan and America and the others have almost certainly done the same."

"I think this competitiveness is damaging. It's worsened, again by the fact that the districts, towns and cities — like Sheffield, Barnsley and Doncaster — are all doing a certain amount of promotional work to attract developers too, so there

is a double fragmentation. "People from abroad coming to see if they should set up here don't want to get embroiled in great dissertation to explain the structure, do they?"

As all the counties point out, there is the Yorkshire and Humberside Development Association, but that is not the same thing as an agency. It is basically a promotional body for inward investment supported by the counties and the Department of Trade and Industry.

It has no advertising budget and its major work revolves round arranging company visits and exhibitions. It has a staff of eight. One of them, Mr Paul Richards, reckons that the region's presentation to Nissan was as good as anyone's, but concedes that a special effort was involved.

The end result of this loosely co-ordinated effort, some people in the region point out, is that the constituent authorities turn inward, looking for growth and regeneration in their own backyards, hoping to solve problems through training people in new skills and encouraging the birth of small businesses.

Some large-scale inward investment is needed, especially in places like Scunthorpe, where steel job losses have pushed male unemployment to more than 30 per cent. Small wonder that they have a face they put on things, the powerful agencies for the Celtic fringes — and Yorkshire and Humberside have as many people in them as Scotland — are looked at with some jealousy.

## Crucial area for future of regional policy

## West Midlands

ARTHUR SMITH

NOWHERE ILLUSTRATES more clearly the need for the testing of regional policy than the West Midlands. This is the region that in the post-war boom had to be discriminated against.

Its very success in the prosperous 1950s and early 1960s meant the imposition of curbs and constraints to encourage industry to develop in "disadvantaged" areas, such as the North West and Scotland. During those years, however, that the Government sought actively to transfer resources the decline of the West Midlands was gathering pace. The structural changes that were taking place might only have become evident over the past four troubled years — a period that has seen factory closures and a shakeout of labour on a massive scale.

The drama is none the less real for a region that belatedly its wealth was based upon the spirit of self-help, individualism and free enterprise to find its way out of the worst in Scotland and Wales in terms of the lack of jobs.

The dramatic reversal in fortunes has provoked a perhaps predictable schizophrenic response among industrialists. On the one hand, there is instinctive and almost unanimous support for the Government's declared objectives of "rolling back" the boundaries of regional aid. But there is an equally emotional call, particularly from within local authorities suffering unemployment of up to 40 per cent, for a share of the special assistance.

The babel of voices from the West Midlands reflects not only

the inevitable special pleadings of particular interests but also the genuine debate about whether the Government should give aid, to which areas and on what terms.

The fact that Mr Norman Tebbit's recent White Paper is more of a Green Paper — a discussion document — is seen in the West Midlands as a sign that neither the civil servants nor the politicians are clear about how to reconcile the objectives of policy.

Local industrialists realise the issues have been bounced neatly back to them. What happens in the West Midlands will be crucial to the whole future of regional policy.

Mr John Warburton, secretary of the regional group of chambers of commerce, expresses "the hope and belief" that interests within the West Midlands will agree a common view in representations to the Government.

## Lobbying

The chambers, tending to represent the interests of small business, have been consistent in their lobbying over the past few years in pressing for the abolition of automatic regional assistance. "We have stuck to our guns," Mr Warburton says. He claims that a great deal of the White Paper reflects what the local chambers have been saying, particularly the need to cut the total bill for assistance and to direct aid more towards job creation.

By comparison with the crusading free market stance of the chambers, the West Midlands office of the Confederation of British Industry has trodden a more pragmatic path. Recognising the political reality that there were too many vested interests for the Government to adopt too radical an approach to assisted areas, it has sought to push the claims of the West

Midlands within the existing system. Indeed, the CBI has taken the lead in encouraging the region to speak with one voice through the creation of a West Midlands Industrial Development Association, funded by the private sector, local authorities and the Government.

The welcome feature of the Government review of regional policy for the West Midlands is that the criteria for the designation of assisted area status is up for discussion. Even by the existing criteria much of the region ought to qualify for aid, but industrialists are likely to press for more "sensitive" measurements than merely overall levels of unemployment.

The West Midlands is looking for more flexibility and discretion in the allocation of aid.

The CBI in the region believes that selective assistance is likely to be more appropriate to the needs of local industry than automatic aid under a reformed system of regional development grants.

While keeping an open mind on what the split should be nationally, the CBI regional office is likely to recommend that locally the shares should be at least equal.

The CBI further argues that a two-tier system of assisted area status would be simpler. Category development areas, those with the greatest disadvantages, would be tightly restricted in size but would have access both to regional development grants and selective aid.

Category B, by contrast, should be confined to selective aid, but would cover wider areas. Whatever the outcome of the latest Government review there is a firm belief in the West Midlands that the real path to growth will come, as before, from self-help.



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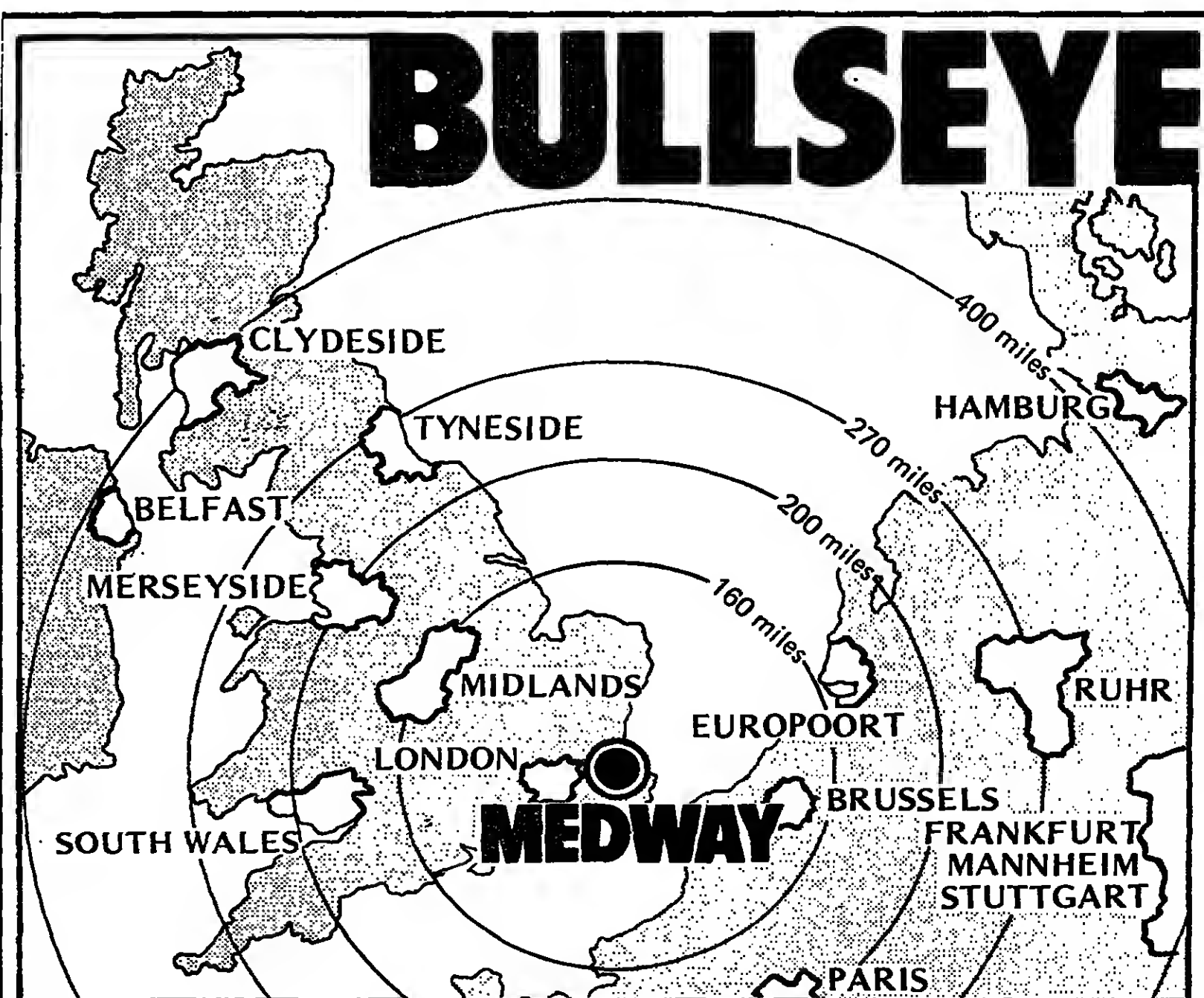
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## How the Ruhr attracts new investment

**West Germany**  
RHY DAVID

A SEMINAR was held in London recently for industrialists, bankers, and City institutions with the perhaps surprising aim of encouraging British direct investment in the German state of North Rhine-Westphalia (NRW).

Seen for a very long time as a potential source of investment by weaker economies, Germany itself is now pursuing an active regional development policy, with a range of measures similar to those being tried in Britain and elsewhere.

The range of problems varies from region to region. Berlin, for example, and areas bordering East Germany have long qualified for assistance on the basis of the special difficulties caused by their isolation. In the case of NRW, however, the emphasis on attracting new industry has arisen from the recent serious decline in the steel industry in the Ruhr—the industrial heartland of the region.

In the 1950s and 1960s, when three quarters of the pits in the area were closed with the loss of 250,000 jobs, it was still possible to relocate most people in new jobs in other towns in the region. Rationalisation in the steel industry over the past few years has been so extensive that it is no longer feasible to do this, a leading official of one of the towns chiefly affected observes.

As in similar regions in the UK, the legacy left behind by years of prosperity based on strong demand for steel has been an unbalanced industrial structure. The Ruhr is dominated by big companies which have been shedding rather than increasing employment, and is seriously short of small- and medium-sized firms—sectors that have been continuing to show some employment growth in most countries.

Worse still for the city authorities where these major groups are located, their weak balance sheets have meant that their tax liabilities have been sharply cut back, reducing the

amounts they contribute to the community.

Weighted down by its traditional industry base, NRW has also failed to generate or attract the development it would have liked in high technology sectors, even though it numbers among its companies the highly successful German computer manufacturer, Nixdorf.

As has happened in Britain, electronic developments, because they are not tied to a particular location by raw materials, have gone to what are considered to be environmentally attractive parts of the country, in particular the area around Munich.

### Newer products

At the same time, larger companies in the area have, in a number of cases, sought to cut their way into newer products by acquiring operations in southern Germany rather than by setting up new subsidiaries in the Ruhr.

Duisburg at the western end of the Ruhr, with around 25 per cent of its jobs in steel and 50 per cent in steel-related industry, exemplifies many of these problems. Its big metals groups—Kloekner, Thyssen, Krupp and Mannesmann—have all been badly affected by the European steel crisis, and this has had a knock-on effect on other related sectors such as transport.

Unemployment in the city, the ninth highest in Germany with a population of 570,000 has risen to around 14 per cent against 9 per cent in Germany as a whole. Outwardly, it is still as prosperous-seeming as most German cities, but compared with the nearby regional centre of Düsseldorf, which has swept up much of the available administrative and service opportunities, it is relatively depressed.

Other cities in the Land are suffering for broadly similar reasons. Monchengladbach's textile industry, which was developed originally to meet demand from the British and French soldiers of the Napoleonic wars, has also been in decline. Unemployment has risen to 12.13 per cent, even though the military remain in a supporting role. Monchenglad-

bach is one of the main British military bases in Germany.

At Land level the problem is seen as one of securing as speedily as possible the rapid modernisation of the industrial structure, correcting weaknesses such as a lack of product innovation and over-dependence on traditional market outlets.

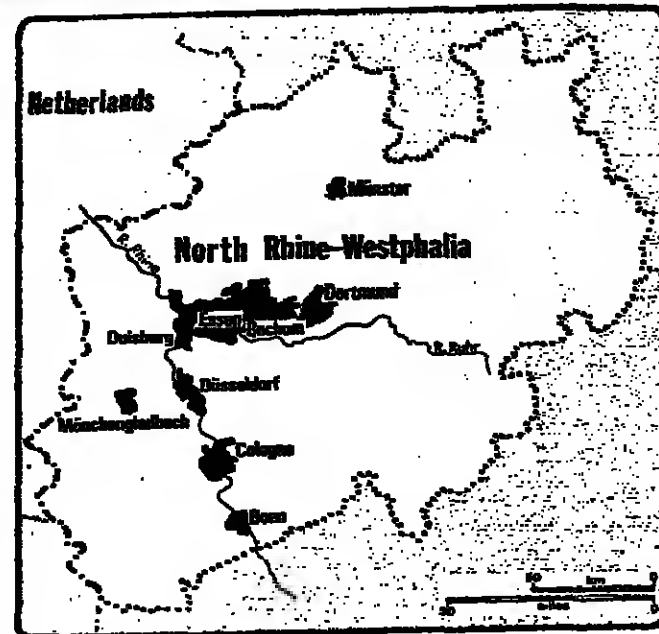
"We have adopted a policy of not protecting old industries against change and we expect sectors to modernise. We want to insert into the production structure whatever is available the world over to make the products of the future," Dr Reimut Jochimsen, the minister for economic affairs and transport of NRW, said in London.

In some cases this will mean direct investment but the Land is also looking for industrial partnership, technological co-operation and the setting-up of joint ventures.

The Land and the main cities are, therefore, now engaged in marketing the area internationally, stressing its good communications, a reliable labour force and, perhaps most surprisingly for Germany, the incentives they can offer.

Under the regional aid system operating in Germany for the last 15 years, grants varying from 10 per cent to 25 per cent of the cost of projects is available depending on the location. The level of assistance for each area is determined in a once a year exercise by a joint committee of the Federal Government and the 11 Lander, according to a number of factors such as unemployment, income, and infrastructure. Aid levels are adjusted upwards or downwards at this yearly review on the basis of trends. Investment allowances at a basic rate of 8.75 per cent are also given.

In NRW grants towards the cost of new projects are available at 69 locations, all highly located in contrast to the UK's blanket approach. Thus, in Duisburg, under a special scheme for areas affected by steel closures, aid totalling 15 per cent of investment costs can be obtained for non-steel projects. Duisburg has also been selected, because of its special problems, as the site for a DM 120m, new national micro-electronic research and development unit, one of a series of 12 institutes covering different



product areas, set up and supported jointly by the research ministry in Bonn and the Lander economic ministries.

The aim is to ensure that R & D results get taken up in the local economy, particularly by smaller companies, and the location of the micro-electronics institute in the Ruhr is intended to counter the pull of southern Germany. In five years time it is hoped the institute, which will cover its costs by selling its products and services, will employ some 250 people.

### Serious effect

In Monchengladbach—a mechanical engineering as well as textile centre—the recession has had a serious effect on the city's mainly medium-sized employers, and aid of 20 per cent towards new projects is available.

As in the UK, efforts are being made to attract Japanese investment, in this case from the pool of 250 Japanese groups which have offices in Düsseldorf, but which might be looking for a manufacturing site in Europe.

Canon already has a copy plant there, and JVC recently opened a DM 50m, 65,000 square metre new plant employing 300 people on the outskirts of Monchengladbach, to produce video tape cassettes.

Like their counterparts in the UK, the German cities and the Land authorities provide a certain amount of hand-holding for potential investors in the form of advice and guidance, particularly in dealing with red tape, and there are also special measures to help small businesses, to encourage the use of new technology, and to assist

with retraining. The state also provides extra funds once a year for areas with special problems, which can be spent on major schemes such as infrastructure improvements.

Considerable help is also given with land acquisition. Most industrial companies in Germany prefer to buy land on their own premises, unlike Britain where rental is more common. The regional authorities make funds available to local authorities to buy land and redevelop for use by industry. The land is then sold on to industry at a cost which will leave the local authorities breaking even.

The effort now being put into the regional programme by the Lander—all of which have similar promotions to that of NRW—and by the various cities is in itself recognition of the fact that Germany is no longer the self-sufficient industrial giant it once was. In the new technologies the Japanese have the lead, and in traditional product areas it is now seen as essential to secure modernisation and to move into higher added-value products.

The various development bodies in Germany argue that the incentives they can offer are less generous than those in other parts of Europe—including Britain—but German cities do have other advantages, not least their central position in Western Europe and the opportunity of operating within the vast German economy.

In the competition for international mobile investment Europe's more experienced practitioners, including the UK, now have a formidable rival.

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## A question mark hangs over this experiment

**Enterprise Zones**

ANTHONY MORETON

LAUNCHED FIVE weeks ago today, The North East Lancashire zone, is a good example of the way in which political thinking about the role of enterprise zones has changed.

The original intention was that the zones should be areas in which the planning functions were reduced to a minimum, allowing companies to grow organically. It was thought by the Conservative Party that business, if unfettered, would prove it could grow faster than when hampered by bureaucratic, socialist controls.

That may still be the case. But enterprise zones have not been allowed to prove it. In fact, it is doubtful at the moment if they have proved anything.

The Lancashire zone has been drawn up in such a way that it will be difficult to sustain either political ideology or commercial sense. It is not one, unified area but seven plots of land on which the Government has thought fit to do something to stimulate industry.

### Seven plots

Those seven plots are in four separate boroughs—Burnley, Hyndburn, Pendle and Rossendale. It is difficult to see such a zone being considered as part of regional policy.

To be fair to the Government it probably has never seen enterprise zones in this light. Their sponsoring ministry is the Department of the Environment, which has much more to do with inner city development rather than regional policy, which comes under the Department of Trade and Industry.

But there is no doubt that the 25 zones chosen have been selected with a careful eye for regional balance—three in Wales, three in Scotland, two in Northern Ireland, the rest geographically spread around England—so that they have to be seen as part of regional activity even if not of direct regional policy.

Most of the original 11 zones were, however, single areas and where they were either two plots or in two boroughs, such as Salford/Trafford or Clydebank/Glasgow. It was merely because an administrative line divided two local-authority areas with a common problem.

North East Lancashire is, however, much more typical of the second list of 14 zones announced. Many of them are a hotch-potch of areas. Dundee, for instance, has seven sites, six in the city and one nearly 20 miles to the north in Arbroath. The Mersey-Towing zone is on five different sites in the three boroughs of Gravesend, Rochester, and Gillingham.

The consequence of this is that the zones have had to be carefully drawn to exclude property already in existence. This has meant that some companies, having unexpectedly found themselves placed in a zone, have received a windfall gift through the most important attraction the zones have to offer—a 10-year rates holiday.

This might not have mattered if it could have been proved that the zones have been a resounding success. However, the first two reports on the progress of the original zones have been carefully non-committal about their success, arguing that more time is needed before a judgment can be offered.

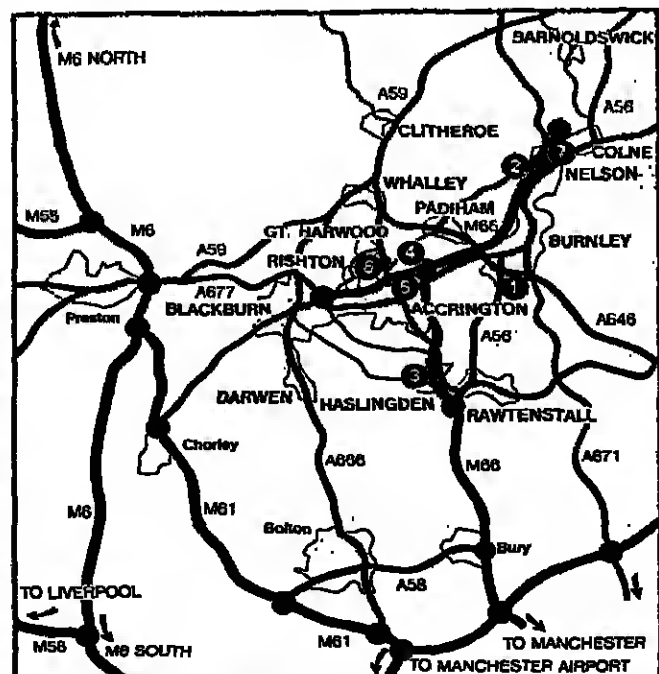
Critics of the zones allege that they do little to generate new employment, and tend to distort property values. The former is a more cogent argument than the latter because in practice most independent judges seem to believe that the property market has not been unduly upset by the zones.

With few exceptions, though, the zones do not appear to have generated a lot of employment. Some have been successful in attracting businesses inside the boundaries but on the whole these are merely transfers of existing enterprises from outside the zones.

Some, such as Corby, Swansea, Clydebank and Salford/Trafford, have generated a considerable amount of new investment and new employment. The majority, however, have had a hard battle to attract businesses.

That makes it all the more surprising that the Government should have pushed ahead with the creation of more enterprise zones. When they were launched by Sir Geoffrey Howe, then Chancellor of the Exchequer, he maintained that the concept was an experiment.

The present Secretary for the Environment, Mr Patrick Jenkin, has pushed ahead with their creation without proving that the experiment is succeeding, which many people concerned with enterprise zones and a curious way of going about business.



The North-East Lancashire Enterprise Zone is not one unified area but seven plots of land in four separate boroughs: Burnley, Hyndburn, Pendle and Rossendale. The sites are: (1) Rossendale Road Industrial Estate, Burnley; (2) Lonsdale Industrial Estate, Pendle; (3) Carr Industrial Estate, Rossendale; (4) Altham Industrial Estate, Hyndburn; (5) Huncote Industrial Estate, Hyndburn; (6) Clayton-le-Moors Industrial Park, Hyndburn; (7) White Walls Industrial Estate, Pendle.

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That is because Tayside is a second generation zone, imaginatively using the enterprise zone concept to create a variety of business opportunities.

These range from sites for office development through port side and airport-related opportunities to the development of a technology park—the only one in Britain with enterprise zone status and providing the most up-to-date applied technology facility in the country.

Opportunities exist in two locations at Arbroath and Dundee and, as well as providing the maximum financial package for manufacturing projects, the following is an illustration of what is available to all developers in the Enterprise Zone.

No rates for 10 years. 100% allowances for commercial and industrial building. Exemption from Development Land Tax.

Add to this the quality environment that has made Tayside a significant tourism centre and we are confident that you will find an opportunity to match your enterprise.

The Zone will be operative from January 1984. For initial information on all assistances available to industry in Tayside, contact Howard Moody, Development Officer, at Tayside Region Industrial Office, Tayside Regional Council, Tayside House, 28 Crichton Street, Dundee. Tel: 0382 23281. Telex: 76518.

**TAYSIDE ENTERPRISE ZONE**